



Pro Golfers and Celebrities Pair Up in Charity Golf Tournament

Callaway Golf Foundation's Pro-Celebrity Tournament to Benefit the Entertainment Industry Foundation's Cancer Research Initiatives

CARLSBAD, Calif., Dec. 15 /PRNewswire-FirstCall/ -- The Callaway Golf Foundation will host the second professional/celebrity golf tournament, the Callaway Golf Foundation Challenge, at the historic Riviera Country Club in Los Angeles on December 15. The tournament will benefit groundbreaking cancer research projects supported by the Entertainment Industry Foundation (EIF).

The significant fundraising event pairs leading professional golfers with celebrated actors, chief business leaders and entertainment industry executives for a round of golf in a "Modified Best Ball" tournament format. During the event, amateur golfers will have a chance to work on their technique at the "David Leadbetter Clinic," taught by the renowned golfing instructor himself.

Celebrities anticipated to attend include: Mark Wahlberg, Don Cheadle, Greg Kinnear, James Caan, Kyle MacLachlan, Michael Chiklis, Kevin Nealon, Jack Wagner, George Lopez, Cheech Marin, Josh Kelley, Matthew Lillard, Andy Richter, Peter Gallagher, Grant Show, Joe Mantegna, Bruce Greenwood, Johnny Mathis among others, along with Callaway Golf staff professionals Phil Mickelson, Johnny Miller, Morgan Pressel, Rocco Mediate, David Leadbetter, Rich Beem, Jim Colbert, Fredrik Jacobson, Mark Brooks, Cameron Beckman, Roger Cleveland and Vicky Hurst.

Proceeds from the Callaway Golf Foundation Challenge will support Entertainment Industry Foundation's efforts to fast track better prevention methods and improved therapies for ovarian, breast, colon and prostate cancers.

Please visit callawaygolf.com to learn more and to make a donation.

About The Callaway Golf Foundation

The Callaway Golf Foundation, a private, nonprofit organization, was established in 1992 and has been funded primarily through donations from the Callaway Golf Company (NYSE: ELY) and its founder, Ely Callaway. The Foundation's focus is to support programs that improve the lives of young people and provide access to essential health services. In 2008, the Foundation will help raise awareness of women's cancers, specifically ovarian cancer.

About EIF's Women's Cancer Programs

Through its Women's Cancer Programs, the Entertainment Industry Foundation is committed to saving lives by raising awareness about the importance of early detection of breast and reproductive cancers, providing funds to advance treatment research, early detection methods, and supporting community programs that assist the millions of women and their families at risk of or affected by cancer.

EIF has a remarkable track record in raising awareness and funds in the fight against cancer. EIF's funding strategy is results-driven, bringing together some of the very best scientists and institutions in the country to collaborate in groundbreaking research projects to fast-track better prevention methods and improved therapies for treatment of breast and other women's cancers. EIF grants have helped accelerate research that has contributed to the development of a breakthrough gene treatment called Herceptin(R), the first successful drug that seeks out a particular gene found in one of three cases of the most aggressive form of breast cancer. EIF grants have also supported other state-of-the-art therapies bringing new and innovative treatment approaches to breast cancer

worldwide.

About the Entertainment Industry Foundation

As a philanthropic leader of the entertainment industry, the Entertainment Industry Foundation has distributed hundreds of millions of dollars - and provided countless volunteer hours - to support charitable initiatives addressing critical health, education and social issues. For more information, visit www.eifoundation.org.

SOURCE The Callaway Golf Foundation

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