



Callaway Golf Announces Availability of RAZR X HL Irons and Hybrids

Super Game Improvement Clubs Deliver Confidence, Forgiveness and Playability

CARLSBAD, Calif., Feb. 16, 2012 /PRNewswire/ -- Callaway Golf Company (NYSE: ELY) today announced the retail availability of the new RAZR X® HL Irons and Hybrids, engineered to package maximum distance with uncompromising forgiveness for golfers looking to bring their game to the next level.

The super game-improvement RAZR X HL Irons feature a cast stainless steel design with a wide, confidence-inspiring sole for smooth turf interaction. A low center of gravity makes the sweet spot more accessible at lower impact locations on the face where many amateurs strike the ball, delivering longer, more consistent distance and improved accuracy. The RAZR X HL Irons also have a fully integrated clubface/undercut cavity system, enabling engineers to precisely position the center of gravity and engineer the face of each individual iron to maximize ball speed. The multi-material medallion on the back of the clubhead is made of aluminum and thermoplastic polyurethane to fine-tune sound and enhance feel.

Golfers who are looking to fill distance gaps in their game can customize their set by substituting RAZR X HL Hybrids where irons challenge their confidence or consistency. The RAZR X HL Hybrids feature moderate offset and are designed to help get the ball airborne. The clubface has a Zero Roll Design, which produces a higher launch angle on shots hit low on the face for increased distance and softer landings.

"In designing the RAZR X HL Irons, our goal was to provide a club that would inspire confidence and make the game more enjoyable. The low center of gravity, large sweet spot and wide-sole design all work together to help get the ball airborne and add distance to your game," said Luke Williams, Senior Director, Global Woods and Irons, Callaway Golf. "The RAZR X HL Hybrids were designed to seamlessly complement the RAZR X HL Irons in the set. Like the irons, the hybrids deliver maximum forgiveness and distance with a high trajectory that makes it easier to land the ball softly on the green."

The RAZR X HL Irons are available now for a new product introduction retail price of \$599 for a steel-shafted set, and \$799 for a graphite-shafted set. A combo set of six irons and two hybrids are available for \$799 with graphite shafts. A combo set with steel shafts in the irons and graphite shafts in the hybrids are available for \$699.

For specific information regarding the RAZR X HL Irons and Hybrids, please visit <http://www.callawaygolf.com/>. High-resolution images of all products are available for immediate download via the Media Center portion of Callaway's website: www.callawaygolf.com/PressCenter.

About Callaway Golf

Through an unwavering commitment to innovation, Callaway Golf Company (NYSE:ELY) creates products and services designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells golf apparel, footwear and accessories, under the Callaway Golf®, Odyssey®, Top-Flite®, and Ben Hogan® brands in more than 110 countries worldwide. For more information please visit www.callawaygolf.com or shop.callawaygolf.com.

CONTACT:

Tim Sweeney
Callaway Golf Company

760-804-4017

Tim.Sweeney@CallawayGolf.com

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