



Callaway Golf Extends Partnership With Phil Mickelson

NEW YORK and CARLSBAD, Calif., Sept. 26, 2017 /PRNewswire/ -- Callaway Golf Company (NYSE:ELY) today announced it has extended its relationship with Phil Mickelson, solidifying that the five-time major champion will play Callaway equipment for the remainder of his competitive playing career.

While terms of the partnership were not released, it reconfirms the relationship between Callaway Golf and Phil Mickelson as one of the flagship endorsements in global sports. Lagardère Sports, Mickelson's management representative, and Callaway confirmed that both parties are equally aligned in their mission to win in all categories.

As part of the new agreement, Mickelson will continue to play a full complement of Callaway Golf equipment throughout his professional career. Since joining Callaway in 2004, Phil has won 21 of his 42 PGA Tour titles, including four of his five major championships.

"Phil has meant so much to Callaway and to the game of golf," said Callaway Golf President and CEO, Chip Brewer. "He is a dynamic athlete and an iconic ambassador. We are excited to continue our relationship with him for years to come."

"Our long association has been hugely important to my career and this extended agreement is a great honor," said Mickelson. "We've enjoyed close personal and working relationships for 13 years and I'm very grateful that it will continue through my playing days and beyond."

Mickelson, 47, has been playing professionally since 1992 and has 48 professional wins, including three Green Jackets and one title each at the PGA Championship and The Open Championship. He became a member of the World Golf Hall of Fame in 2012, and his 42 PGA TOUR victories rank ninth all time. This week Mickelson represents the United States for the 13th consecutive time in the Presidents Cup and has played in 11 consecutive Ryder Cups, both American records.

Mickelson currently plays the Callaway Great Big Bertha Sub-Zero Driver, Great Big Bertha Epic Fairway Woods, new prototype Irons, an Odyssey Putter and a Chrome Soft ball.

About Callaway Golf

Through an unwavering commitment to innovation, Callaway Golf Company (NYSE: ELY) creates products designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells bags, accessories and apparel in the golf and lifestyle categories, under the Callaway Golf®, Odyssey®, OGIO® and TravisMathew® brands worldwide. For more information please visit www.callawaygolf.com, www.odysseygolf.com, www.ogio.com, and www.travismathew.com.

About Lagardère Sports

Lagardère Sports is a leading sports marketing agency, with a global network of local experts dedicated to delivering innovative solutions that meet our clients' needs. We believe sport inspires emotions and passion that are essential to enrich people's lives and generate powerful collective experiences. At Lagardère Sports, we dedicate our expertise and passion to provide our clients with privileged access to the infinite opportunities of sports. Lagardère Sports is part

of Lagardère Sports and Entertainment, a company with more than 1,600 employees worldwide and 50 years of experience.

Contacts:

Scott Goryl	T.R. Reinman	Carmine N. Tiso
Callaway Golf	Lagardère Sports – Golf	Lagardère Sports
(760)804-4080	(619) 889-0097	(212) 767-5725
Scott.goryl@callawaygolf.com	treinman@lagardere-se.com	ctiso@lagardere-se.com



View original content with multimedia: <http://www.prnewswire.com/news-releases/callaway-golf-extends-partnership-with-phil-mickelson-300526018.html>

SOURCE Callaway Golf Company