

Topgolf Breaks Ground on Second Venue in Minnesota

The venue will be located at 560 Bielenberg Drive in Woodbury, MN

DALLAS, Nov. 21, 2024 /PRNewswire/ -- <u>Topgolf</u> announced today it recently broke ground on a three-level venue in Woodbury, Minnesota, set to open in late 2025. This is the second venue in Minnesota in addition to an existing venue in <u>Minneapolis – Brooklyn Center</u>.



The Basics

- If you've never been to a Topgolf venue before, think of it as a modern golf experience where anyone including people who have never picked up a golf club and those who want to perfect their swing can participate in the sport in a relaxed, no-pressure environment.
- Topgolf Woodbury will be located near the SEQ intersection of I-494 and I-94 along Bielenberg Drive in Woodbury, Minnesota, just 10 miles east of downtown Saint Paul.
- Once open, Topgolf Woodbury will employ roughly 350-400 Playmakers.

It's Golf

- Topgolf Woodbury will have 102 outdoor climate-controlled hitting bays spanning three levels. Each bay will have lounge-type furniture or high-top tables where groups can cheer or heckle the other Players.
- The venue will be equipped with Topgolf's Toptracer technology, which traces each golf ball's flight path, distance and other cool metrics.

It's Not Golf

- Topgolf takes its "not golf" very seriously. What we mean: A full-service bar and restaurant manned by executive chefs, more than 140 HDTVs, fire pits, music and year-round family-friendly programming are just as much a part of the Topgolf experience.
- A private event space and rooftop terrace are prime spots for team outings, family gatherings, meetings or really anything Players are looking to celebrate.

What They Said

• **Topgolf Chief Development Officer Chris Callaway**: "We're thrilled to break ground in Woodbury and expand Topgolf's presence in Minnesota. The venue will offer a new way for locals to connect, compete and play with

friends and family while experiencing Topgolf's unique style of modern golf."

• Woodbury Mayor Anne Burt: "Our residents and businesses are so excited about Topgolf coming to Woodbury. We've been actively pursuing more recreational uses and play activities for our community, and Topgolf is a regional draw that will attract visitors from all over the region. Their presence will also benefit the surrounding businesses and add more jobs."

About Topgolf

A Topgolf Callaway Brands Corp. (NYSE: <u>MODG</u>) brand, <u>Topgolf</u> is the ultimate instigator of play. Thanks to our 100+ venues around the globe, industry-leading Toptracer technology, mobile game and app, we're leading the charge of modern golf wherever our Players are. We offer a variety of tech-driven games, a top-tier food and drink menu, and a vibe focused on more play for all. Topgolf brands are on a mission to enable Players to hit 50 billion golf balls between 2022 and 2025. To learn more or make plans to come play around, visit <u>topgolf.com</u>.

About Topgolf Callaway Brands

Topgolf Callaway Brands Corp. (NYSE: <u>MODG</u>) is an unrivaled tech-enabled Modern Golf and active lifestyle company delivering leading golf equipment, apparel and entertainment, with a portfolio of global brands including Topgolf, Callaway Golf, TravisMathew, Toptracer, Odyssey, OGIO, Jack Wolfskin and World Golf Tour ("WGT"). "Modern Golf" is the dynamic and inclusive ecosystem that includes both on-course and off-course golf. Learn more at <u>topgolfcallawaybrands.com</u>.

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