



## TOPGOLF KICKS OFF ULTIMATE FOOTBALL EXPERIENCE THIS FALL

*New game play, watch packages, premium suites, and limited-time menu offerings make Topgolf the MVP spot to play and watch football this season*

DALLAS, Sept. 3, 2025 /PRNewswire/ -- Modern golf entertainment leader [Topgolf](#) is suiting up for football season and taking play to the gridiron this fall. We're calling the perfect play: a football-inspired experience that blends game play, food, fandom and fun like never before. From the bar to the bay, hundreds of TVs will be tuned to all the local games so Players and football fans can catch every snap, tackle every craving with limited-time menu items, and tee off in the brand-new Topgolf Field Goal Challenge game.

"At Topgolf, we love creating moments that bring Players together, and nothing does that quite like football season," said Josh Belkin, Topgolf SVP Revenue Management & Player Engagement. "From splitting the uprights in our new Field Goal Challenge game to cheering on your team with friends over epic game day eats, we're putting a fresh spin on football fun. This fall, whether you're here for the swing, the screen or the snacks, Topgolf is the place to be part of the football fun."

### **Get in the Game**

Huddle up for the **Topgolf Field Goal Challenge** – a brand-new Topgolf game that tests your swing, your aim and your bragging rights. The goal? Split the uprights by hitting your ball through digital goal posts during two play modes: **Free Play** and **The Challenge**. Choose your yardage with five different distances in Free Play or fire up The Challenge for the ultimate competition, where each Player has 10 shots to get five balls through the digital goal posts at varied distances.

**Double The Fun:** At 51 locations nationwide, Players can experience the thrill of knocking their ball through the uprights of real-deal field goal posts that are installed in the outfield and are set to the digital game's ultimate challenge distance.

### **How to Watch**

Whether you're rolling in with your fantasy league, rallying your home team or just here for the snacks, Topgolf's got your game day covered with these watch options available Sept. 2:

- **Tailgate Package** – A flexible, three-hour reservation for two side-by-side bays in the center of the action with food, drinks, game play and uninterrupted football action. Available at all venues (excluding Las Vegas), weekdays or weekends, starting Sept. 2. Visit [www.topgolf.com/requestinfo](http://www.topgolf.com/requestinfo) or call your local venue sales team.
- **Premium Suites** – Go for the extra point with elevated watch party vibes during games on Sunday, Monday, Thursday and Saturday. Available in 20 select venues nationwide, Premium Suites bring more TVs, more space for cheering, elevated food and drink and extended bay time. *Visit your local venue page to check availability and to book.*
- **Value Offers** – Keep your wallet in the game with Sunday Funday pricing through football season (\$30-40/hour — that's just \$5-7 per person), venue dependent. Plus, fan-favorite deals like Half-Off Golf Monday–Thursday mean you score big without spending big.

### **Fan-Zone Faves**

No football Sunday is complete without a championship-caliber spread. We're calling in these crowd-pleasers, now available:

- **Touchdown Dill Dip** – Creamy dill pickle dip served with kettle chips. \$9.79-\$10.99
- **Kickin' Popper Dip** – Jalapenos, poblano peppers and sautéed onions, mixed cheeses, crunchy panko topping, kettle chips. \$10.79-\$12.49

- **Buffalo Chicken Potato Skins** – Crispy potato skins loaded with creamy buffalo chicken, cheddar and ranch. \$11.29-\$12.99
- **Swicy Peach Pork Sliders** – Pulled pork, sweet-and-spicy peach sauce, classic slaw and King's Hawaiian® rolls. **Pro Tip:** Try swicy peach on our wings! \$13.99-\$15.79
- **Fiesta Nachos** – Tortilla chips stacked with roasted sweet corn, queso blanco, pico, lime & avocado crema. \$11.99-\$13.99
- **The Modelo® Marg** – Lunazul® tequila, house marg mix, mango, Tajin rim, topped with Modelo®. \$10.99-12.49
- **Henny Palmer Royale** – Hennessy®, iced tea, lemonade, strawberry puree and lemon juice. \$12.99-15.99

And for the ultimate play call, build your own flavor roster with the **Pepsi® Kickoff Combo** — a customizable food and drink bundle from \$24.99-\$29.99, venue dependent.

To learn more about how to get in the game at Topgolf this fall, visit [Topgolf.com/football](https://topgolf.com/football).

### **About Topgolf**

A Topgolf Callaway Brands Corp. (NYSE: MODG) brand, Topgolf is the ultimate instigator of play. Thanks to our 100+ venues around the globe, which are powered by industry-leading Toptracer technology, we're leading the charge of modern golf. We offer a variety of tech-driven games, a top-tier food and drink menu, space to host large events, and a vibe focused on more play for all. To learn more, plan an event, or make plans to come play around, visit [topgolf.com](https://topgolf.com).

### **About Topgolf Callaway Brands**

Topgolf Callaway Brands Corp. (NYSE: MODG) is an unrivaled tech-enabled Modern Golf and active lifestyle company delivering leading golf equipment, apparel, and entertainment, with a portfolio of global brands including Topgolf, Callaway Golf, TravisMathew, Toptracer, Odyssey and OGIO. "Modern Golf" is the dynamic and inclusive ecosystem that includes both on-course and off-course golf. For more information, please visit <https://www.topgolfcallawaybrands.com>.

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