Callaway Golf Announces U.S. Investment to Lead a New Era of Golf Club Performance

New Texas 3D printing facility will expand Callaway's advanced manufacturing and R&D capabilities, enabling breakthrough designs and performance previously beyond the limits of conventional manufacturing.

CARLSBAD, Calif., Nov. 6, 2026 /PRNewswire/ -- Callaway Golf Company (the "Company", "we," "our," "us") (NYSE: CALY) today announced a $15 million investment in a new advanced 3D printing facility in Fort Worth, Texas, a major step in the Company's pursuit of a new era of golf club innovation and performance.

The investment reflects a fundamental belief at Callaway: the next great breakthroughs in golf equipment will require more than further optimizing existing manufacturing techniques. They will require entirely new ways of making products.

"At Callaway, we believe the greatest performance breakthroughs come from challenging the status quo," said Chip Brewer, President and CEO of Callaway Golf Company. " We believe 3D printing represents one of the most significant opportunities to advance golf club performance in decades, and we're investing to lead that future."

The new facility will expand Callaway's advanced titanium R&D and manufacturing capabilities, giving its engineers greater freedom to develop complex designs and structures that cannot be achieved through conventional manufacturing methods. These new capabilities are expected to unlock opportunities for meaningful improvements in golf club performance while accelerating the development of future innovations.

The investment builds on approximately seven years of research and development in additive manufacturing. Since late 2022, Callaway has produced prototypes and custom models internally, developing specialized expertise in titanium 3D printing. The new Fort Worth facility will take that commitment further, establishing dedicated U.S. production capabilities to both develop and bring advanced designs from concept to reality.

Located adjacent to Callaway's North America Distribution Center, the facility is expected to become operational in mid-2027 and begin supporting a portion of the Company's U.S. product needs in 2028, initially focusing on custom titanium products.

We believe the ability to make what others cannot can deliver a defining competitive advantage.

"Nobody can create the next generation of performance by relying exclusively on yesterday's methods," Brewer added. "We're building capabilities that give our engineers the freedom to pursue ideas that simply weren't possible before. This isn't just an investment in manufacturing. It's an investment in the breakthroughs that will define the future of our products and our brand."

The Texas investment also extends Callaway's longstanding commitment to advanced manufacturing in the United States. Over the past several years, the Company has invested more than $100 million in its golf ball manufacturing operations in Chicopee, Massachusetts, creating what Callaway believes is the most advanced golf ball manufacturing facility in the world.

Together, these investments represent a long-term commitment to developing proprietary technologies, expanding American manufacturing expertise, and creating golf equipment that delivers meaningful performance advantages for golfers.

For Callaway, the ambition is clear: to turn the world's most advanced engineering, technology, and manufacturing

capabilities into extraordinary products that golfers can see, feel, and experience.

The future of golf performance belongs to those who never stop pushing the boundaries of what is possible.

Forward-Looking Statements.
Statements used in this press release that relate to the completion of a new advanced 3D printing facility and the timing thereof, the Company's ability to manufacture 3D printed components in production quantities and the timing thereof, the benefits of 3D printing technology over current or conventional manufacturing technologies, the Company's ability to unlock meaningful improvements in club performance and accelerate development of future innovations, the Company's ability to manufacture advanced club designs, 3D printing providing the Company with a competitive advantage in manufacturing, the Chicopee facility being the most advanced golf ball manufacturing facility in the world, and the Company's ability to create golf equipment that delivers meaningful performance advantages to golfers are forward-looking statements as defined under the Private Securities Litigation Reform Act of 1995 and are not guarantees of future performance. These statements are based upon current information and expectations. Accurately estimating the forward-looking statements is based upon various risks and unknowns, including uncertainty regarding the completion of the facility, the establishment of 3D printing production and the timing of both of the foregoing. These factors include the global economic conditions, including relating to inflation and the availability of raw materials and components, any rule changes or actions taken by the United States Golf Association or other golf associations, consumer acceptance of and demand for the Company's products, our ability to protect our intellectual property, and any severe or prolonged economic downturn or economic recession as well as other factors. Actual results may differ materially from those estimated or anticipated as a result of these risks and unknowns or other risks and uncertainties. For additional information concerning these and other risks and uncertainties that could affect these statements and the Company's business, see the Company's Annual Report on Form 10-K for the year ended December 31, 2025 as well as other risks and uncertainties detailed from time to time in the Company's reports on Forms 10-K, 10-Q and 8-K subsequently filed with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. The Company undertakes no obligation to republish revised forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

About Callaway Golf Company
Callaway Golf Company (NYSE: CALY) is a premium golf equipment, gear and apparel company with a portfolio of global brands, including Callaway Golf, Odyssey, TravisMathew, and OGIO. Through an unwavering commitment to innovation and premium craftsmanship, Callaway designs, manufactures, and sells high-performance golf clubs, golf balls, apparel, bags, and other accessories, setting the standard for performance in the game of golf. For more information, please visit https://ir.callawaygolf.com.

Investor Contact
Patrick Burke
invrelations@callawaygolf.com

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