



## **Odyssey Golf Scores Three More Wins**

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CARLSBAD, CA., August 1, 2000 – Bruce Fleisher's record-setting victory at the Lightpath Long Island Classic was one of three tour victories for Odyssey Golf this past weekend. First-time winners on the PGA Tour and LPGA Tour also used putters made by Odyssey Golf, a division of Callaway Golf (NYSE: ELY). Odyssey® Putters have now recorded 39 wins on the world's five major tours combined this year, more than any other manufacturer.

Fleisher put a new putter, an Odyssey Dual Force® 770, in play for the first time at the Lightpath Long Island Classic. The results were immediate, as he shot a course-record 63 in the first round after rolling in nine birdies. Fleisher continued his stellar putting throughout the weekend, leading the tournament wire-to-wire for the second consecutive year. His 18-under-par total eclipsed the old tournament scoring record by two strokes. Fleisher is second on the Senior PGA Tour in putting average this year, and has regained the top spot on the senior money list with \$1,837,906. Including Fleisher, five of the top 10 finishers at the event used Odyssey Putters.

Also on Sunday, an Odyssey Putter was used to win the Giant Eagle LPGA Classic. The winner, a 19-year-old rookie, used an Odyssey Dual Force Putter to win a two-hole playoff. Last year's U.S. Women's Amateur champion made a 12-foot birdie putt to force the playoff, then won with a par on the second playoff hole to become the youngest LPGA winner in the last quarter-century. Six of the top 10 finishers at the event used Odyssey Putters.

On Monday, the rain-delayed John Deere Classic also was decided by a playoff. The winner ended the playoff on the fourth hole by rolling in a 12-foot birdie putt with an Odyssey TriForce® 3 Putter. The first-time tour winner had forced the playoff with a final-round 67 in a round that was delayed by heavy rains.

Through July 31, Odyssey Putters are the most-played putters on the world's five major professional tours combined in 2000. According to the Darrell Survey Company and Sports Marketing Surveys, Ltd., 31.5 percent of all putters used on the PGA, Senior PGA, LPGA, BUY.COM and PGA European tours combined this year have been Odyssey Putters, compared with 22.8 percent for the nearest competitor.

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*Carlsbad-based Odyssey Golf, a division of Callaway Golf Company, produces the new White Hot™ Putters, along with the Dual Force® and TriForce® Putters. For more information, please contact Odyssey Golf, 2285 Rutherford Road, Carlsbad, CA 92008-8815, or visit the Company's Web site at [www.odysseygolf.com](http://www.odysseygolf.com).*