



## **Odyssey Golf Staff Professional Lorie Kane Earns Breakthrough LPGA Tour Victory**

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CARLSBAD, CA., August 7, 2000 – With an outstanding putting performance, Odyssey Golf Staff Professional Lorie Kane captured her first LPGA victory. Kane, in her fifth season on the LPGA Tour, won the Michelob Light Classic yesterday by three strokes. The win was the 40th of the year on the world's professional tours for putters made by Odyssey Golf, a division of Callaway Golf (NYSE: ELY).

Kane used her Odyssey® TriForce® 2 Putter to shoot rounds of 68-66-71 at Fox Run Golf Club in St. Louis. She had just two bogeys over the 54-hole event, and she finished strong with three birdies over a four-hole stretch of the final nine holes.

"I told myself that all I had to do was get the ball on the green [ ] I knew I could make the putts," said Kane, who earned \$120,000 by winning the Michelob Light Classic title. Kane's victory included a bogey-free, six-birdie second round.

Kane is the third first-time winner in the last two weeks to use an Odyssey Putter. Last week, the winner of the Giant Eagle LPGA Classic -- [ ] who followed her victory with a top-10 showing at the Michelob Light Classic [ ] used an Odyssey Dual Force® Putter, while the winner of the PGA Tour John Deere Classic used an Odyssey TriForce 3 Putter. Of the 35 first-time winners on the world's five major professional tours this year, 17 have used Odyssey Putters.

Meanwhile, Odyssey Golf Staff Professional Michael Campbell birdied the final hole of the Scandinavian Masters to finish solo second at the event. Using an Odyssey Dual Force Putter, Campbell shot 66-67 over the last two rounds – the lowest scores in the tournament. According to data from Sports Marketing Surveys, Ltd., Odyssey Putters are the most-played putters on the PGA European Tour this year.

Through August 7, Odyssey Putters are the most-played putters on the world's five major professional tours combined in 2000. According to the Darrell Survey Company and Sports Marketing Surveys, Ltd., 31.6 percent of all putters used on the PGA, Senior PGA, LPGA, BUY.COM and PGA European tours combined this year have been Odyssey Putters, compared with 22.8 percent for the nearest competitor.

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*Carlsbad-based Odyssey Golf, a division of Callaway Golf Company, produces the new White Hot™ Putters, along with the Dual Force® and TriForce® Putters. For more information, please contact Odyssey Golf, 2285 Rutherford Road, Carlsbad, CA 92008-8815, or visit the Company's Web site at [www.odysseygolf.com](http://www.odysseygolf.com).*