



Mark McNulty's Victory Leads A Stellar Showing For Callaway Golf Drivers Around The World

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CARLSBAD, CA., January 30, 2001 – Continuing his remarkable early-season surge, Callaway Golf (NYSE: ELY) Staff Professional Mark McNulty won the South African Open Sunday for his second victory in the last three weeks. For his 16th career victory on the PGA European Tour, McNulty employed the extremely successful combination of Callaway's "Rule 35™" Firmfeel™ golf ball and the ERC™ Forged Titanium Driver.

His win highlighted a very successful weekend for Callaway Golf, which dominated the driver usage at the South African Open with 56 drivers in play. The nearest competitor had 39 drivers in play. A total of 28 golfers used the new Big Bertha® ERC II Forged Titanium Driver, while another 15 used the new Big Bertha Hawk Eye® VFT™ Titanium Driver. Two of the 56 golfers who used Callaway drivers are Callaway Golf Staff Professionals; not one of the 56 professionals was paid "tee-up" money for using a Callaway driver.

Callaway Golf was also a winner on the LPGA Tour on Sunday. The winner of the LPGA Office Depot event used a Big Bertha Hawk Eye VFT Pro Series Titanium Driver – introduced to the public last week at the PGA Merchandise Show – and Steelhead Plus™ Fairway Woods in her one-stroke victory at Doral's Blue Monster. Eight of the top 11 finishers at the event used metal woods made by Callaway Golf, including four of the top five.

And on the PGA Tour, Callaway Golf Staff Professional Rocco Mediate finished second at the Phoenix Open with an impressive 20-under-par total of 264. Mediate used his Hawk Eye VFT Titanium Driver and the "Rule 35" Firmfeel ball to produce a driving distance average of 293.9 yards at the event – 20 yards above his driving distance average for the 2000 season. Mediate used 11 Callaway Golf® clubs at the Phoenix Open, including his Hawk Eye VFT Titanium Driver, a Hawk Eye VFT Titanium 4-wood and Steelhead™ X-14® Irons.

McNulty's victory at the South African Open comes two weeks after his win at the South African Masters and three weeks after a top-10 finish at the Accenture World Match Play Championship. He now has more than 30 international victories. "I'm absolutely delighted with the way I'm playing," said McNulty, 47, who has now won the South African Open twice. "This is my best start to a year in quite a long time."

McNulty used 12 Callaway Golf clubs at the South African Open, including his ERC Forged Titanium Driver, Big Bertha Steelhead Strong 3-wood and Strong 4-wood and the new Steelhead X-14 Pro Series Irons, plus a Callaway Golf "Rule 35" Firmfeel (red logo) ball. McNulty used the "Rule 35" Softfeel™ (blue logo) model in his South African Masters victory two weeks ago, making him one of three players – along with Annika Sorenstam and Bruce Fleisher – to have won with both "Rule 35" models. Callaway Golf has now recorded 32 international ball wins since it entered the golf ball business at the beginning of 2000.

Callaway Golf Company makes and sells Big Bertha® Metal Woods and Irons, including Big Bertha ERC™ II Forged Titanium Drivers, Big Bertha Hawk Eye® VFT™ and Big Bertha Hawk Eye VFT Pro Series Titanium Drivers and Fairway Woods, Big Bertha Steelhead Plus™ Stainless Steel Drivers and Fairway Woods, Hawk Eye Tungsten Injected™ Titanium Irons, Steelhead™ X-14® and Steelhead X-14 Pro Series Stainless Steel Irons. Callaway Golf Company also makes and sells Odyssey® Putters, including White Hot™, TriHot™, and Dual Force® Putters. Callaway Golf Company makes and sells the Callaway Golf® Rule 35™ Firmfeel™ and Softfeel™ golf balls, and the CB1 Red™ golf ball. For more information about Callaway Golf Company, please visit www.callawaygolf.com.

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