



Callaway Golf Company Names Mike Haynes Vice President Of Recreational Golf Development

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CARLSBAD, CA., May 7, 2001 – Callaway Golf Company (NYSE: ELY) today announced the appointment of Mike Haynes to the position of Vice President, Recreational Golf Development, effective immediately. Haynes will report directly to Chuck Yash, Senior Executive Vice President, Growth in Golf. Haynes has been working with Yash in the Company's "Grow the Game" initiative since January of this year.

"Mike will be an integral part of Callaway Golf's effort to grow the game of golf," said Yash. "He has a real passion for the game, is very creative and has great connections in the golf world. He will help us find new and innovative ways to expose more non-golfers to the game he loves."

Haynes has been with Callaway Golf since 1994, most recently in a key capacity in the Company's licensing department. In his new position, Haynes will work to increase golf awareness among potential golfers, working with established golf organizations like the First Tee and exploring other avenues to grow the game. Prior to joining Callaway Golf, Haynes enjoyed a hall-of-fame college and professional football career, starring as a defensive back at Arizona State University, and later for the New England Patriots and Oakland Raiders.

Callaway Golf Company makes and sells Big Bertha® Metal Woods and Irons, including Big Bertha ERC™ II Forged Titanium Drivers, Big Bertha Hawk Eye® VFT™ and Big Bertha Hawk Eye VFT Pro Series Titanium Drivers and Fairway Woods, Big Bertha Steelhead Plus™ Stainless Steel Drivers and Fairway Woods, Hawk Eye Tungsten Injected™ Titanium Irons, Steelhead™ X-14 and Steelhead X-14 Pro Series Stainless Steel Irons. Callaway Golf Company also makes and sells Odyssey® Putters, including White Hot®, TriHot™, and Dual Force® Putters. Callaway Golf Company makes and sells the Callaway Golf® "Rule 35"® Firmfeel™ and Softfeel™ golf balls, and the CB1™ Red and CB1 Blue golf balls. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com, www.callawaygolfball.com and www.odysseygolf.com.