



Callaway Golf's "Rule 35" Ball Scores Another Tour Victory

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CARLSBAD, CA., June 11, 2001 – Callaway Golf (NYSE: ELY) and the "Rule 35®" ball claimed another tour victory yesterday, as the winner of the NFL Golf Classic on the Senior PGA Tour used a "Rule 35" Firmfeel™ (red logo) ball to win a two-hole playoff. "Rule 35" balls have now been used to win 18 events across the world's five major professional tours combined in 2001, giving Callaway Golf the second-largest number of victories among golf ball manufacturers this season.

The winner of the NFL Golf Classic was the picture of power and precision using the "Rule 35" Firmfeel ball. He led the field in driving distance average at 301.7 yards and was fifth in greens hit in regulation at 74.1 percent. He was one of 28 golfers at the NFL Golf Classic to use the "Rule 35" Firmfeel ball, including six of the top 13 finishers at the event. For the season, Callaway Golf is second in ball usage on the Senior PGA Tour at 39.1 percent, while the "Rule 35" ball is second in senior victories with six.

Callaway Golf® equipment also was used in victories on the PGA and LPGA tours this weekend. The FedEx St. Jude Classic was won by a player using an Odyssey® TriForce® 2 Putter. The winner shot a stunning 61 in his first round, needing just 24 putts in the process. His wire-to-wire victory marked the 30th win for Odyssey Golf – a brand of Callaway Golf – on the world's five major professional tours combined this year.

Meanwhile, the LPGA champion at the Wegmans Rochester International used a Big Bertha® Steelhead Plus™ 2-wood for the 20th victory of her LPGA Tour career. She was one of five top-10 finishers at the event to use a driver made by Callaway Golf. Three of them, including Callaway Golf Staff Professional Emilee Klein, used Big Bertha Hawk Eye® VFT™ Titanium Drivers. Callaway Golf lead the usage numbers in drivers, fairway woods, irons and putters at the event, and was second in golf ball usage.

Strong usage numbers continued for the Big Bertha ERC® II Forged Titanium Driver on the PGA European Tour. A total of 41 golfers used the ERC II at the English Open, including the event's fourth-place finisher. Of the 41 golfers using ERC II Drivers, only six were Callaway Golf Staff Professionals – meaning 35 golfers used the ERC II Driver without any financial incentive. Callaway Golf is the leading driver brand in play on the PGA European Tour this year, through June 10.

Callaway Golf Company makes and sells Big Bertha® Metal Woods and Irons, including Big Bertha ERC® II Forged Titanium Drivers, Big Bertha Hawk Eye® VFT™ and Big Bertha Hawk Eye VFT Pro Series Titanium Drivers and Fairway Woods, Big Bertha Steelhead Plus™ Stainless Steel Drivers and Fairway Woods, Hawk Eye Tungsten Injected™ Titanium Irons, Steelhead™ X-14 and Steelhead X-14 Pro Series Stainless Steel Irons. Callaway Golf Company also makes and sells Odyssey® Putters, including White Hot®, TriHot™, and Dual Force® Putters. Callaway Golf Company makes and sells the Callaway Golf® "Rule 35"® Firmfeel™ and Softfeel™ golf balls, and the CB1™ Red and CB1 Blue golf balls. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com and www.odysseygolf.com.