



Rosie Jones, Dana Quigley Triumph With Callaway Golf's Rule 35 Ball

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CARLSBAD, CA., July 23, 2001 – Callaway Golf (NYSE: ELY) and its Rule 35® ball have scored another pair of professional victories. Callaway Golf Staff Professional Rosie Jones used the Rule 35 Firmfeel™ (red logo) ball to win the Sybase Big Apple Classic yesterday, while Dana Quigley also used the Rule 35 Firmfeel model to win the SBC Senior Open, which finished today. Callaway Golf's Rule 35 ball also made a strong showing at the British Open. Callaway Golf was second in ball usage at the event with 17 balls in play. Callaway Golf® balls have been used to win 25 events on the PGA, Senior PGA, LPGA, Buy.com and PGA European tours combined this year, the second-highest total of any golf ball manufacturer.

Jones made a spectacular birdie on the final hole to secure her one-stroke victory at the Sybase Big Apple Classic. She hit an 8-iron to three feet and made the putt for her second LPGA Tour victory of the year. "I was hitting my driver and irons really well, and I knew I could be aggressive with my approach on 18," Jones said. "The ball stopped right where I wanted and I was able to roll in the putt like a trooper."

For the season, Jones ranks in the top five on the LPGA Tour in driving accuracy and putting average. Jones used 13 Callaway Golf clubs at the Sybase Big Apple Classic, including a Hawk Eye® Pro Series Titanium Driver, Big Bertha® Steelhead™ Fairway Woods, Big Bertha X-12® Irons and an Odyssey® Dual Force® Rossie® 2 Putter. Jones was one of five top-10 finishers at the event to play with the Rule 35 ball. Callaway Golf balls lead the LPGA Tour in victories this year, having been used to win 13 of the 23 events contested in 2001.

Like Jones, Quigley also displayed power and precision using the Rule 35 Firmfeel ball. In setting a tournament scoring record at Kemper Lakes, Quigley posted a driving distance average of 287.3 yards while ranking eighth in driving accuracy and third in greens in regulation at the 54-hole event. Quigley's victory moves him to sixth place on the Senior PGA Tour money list. Four of the top 10 finishers at the SBC Senior Classic used the Rule 35 Firmfeel ball. The winner also used a Hawk Eye Pro Series Titanium Driver and a Hawk Eye VFT™ Titanium 7-wood to earn his fifth victory in five years on the senior tour.

Callaway Golf Company makes and sells Big Bertha® Metal Woods and Irons, including Big Bertha ERC® II Forged Titanium Drivers, Big Bertha Hawk Eye® VFT™ and Big Bertha Hawk Eye VFT Pro Series Titanium Drivers and Fairway Woods, Big Bertha Steelhead Plus™ Stainless Steel Drivers and Fairway Woods, Hawk Eye Tungsten Injected™ Titanium Irons, Steelhead™ X-14® and Steelhead X-14 Pro Series Stainless Steel Irons. Callaway Golf Company also makes and sells Odyssey® Putters, including White Hot®, TriHot™, and Dual Force® Putters. Callaway Golf Company makes and sells the Callaway Golf® "Rule 35®" Firmfeel™ and Softfeel™ golf balls, and the CB1™ Red and CB1 Blue golf balls. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com and www.odysseygolf.com.