



## **Annika Sorenstam Wins the Kraft Nabisco Championship, Scoring a Major Victory for Callaway Golf's New Big Bertha C4 Driver, HX Golf Ball and Odyssey White Hot ``2-Ball" Putter**

CARLSBAD, Calif., Apr 1, 2002 (BW SportsWire) -- Callaway Golf (NYSE: ELY) Staff Professional Annika Sorenstam successfully defended her title at the Kraft Nabisco Championship yesterday, becoming the first major championship winner of the 2002 golf season. Sorenstam surged to the fourth major championship victory of her remarkable LPGA Tour career with a bogey-free 68 in the final round, edging fellow Callaway Golf Staff Professional Liselotte Neumann by a stroke on the Dinah Shore Tournament Course at Mission Hills Country Club. Also victorious in professional events yesterday were Callaway Golf Staff Professionals Dave Eichelberger and Jeff Quinney, who won on the Senior PGA Tour and the Canadian Golf Tour, respectively.

Sorenstam has now won three of the five events in which she's played since switching to Callaway Golf's new Big Bertha C4(TM) Driver and HX(TM) golf ball at the beginning of the year. This powerful new combination has helped Sorenstam increase her driving distance average by nearly 10 yards, from 252.3 yards in 2001 to 262.2 yards this year, while improving her driving accuracy from 78.1 percent to 78.7 percent. Sorenstam also leads the LPGA Tour in scoring average at 68.8 strokes, which is well below the record mark of 69.42 she set last year, as well as rounds under par (13 of 15) and greens hit in regulation (77 percent).

Sorenstam's winning total of 8-under-par 280 at the Nabisco Championship also extended her remarkable run that started when she switched to the Odyssey(R) White Hot(R) "2-Ball" Putter late last year. In the eight tournaments she's played since switching to this unique putter, Sorenstam has five wins and has finished no lower than seventh. Odyssey Putters have now been used to win professional tournaments in each of the last eight weeks. Odyssey Golf leads all putter brands in victories across the world's six major professional tours combined this year. Odyssey Putters have been used to win 13 events across the PGA, Senior PGA, LPGA, Buy.com, PGA European and Japan Golf tours combined, compared with 11 for the nearest competitor.

Sorenstam, who qualified for entry into the LPGA Hall of Fame in 2000, now has 33 LPGA Tour wins to her credit. She used a total of 11 Callaway Golf(R) clubs at the Kraft Nabisco Championship, including her Big Bertha(R) C4 Driver, Steelhead Plus(TM) Fairway Woods, Steelhead(R) X-14(R) Irons and Odyssey White Hot "2-Ball" Putter, along with the HX Red golf ball. Sorenstam is the first golfer to successfully defend her title at the Kraft Nabisco Championship since it became a major championship in 1983.

Neumann made a strong push for the second major of her career, shooting a final-round 69 and nearly holing a 16-foot putt that would have forced a playoff with Sorenstam. Neumann used 12 Callaway Golf clubs at the Kraft Nabisco Championship, including a Big Bertha C4 Driver, Steelhead Plus Fairway Woods, Steelhead X-14 Irons and an Odyssey Dual Force(R) Putter, along with the CTU 30(TM) Red golf ball.

Callaway Golf Staff Professional Rosie Jones finished one stroke back of Neumann in a tie for third. Jones used 13 Callaway Golf clubs, including a Big Bertha Hawk Eye(R) VFT(R) Pro Series Titanium Driver, Steelhead Fairway Woods, Big Bertha X-12(R) Irons and an Odyssey Dual Force Rossie(R) 2 Putter, along with the CTU 30 Red golf ball. Counting the golfer who tied for third with Jones, each of the top four finishers at the Kraft Nabisco Championship used drivers, irons and balls made by Callaway Golf -- the leader in drivers, fairway woods, irons and putters in play at the event.

Meanwhile, Dave Eichelberger won the rain-shortened Emerald Coast Classic, earning the sixth Senior PGA Tour title of his career -- and the first senior victory for Callaway Golf's new HX golf ball. A pair of 65s gave Eichelberger a two-stroke margin of victory at the event. The key shot of the event turned out to be Eichelberger's 7-iron tee shot on the eighth hole in the opening round. Eichelberger holed the 185-yard shot for his 12th career ace, and the momentum helped carry him to victory. Eichelberger used 11 Callaway Golf clubs, including a Hawk Eye VFT Pro Series Titanium Driver, Steelhead X-14 Pro Series Irons and an Odyssey White Hot 2 Putter, along with the HX Red ball.

Elsewhere, Jeff Quinney won the Scottsdale Swing on the Canadian Tour with a sizzling 23-under-par 265. Quinney's six-stroke win is the first of his professional career after winning the 2000 U.S. Amateur championship. His opening-round 63 broke the course record at McCormick Ranch, and Quinney went on to hit 63 of 72 greens in regulation in his commanding victory. Quinney used 12 Callaway Golf clubs at the Scottsdale Swing, including a Hawk Eye VFT Pro Series Titanium Driver, Steelhead X-14 Pro Series Irons and an Odyssey White Hot 4 Putter, along with the CTU 30 Red ball. Quinney has finished no worse than fifth in his three Canadian Tour starts this year.

In addition, the winner of the Shell Houston Open used a Steelhead 9-wood to capture his first PGA Tour title in two seasons. That gave Callaway Golf a hand in each victory across the four tours -- PGA, Senior PGA, LPGA and Canadian -- that were active this past week.

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including Big Bertha C4(TM) Compression Cured Carbon Composite Drivers, Big Bertha ERC(R) II Forged Titanium Drivers, Big Bertha ERC Forged Titanium Fairway Woods, Big Bertha Hawk Eye(R) VFT(R) and Big Bertha Hawk Eye VFT Pro Series Titanium Drivers and Fairway Woods, Big Bertha Steelhead(TM) III Stainless Steel Drivers and Fairway Woods, Hawk Eye VFT Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-14(R) and Steelhead X-14 Pro Series Stainless Steel Irons. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Hot(R), TriHot(TM), and Dual Force(R) Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(TM) Blue and HX Red balls, Rule 35(R) Firmfeel(TM) and Softfeel(TM) balls, the CTU 30(TM) Blue and CTU 30 Red balls, and the CB1(TM) Blue and CB1 Red balls. For more information about Callaway Golf Company, please visit our Web sites at [www.callawaygolf.com](http://www.callawaygolf.com) and [www.odysseygolf.com](http://www.odysseygolf.com).

**CONTACT:**

Callaway Golf, Carlsbad  
Larry Dorman/Mike Galeski/Millie Speirs  
760/931-1771

URL: <http://www.businesswire.com> Today's News On The Net - Business Wire's full file on the Internet with Hyperlinks to your home page.

Copyright (C) 2002 Business Wire. All rights reserved.