



Beem Wins 'The International' On PGA Tour With Callaway CTU 30 Ball as Callaway Golf Ball Win Total Jumps to 35 This Season

CARLSBAD, Calif., Aug 5, 2002 (BW SportsWire) -- Callaway Golf (NYSE: ELY) Ball Staff Professional Rich Beem used the Callaway Golf CTU 30(R) golf ball to win The International on the PGA Tour yesterday. Coupled with a win for the Company's HX(R) golf ball on the Senior PGA Tour yesterday, Callaway Golf balls have now been used to win 35 times across the world's six major professional tours combined this year. Each of the five winners yesterday on the PGA, Senior PGA, LPGA, Buy.com and PGA European tours had at least one piece of Callaway Golf(R) equipment in the bag.

A total of 211 golfers put Callaway Golf balls in play across the world's six major professional tours this past week -- the highest total ever for the Company. More than 25 percent of all golf balls put in play during the week were made by Callaway Golf. Just one week after winning the ball count on the Senior PGA Tour, Callaway Golf won the ball count on the Japan Golf Tour. A total of 49 golfers put Callaway Golf balls in play at the Aiful Cup, compared with 46 for the nearest competitor. Callaway Golf has now won outright or tied for the lead in the golf ball usage count in Japan in each of the last five weeks.

Beem rolled in a dramatic eagle putt on the 17th hole of the final round, giving him a one-point margin of victory under The International's modified Stableford scoring system. Beem used the exceptional distance and control built designed into the CTU 30 golf ball to make 20 birdies and three eagles over 72 holes at Castle Pines.

Callaway Golf also posted a golf ball win at the Lightpath Long Island Classic yesterday. The event's champion used the aerodynamically advanced HX Blue golf ball to win the fourth Senior PGA Tour title of his career in an epic seven-hole playoff. The winner claimed victory by sinking a 25-foot birdie putt on the seventh playoff hole using his Odyssey(R) White Hot(R) 2 Putter. That capped a masterful putting performance for the winner, who led the event in putts per green hit in regulation and birdies. Including the winner, five of the top seven finishers at the event used Odyssey Putters.

Odyssey Putters were also used to capture victories on the LPGA and PGA European tours yesterday. The winner of the Wendy's Championship for Children used an Odyssey TriHot(R) 1 Putter to earn her second LPGA Tour victory of the season, averaging just 28 putts per round in the process. And the winner of the Volvo Scandinavian Masters used an Odyssey White Hot 1 Putter to earn his first PGA European Tour victory, needing only 25 putts to shoot a final-round 67. Odyssey Putters lead all putter brands in wins (54) and usage (34.8 percent) across the world's six major professional tours combined this year.

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including Big Bertha C4(TM) Compression Cured Carbon Composite Drivers, Big Bertha ERC(R) II Forged Titanium Drivers, Big Bertha ERC Forged Titanium Fairway Woods, Big Bertha Hawk Eye(R) VFT(R) and Big Bertha Hawk Eye VFT Pro Series Titanium Drivers and Fairway Woods, Big Bertha Steelhead(TM) III Stainless Steel Drivers and Fairway Woods, Hawk Eye VFT Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-14(R) and Steelhead X-14 Pro Series Stainless Steel Irons, and Callaway Golf Forged Wedges. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Hot(R), TriHot(R), and Dual Force(R) Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Blue and HX Red balls, the CTU 30(R) Blue and CTU 30 Red balls, the HX 2-Piece Blue and HX 2-Piece Red balls, the CB1(TM) Blue and CB1 Red balls, and the Warbird(TM) golf balls. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com and www.odysseygolf.com.

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