



Callaway Golf's Great Big Bertha II Titanium Driver Notches Second Consecutive Champions Tour Victory

CARLSBAD, Calif.--(BUSINESS WIRE)--Feb. 10, 2003--Callaway Golf Company (NYSE:ELY) and its new Great Big Bertha(R) II Titanium Driver have started the 2003 Champions Tour season with two consecutive victories. The winner of Sunday's Royal Caribbean Golf Classic used a Great Big Bertha II Pro Series Titanium Driver and a Callaway Golf fairway wood to earn his first senior victory. Two of the top three finishers at the first full-field event of the Champions Tour season used Great Big Bertha Pro Series Titanium Drivers.

The winner birdied the final four holes for a one-stroke margin of victory. He used his Great Big Bertha II Pro Series Titanium Driver to hit 77 percent of the fairways over the final round at Crandon Park Golf Course, one of the most demanding driving courses on the Champions Tour. The winner became the first Canadian golfer to claim victory on the Champions Tour.

Callaway Golf was the No. 1 driver brand in play at the Royal Caribbean Classic, and the Great Big Bertha II Titanium Driver was the No. 1 driver model in play at the event. A total of 26 players used a Callaway Golf driver at the event, with 24 of them choosing to play a Great Big Bertha II Titanium Driver. Callaway Golf has won the driver count at each of the two Champions Tour events contested this year. Callaway Golf balls also had a strong showing in Key Biscayne, as two of the top five finishers used the CTU 30(R) Red golf ball.

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including Great Big Bertha(R) II Titanium Drivers and Fairway Woods, Big Bertha Steelhead(TM) III Stainless Steel Drivers and Fairway Woods, Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-16(TM) and Steelhead X-16 Pro Series Stainless Steel Irons, and Callaway Golf Forged Wedges. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Hot(R), TriHot(R), DFX(TM) and Dual Force(R) Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Blue and HX Red balls, the CTU 30(R) Blue and CTU 30 Red balls, the HX 2-Piece Blue and HX 2-Piece Red balls, the CB1(R) Blue and CB1 Red balls, and the Warbird(TM) golf balls. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com and www.odysseygolf.com.

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