



Callaway Golf Staff Pro Annika Sorenstam Blitzes Field with Four-Stroke Win at 2004 ANZ Ladies Masters

CARLSBAD, Calif.--(BUSINESS WIRE)--March 1, 2004--Picking up right where she left off, Callaway Golf (NYSE:ELY) Staff Professional Annika Sorenstam yesterday launched her 2004 competitive golf schedule with a resounding four-stroke victory in the \$800,000 ANZ Ladies Masters at the Royal Pines Resort in Gold Coast, Australia.

The #1 woman golfer in the world, Sorenstam closed with her second straight round of 65 for a 72-hole total of 19-under-par 269, four strokes clear of Karen Stupples of England. Sorenstam used Callaway Golf(R) clubs and a Callaway Golf ball in the victory, the 58th of her career. In her bag were the ERC(R) Fusion(R) Driver, a Big Bertha(R) 4+-wood and Big Bertha Steelhead(R) III 7-wood, Steelhead X-14(R) Irons, Callaway Golf Forged+ Wedges, an Odyssey(R) White Hot(R) 2-Ball Blade Putter and Callaway Golf HX(R) Tour Golf Ball. Sorenstam also wore shoes from the Callaway Golf Footwear Collection.

"I feel like I'm right back on track," said Sorenstam, 33, who last year was named the Associated Press Female Athlete of the Year. "I haven't played in competition for more than two months, but my driving was very consistent -- long and straight -- and I putted extremely well. Finishing 65-65 on the weekend, well, I'd like to do that every week."

There were other strong performances turned in by Callaway Golf Staff Pros this past weekend. Per-Ulrik Johansson led a group of three Callaway Golf staffers who finished among the top 10 at the Chrysler Classic of Tucson on the PGA Tour. Johansson tied for sixth using a Great Big Bertha(R) II Titanium Driver, Big Bertha Steelhead III Fairway Woods, Ben Hogan(R) Irons, Callaway Golf Forged+ Wedges and the HX Tour Golf Ball. Carlos Franco and Mike Heinen, who each tied for eighth, both used the new Big Bertha(R) Titanium Driver. Franco used the new Big Bertha 3+ Fairway Wood and the X-16 Pro Series Irons and HX Tour Golf Ball while Heinen used the Steelhead III 4+ Fairway Wood, X-16 Pro Series Irons, a Big Bertha 1-iron and the CTU 30 Red Golf Ball.

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including ERC(R) Fusion(R) Drivers and Fairway Woods, Great Big Bertha(R) II Titanium Drivers and Fairway Woods, Great Big Bertha II 415 Titanium Drivers, Big Bertha Titanium Drivers and Big Bertha Stainless Steel Fairway Woods, Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-16(R) and Steelhead X-16 Pro Series Stainless Steel Irons, the Game Enjoyment System(TM) of GES(TM) Golf Clubs, Callaway Golf Forged+ Wedges and Callaway Golf Forged Wedges, and Callaway Golf Tour Blue(TM) Putters. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Hot(R), TriHot(R), DFX(R), Dual Force(R) and 2-Ball Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Tour balls, HX Blue and HX Red balls, Big Bertha(TM) Blue and Big Bertha Red balls, and the Warbird(TM) balls. Callaway Golf also owns and operates The Top-Flite Golf Company, a wholly owned subsidiary that includes the Top-Flite(R), Strata(R) and Ben Hogan(R) brands. For more information about Callaway Golf Company, please visit our websites at www.callawaygolf.com, www.topflite.com and www.odysseygolf.com.

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