



## **Callaway Golf ERC Fusion Driver Wins for Fourth Straight Week**

CARLSBAD, Calif.--(BUSINESS WIRE)--June 21, 2004--

European Tour Champ Uses HX Tour Golf Ball, X-16 Irons, 2-Ball Putter;

LPGA Tour Champion Also Relies on Callaway Golf Clubs

The new ERC(R) Fusion(R) Driver from Callaway Golf (NYSE:ELY) recorded its fourth win in as many weeks as the winner of the European Tour's Aa St Omer Open used the technologically-advanced driver -- plus a full complement of the Company's equipment -- in his one-stroke victory yesterday at the St-Omer Golf Club. The winner also carried a Steelhead(R) Plus Strong 3-wood and a Big Bertha(R) 5-wood, Steelhead(R) X-16(R) Pro Series Irons, Odyssey(R) White Hot(R) 2-Ball Putter, Callaway Golf Forged Wedges and the HX(R) Tour Golf Ball. The victor at the LPGA ShopRite Classic also used an assortment of Callaway Golf equipment, including the Great Big Bertha(R) II 415 Driver, Steelhead X-16 Irons, Big Bertha Fairway Woods and an Odyssey(R) White Hot(R) 2-Ball Putter.

Callaway Golf had a total of 91 drivers in play at the St Omer Open with the highest driver count for any one brand at a European Tour event since April of 1998. Led by the 39 ERC Fusion Drivers in play, there were also 33 Great Big Bertha II 415 Drivers, 10 Great Big Bertha II Pro Series Drivers, six Great Big Bertha II Drivers and three Big Bertha Drivers, giving the Company a European Tour season-high 58 percent of the total driver count.

The dominance of Callaway Golf equipment also was reflected on the leaderboard, where six of the top 10 finishers used Callaway Golf drivers, five played the Company's HX Tour Golf Ball, and five of the top seven used Odyssey putters.

In the fairway wood category, there were 97 Callaway Golf models in play -- 51 percent of the total. In irons, the 43 total sets of Callaway Golf irons were led by 31 sets of Steelhead X-16 Pro Series -- the #1 model in the field. And in putters, Odyssey led the way with 77 of the 156 players choosing the Odyssey brand. There also were 18 Callaway Golf putters in play.

At the LPGA event, Callaway Golf won the iron, woods (by a 2-to-1 margin) and putter counts. In Japan, where the Company has also dominated all year, Callaway Golf won the driver, fairway wood and putter counts at the Japan Golf Tour Organization's Mandom Lucido Yomiuri Open. Callaway Golf ranks #1 in all three of those categories, as well as in irons, in 2004.

Tour results are through the week ending 06/20/04 and reflect data from the European PGA, LPGA and JGTO tours. Source: Sports Marketing Survey, Ltd. and Darrell Survey Company. Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including ERC(R) Fusion(R) Drivers and Fairway Woods, Great Big Bertha(R) II Titanium Drivers and Fairway Woods, Great Big Bertha II 415 Titanium Drivers, Big Bertha Titanium Drivers and Big Bertha Stainless Steel Fairway Woods, Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead(R) X-16(R) and Steelhead X-16 Pro Series Stainless Steel Irons, the Game Enjoyment System(TM) of GES(TM) Golf Clubs, Callaway Golf Forged+ Wedges and Callaway Golf Forged Wedges, and Callaway Golf Tour Blue(TM) Putters. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Hot(R), TriHot(R), DFX(R), Dual Force(R) and 2-Ball Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Tour Balls, HX Blue and HX Red Balls, Big Bertha(TM) Blue and Big Bertha Red Balls, and the Warbird(TM) Balls. Callaway Golf also owns and operates The Top-Flite Golf Company, a wholly owned subsidiary that includes the Top-Flite(R), Strata(R) and Ben Hogan(R) brands and Bettinardi Putters. For more

information about Callaway Golf Company, please visit our websites at [www.callawaygolf.com](http://www.callawaygolf.com), [www.topflite.com](http://www.topflite.com) and [www.odysseygolf.com](http://www.odysseygolf.com).

CONTACT:

Callaway Golf

Larry Dorman/Mike Galeski, 760-931-1771

SOURCE: Callaway Golf