



Callaway Golf's HX Tour Golf Ball Posts 31st Pro Tour Victory

CARLSBAD, Calif.--(BUSINESS WIRE)--Aug. 30, 2004--The winner of the Wachovia LPGA Classic used the HX(R) Tour Golf Ball from Callaway Golf (NYSE:ELY) yesterday to post her second victory of the year and the 31st worldwide pro tour win for the HX Tour Golf Ball since its introduction just over one year ago. The victory with the HX Tour Golf Ball was the ninth of the season on the LPGA Tour, giving the remarkable golf ball a 41 percent share of the LPGA Tour wins in 2004.

The winner, who is the fifth LPGA player to record multiple wins this season, was second in the field in driving distance with a 292.5 yard average and seventh in putting with 106 for the week. She ranks second to Callaway Golf Staff Professional Annika Sorenstam in two significant '04 statistics: Top 10 finish percentage at .778, with 14 in 18 starts (Sorenstam is at .833 with 10 in 12 starts) and scoring average, 69.86 to Sorenstam's 69.07. She was the only LPGA player this week to shoot all four rounds in the 60s.

Wielding a hot Odyssey(R) Classic 224 putter, the winner posted a closing round of 7-under-par 65 to come from five shots behind to finish two strokes ahead at 19-under-par 269. For the winning edge she trusted the exceptionally long and stable HX Tour Golf Ball and its revolutionary HEX Aerodynamics featuring a proprietary cover pattern of pentagons and hexagons that cover 100% of the surface of the ball, something no competitor's ball can claim.

In the same event, Callaway Golf Staff Professional Jill McGill shattered the tournament 36-hole scoring record by four shots en route to a third-place tie, her best finish of the year. In addition to her normal complement of Callaway Golf equipment, McGill also used a prototype Odyssey putter to help her average 25 putts per round over the first 36 holes.

Elsewhere on Sunday, the winner of the Nationwide Tour's Envirocare Utah Classic used the Callaway Golf Great Big Bertha(R) II Driver and a pair of the Company's fairway woods to earn his second career win. He never relinquished the lead he held after 54 holes and won with 272 total, 16 under par.

Tour results are through the week ending 08/29/04 and reflect data from the PGA, Champions, LPGA, European PGA, Japan PGA and Nationwide Tours. Sources: Sports Marketing Survey, Ltd. and Darrell Survey Company. Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including ERC(R) Fusion(R) Drivers and Fairway Woods, Great Big Bertha(R) II Titanium Drivers and Fairway Woods, Great Big Bertha II 415 Titanium Drivers, Big Bertha Titanium Drivers and Big Bertha Stainless Steel Fairway Woods, Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead(R) X-16(R) and Steelhead X-16 Pro Series Stainless Steel Irons, the Game Enjoyment System(TM) of GES(TM) Golf Clubs, Callaway Golf Forged+ Wedges and Callaway Golf Forged Wedges, and Callaway Golf Tour Blue(TM) Putter. Callaway Golf Company also makes and sells Odyssey(R) Putter, including White Hot(R), TriHot(R), DFX(R), Dual Force(R) and 2-Ball Putter. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Tour Balls, HX Blue and HX Red Balls, Big Bertha(TM) Blue and Big Bertha Red Balls, and the Warbird(R) Balls. Callaway Golf also owns and operates The Top-Flite Golf Company, a wholly owned subsidiary that includes the Top-Flite(R) and Ben Hogan(R) brands and Bettinardi Putter. The Trade In! Trade Up!(TM) program is owned and operated by Callaway Golf Company. For more information about Callaway Golf Company, please visit our websites at www.callawaygolf.com, www.topflite.com, www.odysseygolf.com and www.tradeintradeup.com.

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SOURCE: Callaway Golf