



## **Callaway Big Bertha Titanium 454 Driver Propels Dougherty to First PGA European Tour Win; HX Tour Golf Ball, New X-Tour Irons Also Keys to His 5-Stroke Victory**

CARLSBAD, Calif.--(BUSINESS WIRE)--Jan. 31, 2005--Callaway Golf (NYSE:ELY) Staff Professional Nick Dougherty posted his first PGA European Tour victory Sunday at the Caltex Masters in Singapore, shooting a bogey-free final round score of 67 to win by five strokes and move into second place on the European Tour Order of Merit.

The 22-year-old Englishman birdied two of the final three holes to finish at 18-under-par 270 on the Laguna National's Masters Course. Using the new Big Bertha(R) Titanium 454 Driver, Dougherty hit 13 of 14 fairways Sunday. The Big Bertha 454 Driver, dubbed "the World's Longest Driver" after David Mobley recently used it to win the RE/MAX(R) World Long Drive Championship, has received rave reviews since its introduction just 30 days ago. New Callaway Golf Staff Professional Thomas Bjorn, playing his first event as a full Callaway Golf staffer, added to the hot new driver's growing reputation in his fourth-place finish.

Dougherty's victory gave Callaway Golf's flagship golf ball, the HX(R) Tour Golf Ball, its 40th worldwide win. Dougherty also used an ERC(R) Fusion(R) 3-Wood, and X-Tour(TM) Irons.

The Big Bertha 454 Driver's high Moment of Inertia and ultra-thin titanium face create a huge effective hitting area on the hottest conforming Big Bertha Driver ever made. The result is more distance and accuracy for every golfer, regardless of skill level. By design, the Big Bertha 454 reaches the maximum allowable level for springlike effect as measured by the USGA's new characteristic time (CT) test, and conforms to all USGA Rules. The X-Tour Iron -- the first forged iron from Callaway Golf -- is an exquisite two-piece construction of forged carbon steel that features the Company's Extreme Notch Weighting and 360 degree undercut channel.

"All in all, I think I just about played good enough golf today," Dougherty said. "I drove the ball very solidly with this new Big Bertha 454 Driver. I'm hitting it long and straight. Really, the only drive I mis-hit all day was the one at the 16th, and that turned out well when I got the free drop and birdied the hole. This is a great start and I'm very pleased."

In other highlights for Callaway Golf, the Company also won the fairway wood count with 73 models. Putters made by Odyssey Golf, a Callaway Golf Company brand, won the putter count with 77 in play.

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods, Irons and Hybrids including Heavenwood(R) Hybrids, ERC(R) Fusion(R) Drivers and Fairway Woods, Great Big Bertha II 415 Titanium Drivers, Big Bertha Titanium 454 Drivers and Big Bertha Stainless Steel Fairway Woods, Big Bertha Heavenwood(R) Hybrids, Big Bertha Stainless Steel Irons, X-18(TM) and X-18 Pro Series Irons, the Game Enjoyment System(TM) of GES(TM) Golf Clubs, Callaway Golf Forged+ Wedges, and Callaway Golf Tour Blue(TM) Putters. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Steel(R), White Hot(R), TriHot(R), DFX(R), Dual Force(R) and 2-Ball Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Tour Balls, HX Blue and HX Red Balls, HX Hot Balls, Big Bertha(TM) Blue and Big Bertha Red Balls, and the Warbird(TM) Balls. Callaway Golf also owns and operates The Top-Flite Golf Company, a wholly owned subsidiary that includes the Top-Flite(R), Strata(R) and Ben Hogan(R) brands and Bettinardi Putters. For more information about Callaway Golf Company, please visit our websites at [www.callawaygolf.com](http://www.callawaygolf.com), [www.topflite.com](http://www.topflite.com) and [www.odysseygolf.com](http://www.odysseygolf.com).

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