



CALLAWAY GOLF RECOGNIZES TOP OUTSIDE, INSIDE SALES PROFESSIONALS OF 2004

CARLSBAD, CA., March 3, 2005 – Callaway Golf Company (NYSE: ELY) recently announced the winners of the Company's Inside, Strategic and Outside Sales Representatives of the Year Awards, as well as other sales awards and achievements of excellence in 2004.

Jim Wallace, whose territory includes central, southern and western Virginia in the Company's Southeast Region, was honored as the 2004 Callaway Golf Outside Sales Representative of the Year. Wallace exceeded his sales objectives in what was a very difficult year for the golf industry overall and placed in the Top 10 in each of the Company's sales performance metrics. Wallace, who has been with Callaway Golf since 1997, was previously honored with the Company's Customer Appreciation Award (2003), which goes to outstanding outside sales representatives based on customer feedback, and with the Leader of the Year Award (2003), as selected by his Callaway Golf peers.

Also recognized for their exceptional achievements in 2004 were the Outside Sales Representatives of the Year for each region, an honor bestowed on four outside sales representatives representing the Central, East, Midwest and West sales regions. They are:

In addition, Darren Swain was honored as the 2004 Callaway Golf Inside Sales Representative of the Year. Swain has earned the admiration of his peers, who see his performance as the benchmark for the entire department.

Peter Woolf was recognized as the Strategic Account Representative of the Year. Woolf joined Callaway Golf in 1991 as an Inside Sales Representative and was promoted to his current position, Strategic Account Representative, in January of 2003.

"Over the years, Callaway Golf has certainly been recognized for making great products, and rightfully so," said Dan Chumbler, Director of Sales for Callaway Golf. "However, what might separate us the most from our competitors is the caliber of our people. I am proud to work with such an impressive team."

The winners of the 2004 Callaway Golf Outside Sales Representative of the Year and Sales Representative of the Region were recognized at a reception during the PGA Merchandise Show in Orlando last month, and Swain received his award at Company headquarters in Carlsbad, CA.

Callaway Golf Company makes and sells Big Bertha® Metal Woods, Irons and Hybrids including Heavenwood® Hybrids, ERC® Fusion® Drivers and Fairway Woods, Great Big Bertha II 415 Titanium Drivers, Big Bertha Titanium 454 Drivers and Big Bertha Stainless Steel Fairway Woods, Big Bertha Heavenwood® Hybrids, Big Bertha Stainless Steel Irons, X-18™ and X-18 Pro Series Irons, the Game Enjoyment System(TM) of GES(TM) Golf Clubs, Callaway Golf Forged+ Wedges, and Callaway Golf Tour Blue(TM) Putters. Callaway Golf Company also makes and sells Odyssey® Putters, including White Steel®, White Hot®, TriHot®, DFX®, Dual Force® and 2-Ball Putters. Callaway Golf Company makes and sells the Callaway Golf® HX® Tour Balls, HX Blue and HX Red Balls, HX Hot Balls, Big Bertha(TM) Blue and Big Bertha Red Balls, and the Warbird(TM) Balls. Callaway Golf also owns and operates The Top-Flite Golf Company, a wholly owned subsidiary that includes the Top-Flite®, Strata® and Ben Hogan® brands and Bettinardi® Putters. For more information about Callaway Golf Company, please visit our websites at

www.callawaygolf.com, www.topflite.com and www.odysseygolf.com.

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