



Odyssey Introduces New White Steel Tri-Ball SRT Putter with Saturn Ring Technology

CARLSBAD, Calif., Jan 25, 2006 (BUSINESS WIRE) -- Odyssey(R), a brand of the Callaway Golf Company (NYSE:ELY), today announced the introduction of its new White Steel(R) Tri-Ball(TM) SRT(TM) Putter, which combines the Company's exclusive Saturn Ring Technology -- a new weight-shifting science for performance that is years ahead of the competition -- with new alignment technology for unprecedented straight-back, straight-through performance on every putt.

The radical design of the Odyssey White Steel Tri-Ball SRT Putter begins with Saturn Ring Technology, a high-density alloy ring that sets Tri-Ball's Center of Gravity in the optimal position: deep and well back from the face. The result is a Moment of Inertia so high it all but eliminates twisting during the stroke and at impact. In addition, the lightweight milled aluminum body frees more weight to be distributed to the perimeter ring for a truer roll, time and again.

The revolutionary 2-Ball alignment system, which began the alignment putter craze that made the Odyssey 2-Ball Putter the best-selling putter line ever, has been augmented with a third, white disc that more clearly defines the target line at address. Lining up putts has never been this easy. And for players who favor the 2-Ball feel and style, Odyssey will release a White Steel@2-Ball SRT(TM) Putter in April.

Like the rest of the successful White Steel product line, the White Steel Tri-Ball SRT Putter face features Dual Insert Technology, which combines a modified White Hot@urethane insert with a milled stainless steel insert for the precision and accuracy of steel with the feel and distance control of urethane.

The new White Steel Tri-Ball SRT Putter is face balanced, has a half-shaft offset and is available in both right-and left-handed models in 33-, 34-, 35- and 36-inch lengths. It will be available at retail February 1, 2006 with an MSRP of \$249.

Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells golf accessories, under the Callaway Golf(R), Top-Flite(R), Odyssey@and Ben Hogan@brands. For more information visit www.callawaygolf.com.

SOURCE: Callaway Golf Company

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