

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**Form 10-Q**

**Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

For the quarterly period ended **June 30, 2020**

OR

**Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

For the transition period \_\_\_\_\_ to \_\_\_\_\_

Commission file number **001-10962**

**Callaway Golf Company**

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of  
incorporation or organization)

**95-3797580**

(I.R.S. Employer  
Identification No.)

**2180 Rutherford Road, Carlsbad, CA 92008**

**(760) 931-1771**

(Address, including zip code, and telephone number, including area code, of principal executive offices)

Securities registered pursuant to Section 12(b) of the Act:

Title of Each Class	Trading Symbol(s)	Name of Each Exchange on which Registered
Common Stock, \$0.01 par value per share	ELY	The New York Stock Exchange

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>
		Emerging growth company	<input type="checkbox"/>

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of June 30, 2020, the number of shares outstanding of the Registrant's common stock was 94,163,544.

**Important Notice to Investors Regarding Forward-Looking Statements:** This report contains "forward-looking statements" as defined under the Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as: "may," "should," "will," "could," "would," "anticipate," "plan," "believe," "project," "estimate," "expect," "strategy," "future," "likely," and similar references to future periods. Forward-looking statements include, among others, statements that relate to future plans, events, liquidity, financial results, performance, prospects or growth and scale opportunities including, but not limited to, statements relating to future industry and market conditions, the impact of the COVID-19 pandemic on the Company's business, results of operations and financial condition and the impact of any measures taken to mitigate the effect of the pandemic, the strength of the Company's brands, product lines and e-commerce business, geographic diversity, market recovery, availability of capital under the Company's credit facilities, the capital markets or other sources, the Company's conservation and cost reduction efforts, future stock repurchases, cash flows and liquidity, compliance with debt covenants, estimated unrecognized stock compensation expense, projected capital expenditures and depreciation and amortization expense, future contractual obligations, the realization of deferred tax assets, including loss and credit carryforwards, future income tax expense, the future impact of new accounting standards, the integration of the JW Stargazer Holding GmbH ("Jack Wolfskin") acquisition, the related financial impact of the future business and prospects of the Company, TravisMathew, LLC ("TravisMathew"), OGIO International, Inc. ("OGIO") and Jack Wolfskin, and the impact of the 2017 Tax Cuts and Jobs Act (the "Tax Act"), which includes a broad range of provisions that could have a material impact on the Company's tax provision in future periods. These statements are based upon current information and the Company's current beliefs, expectations and assumptions regarding the future of the Company's business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of the Company's control. As a result of these uncertainties and because the information on which these forward-looking statements is based may ultimately prove to be incorrect, actual results may differ materially from those anticipated. Important factors that could cause actual results to differ include, among others, the following:

- certain risks and uncertainties, including changes in capital market or economic conditions, particularly the uncertainty related to the duration and impact of the COVID-19 pandemic, and related decreases in consumer demand and spending;
- the impact of the COVID-19 pandemic and other potential future outbreaks of infectious diseases or other health concerns, and measures taken to limit their impact, which could adversely affect the Company's business, consumer demand and supply chain, and the global economy;
- disruptions to business operations whether from COVID-19-related travel restrictions, mandated quarantines or voluntary "social distancing" that affects employees, customers and suppliers, production delays, closures of manufacturing facilities, retail locations, warehouses and supply and distribution chains, and staffing shortages as a result of remote working requirements or otherwise;
- a material impact on the Company's tax provision as a result of the Tax Act;
- consumer acceptance of and demand for the Company's products;
- future retailer purchasing activity, which can be significantly affected by adverse industry conditions and overall retail inventory levels;
- any unfavorable changes in U.S. trade, tax or other policies, including restrictions on imports or an increase in import tariffs;
- the level of promotional activity in the marketplace;
- future consumer discretionary purchasing activity, which can be significantly adversely affected by unfavorable economic or market conditions;
- future changes in foreign currency exchange rates and the degree of effectiveness of the Company's hedging programs;
- the ability of the Company to manage international business risks;
- the Company's ability to recognize operational synergies and scale opportunities across its supply chain and global business platform;
- the costs and disruption associated with activist investors;
- significant developments stemming from the U.K.'s withdrawal from the European Union, which could have a material adverse effect on the Company;
- adverse changes in the credit markets or continued compliance with the terms of the Company's credit facilities;

- the Company's ability to monetize its investments;
- the Company's ability to successfully integrate, operate and expand the retail stores of the acquired TravisMathew and Jack Wolfskin businesses;
- delays, difficulties or increased costs in the supply of components needed to manufacture the Company's products or in manufacturing the Company's products, including the Company's dependence on a limited number of suppliers for some of its products;
- adverse weather conditions and seasonality;
- any rule changes or other actions taken by the USGA or other golf association that could have an adverse impact upon demand or supply of the Company's products;
- the ability of the Company to protect its intellectual property rights;
- a decrease in participation levels in golf;
- the effect of terrorist activity, armed conflict, natural disasters or pandemic diseases, including without limitation the COVID-19 pandemic, on the economy generally, on the level of demand for the Company's products or on the Company's ability to manage its supply and delivery logistics in such an environment; and
- the general risks and uncertainties applicable to the Company and its business.

Investors should not place undue reliance on these forward-looking statements, which are based on current information and speak only as of the date hereof. The Company undertakes no obligation to update any forward-looking statements to reflect new information or events or circumstances after the date hereof or to reflect the occurrence of unanticipated events. Additionally, the risks, uncertainties and other factors set forth above or otherwise referred to in the reports that the Company has filed with the Securities and Exchange Commission may be further amplified by the global impact of the COVID-19 pandemic. Investors should also be aware that while the Company from time to time does communicate with securities analysts, it is against the Company's policy to disclose to them any material non-public information or other confidential commercial information. Furthermore, the Company has a policy against distributing or confirming financial forecasts or projections issued by analysts and any reports issued by such analysts are not the responsibility of the Company. Investors should not assume that the Company agrees with any report issued by any analyst or with any statements, projections, forecasts or opinions contained in any such report. For details concerning these and other risks and uncertainties, see Part I, Item 1A, "Risk Factors" contained in the Company's most recent Annual Report on Form 10-K, as well as the Company's quarterly reports on Form 10-Q and current reports on Form 8-K subsequently filed with the Securities and Exchange Commission from time to time.

**Callaway Golf Company Trademarks:** The following marks and phrases, among others, are trademarks of the Company: Alpha Convoy, Apex, Apex Tour, APW, Aqua Dry, Arm Lock, Backstryke, Big Bertha, Big T, Bird of Prey, Black Series, Bounty Hunter, C Grind, Callaway, Callaway Capital, Callaway Golf, Callaway Media Productions, Callaway Super Hybrid, Callaway X, Capital, Chev, Chev 18, Chevron Device, Chrome Soft, Cirrus, Comfort Tech, CUATER, Cuater C logo, Cup 360, CXR, 360 Face Cup, D.A.R.T., Dawn Patrol, Demonstrably Superior And Pleasingly Different, Divine, Double Wide, Eagle, Engage, Epic, Epic Flash, ERC, ERC Soft, Exo, Cage, Fast Tech Mantle, Flash Face Technology, FT Optiforce, FT Performance, FT Tour, Fusion, Fusion Zero, GBB, GBB Epic, Gems, Gravity Core, Great Big Bertha, Great Big Bertha Epic, Grom, Groove, In, Groove Technology, Heavenwood, Hersatility, Hex Aerodynamics, Hex Chrome, HX, Hyper Dry, Hyper-Lite, Hyper Speed Face, Innovate or Die, Jack Wolfskin, Jailbird, Jailbreak, Kings of Distance, Legacy, Life On Tour, Longer From Everywhere, Luxe, Mack Daddy, Magna, Majestic, MarXman, Mavrik, MD3 Milled, MD4 Tactical, MD5, MD 5 Jaws, Metal-X, Microhinge Face Insert, Microhinge Star, Nanuk, NipIt, Number One Putter in Golf, O OGIO, O Works, Odyssey, Odyssey Works, Ogio, OGIO ALPHA, OGIO ARORA, OGIO CLUB, OGIO FORGE, OGIO ME, OGIO MY EXPRESSION, OGIO RENEGADE, OGIO SAVAGE, OGIO SHADOW, Opti Flex, Opti Grip, Opti Shield, Opti Therm, OptiFit, Opti Vent, ORG 14, ORG 15, Paw Print, PRESTIGE 7, ProType, ·R·, Red Ball, R-Moto, Renegade, Rig 9800, Rossie, RSX, S2H2, Sabertooth, Shredder, Silencer, SLED, SoftFast, Solaire, Speed Regime, Speed Step, Steelhead XR, Steelhead, Strata, Stroke Lab, Stronomic, Sub Zero, Superhot, Supersoft, SureOut, TM, Tank, Tank Cruiser, Tech Series, Teron, Texapore, Toe Up, Toulon, Toulon Garage, Tour Authentic, Tour Tested, Trade In! Trade Up!, TRAVISMATHEW, TravisMathew TM logo, Trionomer Cover, Truvis, Truvis Pattern, Tyro, udesign, Uptown, Versa, VFT, W Grind, Warbird, Weather Series, Wedgeducation, White Hot, White Hot Tour, White Ice, World's Friendliest, X-12, X-14, X-16, X-18, X-20, X-22, X-24, X-ACT, X Face VFT, X Hot, X Hot Pro, X<sup>2</sup> Hot, X Series, XR, XR 16, XSPANN, Xtra Traction Technology, Xtra Width Technology, XTT, 2-Ball.

**CALLAWAY GOLF COMPANY  
INDEX**

**PART I. FINANCIAL INFORMATION**

Item 1.	Financial Statements (Unaudited)	6
	Consolidated Condensed Balance Sheets as of June 30, 2020 and December 31, 2019	6
	Consolidated Condensed Statements of Operations for the three and six months ended June 30, 2020 and 2019	7
	Consolidated Condensed Statements of Comprehensive Income (Loss) for the three and six months ended June 30, 2020 and 2019	8
	Consolidated Condensed Statements of Cash Flows for the six months ended June 30, 2020 and 2019	9
	Consolidated Condensed Statements of Shareholders' Equity for the three and six months ended June 30, 2020 and 2019	10
	Notes to Consolidated Condensed Financial Statements	12
Item 2.	Management's Discussion and Analysis of Financial Condition and Results of Operations	39
Item 3.	Quantitative and Qualitative Disclosures about Market Risk	55
Item 4.	Controls and Procedures	56

**PART II. OTHER INFORMATION**

Item 1.	Legal Proceedings	57
Item 1A.	Risk Factors	57
Item 2.	Unregistered Sales of Equity Securities and Use of Proceeds	58
Item 3.	Defaults Upon Senior Securities	58
Item 4.	Mine Safety Disclosures	58
Item 5.	Other Information	59
Item 6.	Exhibits	60

**PART I. FINANCIAL INFORMATION**

**Item 1. Financial Statements (Unaudited)**

**CALLAWAY GOLF COMPANY  
CONSOLIDATED CONDENSED BALANCE SHEETS  
(Unaudited)  
(In thousands, except share data)**

	June 30, 2020	December 31, 2019
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 164,416	\$ 106,666
Accounts receivable, net	214,004	140,455
Inventories	379,169	456,639
Income taxes receivable	16,624	9,919
Other current assets	66,348	75,671
Total current assets	840,561	789,350
Property, plant and equipment, net	149,618	132,760
Operating lease right-of-use assets, net	189,381	160,098
Intangible assets, net	465,696	493,423
Goodwill	55,579	203,743
Deferred taxes, net	48,746	73,948
Investment in golf-related venture	90,134	90,134
Other assets	19,941	17,092
Total assets	\$ 1,859,656	\$ 1,960,548
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>		
Current liabilities:		
Accounts payable and accrued expenses	\$ 204,980	\$ 276,300
Accrued employee compensation and benefits	29,455	46,891
Asset-based credit facilities	55,551	144,580
Accrued warranty expense	9,779	9,636
Operating lease liabilities, short-term	28,772	26,418
Current portion of long-term debt	8,653	7,317
Income taxes payable	6,430	12,104
Total current liabilities	343,620	523,246
Long-term liabilities:		
Operating lease liabilities, long-term	172,093	137,696
Long-term debt (Note 6)	628,851	443,259
Income tax liability	7,104	7,264
Deferred taxes, net	65,712	73,483
Other long-term liabilities	17,728	8,247
Commitments and contingencies (Note 14)		
Shareholders' equity:		
Preferred stock, \$0.01 par value, 3,000,000 shares authorized, none issued and outstanding at June 30, 2020 and December 31, 2019	—	—
Common stock, \$0.01 par value, 240,000,000 shares authorized, 95,648,648 shares issued at both June 30, 2020 and December 31, 2019, respectively	956	956
Additional paid-in capital	341,615	323,600
Retained earnings	348,376	489,382
Accumulated other comprehensive loss	(39,792)	(22,422)
Less: Common stock held in treasury, at cost, 1,485,104 and 1,450,875 shares at June 30, 2020 and December 31, 2019, respectively	(26,607)	(24,163)
Total shareholders' equity	624,548	767,353
Total liabilities and shareholders' equity	\$ 1,859,656	\$ 1,960,548

The accompanying notes are an integral part of these financial statements.

**CALLAWAY GOLF COMPANY**  
**CONSOLIDATED CONDENSED STATEMENTS OF OPERATIONS**  
**(Unaudited)**  
(In thousands, except per share data)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2020	2019	2020	2019
Net sales	\$ 296,996	\$ 446,708	\$ 739,272	\$ 962,905
Cost of sales	174,941	239,891	421,543	517,655
Gross profit	122,055	206,817	317,729	445,250
Operating expenses:				
Selling expense	80,166	113,113	191,227	232,434
General and administrative expense	35,049	35,423	65,742	72,361
Research and development expense	10,020	13,082	23,260	25,620
Goodwill and trade name impairment	174,269	—	174,269	—
Total operating expenses	299,504	161,618	454,498	330,415
Income (loss) from operations	(177,449)	45,199	(136,769)	114,835
Interest income	119	476	218	665
Interest expense	(12,282)	(10,736)	(21,496)	(20,564)
Other income (expense), net	13,997	1,167	20,477	(773)
Income (loss) before income taxes	(175,615)	36,106	(137,570)	94,163
Income tax provision (benefit)	(7,931)	7,208	1,220	16,764
Net income (loss)	(167,684)	28,898	(138,790)	77,399
Less: Net loss attributable to non-controlling interest	—	(33)	—	(179)
Net income (loss) attributable to Callaway Golf Company	\$ (167,684)	\$ 28,931	\$ (138,790)	\$ 77,578
Earnings (loss) per common share:				
Basic	\$ (1.78)	\$ 0.31	\$ (1.47)	\$ 0.82
Diluted	\$ (1.78)	\$ 0.30	\$ (1.47)	\$ 0.81
Weighted-average common shares outstanding:				
Basic	94,141	94,074	94,225	94,377
Diluted	94,141	95,891	94,225	96,153

The accompanying notes are an integral part of these financial statements.

**CALLAWAY GOLF COMPANY**  
**CONSOLIDATED CONDENSED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)**  
**(Unaudited)**  
**(In thousands)**

	Three Months Ended June 30,		Six Months Ended June 30,	
	2020	2019	2020	2019
Net income (loss)	\$ (167,684)	\$ 28,898	\$ (138,790)	\$ 77,399
Other comprehensive income:				
Change in derivative instruments	(13,453)	(5,567)	(14,042)	(8,741)
Foreign currency translation adjustments	8,155	1,321	(6,781)	(1,657)
Comprehensive income (loss), before income tax on other comprehensive income items	(172,982)	24,652	(159,613)	67,001
Income tax benefit on derivative instruments	3,023	1,916	3,453	1,488
Comprehensive income (loss)	(169,959)	26,568	(156,160)	68,489
Less: Comprehensive loss attributable to non-controlling interests	—	(231)	—	(339)
Comprehensive income (loss) attributable to Callaway Golf Company	\$ (169,959)	\$ 26,799	\$ (156,160)	\$ 68,828

The accompanying notes are an integral part of these financial statements.



**CALLAWAY GOLF COMPANY**  
**CONSOLIDATED CONDENSED STATEMENTS OF CASH FLOWS**  
**(Unaudited)**  
**(In thousands)**

	Six Months Ended June 30,	
	2020	2019
<b>Cash flows from operating activities:</b>		
Net income (loss)	\$ (138,790)	\$ 77,399
Adjustments to reconcile net income (loss) to net cash used in operating activities:		
Depreciation and amortization	18,357	16,999
Lease amortization expense	16,313	15,279
Amortization of debt issuance costs	1,823	1,295
Debt discount amortization	1,483	—
Inventory step-up on acquisition	—	10,703
Impairment loss	174,269	—
Deferred taxes, net	8,684	10,514
Non-cash share-based compensation	4,794	6,964
Loss on disposal of long-lived assets	123	657
Unrealized net (gains) losses on hedging instruments	(14,059)	2,677
Change in assets and liabilities, net of effect from acquisitions:		
Accounts receivable, net	(73,177)	(156,548)
Inventories	73,029	57,509
Other assets	13,984	(1,182)
Accounts payable and accrued expenses	(72,492)	(51,924)
Accrued employee compensation and benefits	(16,876)	(10,331)
Accrued warranty expense	143	1,159
Change in operating leases, net	(13,438)	(14,335)
Income taxes receivable/payable, net	(13,118)	(16,224)
Other liabilities	8,627	(1,370)
Net cash used in operating activities	<u>(20,321)</u>	<u>(50,759)</u>
<b>Cash flows from investing activities:</b>		
Capital expenditures	(25,097)	(23,403)
Note receivable, net of discount	(5,234)	—
Acquisitions, net of cash acquired	—	(463,105)
Proceeds from sales of property and equipment	—	15
Net cash used in investing activities	<u>(30,331)</u>	<u>(486,493)</u>
<b>Cash flows from financing activities:</b>		
Proceeds from issuance of convertible notes	258,750	—
Proceeds from issuance of long-term debt	9,766	480,000
Premium paid for capped call transactions	(31,775)	—
Debt issuance cost	(9,119)	(18,971)
(Repayments of) proceeds from credit facilities, net	(89,029)	125,167
Repayments of long-term debt	(5,504)	(2,325)
Repayments of financing leases	(206)	(232)
Exercise of stock options	130	—
Dividends paid, net	(1,891)	(1,893)
Acquisition of treasury stock	(21,953)	(27,394)
Net cash provided by financing activities	<u>109,169</u>	<u>554,352</u>
Effect of exchange rate changes on cash and cash equivalents	<u>(767)</u>	<u>409</u>
Net increase in cash and cash equivalents	57,750	17,509
Cash and cash equivalents at beginning of period	106,666	63,981
Cash and cash equivalents at end of period	<u>\$ 164,416</u>	<u>\$ 81,490</u>
<b>Supplemental disclosures:</b>		
Cash paid for income taxes, net	\$ 1,692	\$ 4,602
Cash paid for interest and fees	\$ 16,489	\$ 17,061
<b>Non-cash investing and financing activities:</b>		
Acquisition of minority interest	\$ —	\$ 18,538
Issuance of treasury stock and common stock for compensatory stock awards released from restriction	\$ 19,143	\$ 19,304
Accrued capital expenditures at period-end	\$ 1,861	\$ 1,629

The accompanying notes are an integral part of these financial statements.

**CALLAWAY GOLF COMPANY**  
**CONSOLIDATED CONDENSED STATEMENTS OF SHAREHOLDERS' EQUITY**  
**(Unaudited)**  
**(In thousands)**

Shareholders' Equity Callaway Golf Company										
	Common Stock		Additional Paid-in Capital	Retained Earnings	Accumulated Other Comprehensive Loss	Treasury Stock		Total Callaway Golf Company Shareholders' Equity	Non- Controlling Interest	Total
	Shares	Amount				Shares	Amount			
<b>Balance, March 31, 2019</b>	95,649	\$ 956	\$ 326,209	\$ 461,456	\$ (20,172)	(1,604)	\$ (26,595)	\$ 741,854	\$ 9,480	\$ 751,334
Acquisition of treasury stock	—	—	—	—	—	(1)	(17)	(17)	—	(17)
Compensatory awards released from restriction	—	—	(837)	—	—	50	837	—	—	—
Share-based compensation	—	—	3,529	—	—	—	—	3,529	—	3,529
Stock dividends	—	—	—	(2)	—	—	2	—	—	—
Cash dividends (\$0.01 per share)	—	—	—	(940)	—	—	—	(940)	—	(940)
Equity adjustment from foreign currency translation	—	—	—	—	1,552	—	—	1,552	(231)	1,321
Change in fair value of derivative instruments	—	—	—	—	(3,651)	—	—	(3,651)	—	(3,651)
Acquisition of non-controlling interest	—	—	(9,322)	—	—	—	—	(9,322)	(9,216)	(18,538)
Net Income	—	—	—	28,931	—	—	—	28,931	(33)	28,898
<b>Balance, June 30, 2019</b>	<b>95,649</b>	<b>\$ 956</b>	<b>\$ 319,579</b>	<b>\$ 489,445</b>	<b>\$ (22,271)</b>	<b>(1,555)</b>	<b>\$ (25,773)</b>	<b>\$ 761,936</b>	<b>\$ —</b>	<b>\$ 761,936</b>

Shareholders' Equity Callaway Golf Company										
	Common Stock		Additional Paid-in Capital	Retained Earnings	Accumulated Other Comprehensive Loss	Treasury Stock		Total Callaway Golf Company Shareholders' Equity	Non- Controlling Interest	Total
	Shares	Amount				Shares	Amount			
<b>Balance, December 31, 2018</b>	95,649	\$ 956	\$ 341,241	\$ 413,799	\$ (13,700)	(1,138)	\$ (17,722)	\$ 724,574	\$ 9,734	\$ 734,308
Acquisition of treasury stock	—	—	—	—	—	(1,655)	(27,394)	(27,394)	—	(27,394)
Compensatory awards released from restriction	—	—	(19,304)	—	—	853	19,304	—	—	—
Share-based compensation	—	—	6,964	—	—	—	—	6,964	—	6,964
Stock dividends	—	—	—	(39)	—	385	39	—	—	—
Cash dividends	—	—	—	(1,893)	—	—	—	(1,893)	—	(1,893)
Equity adjustment from foreign currency translation	—	—	—	—	(1,318)	—	—	(1,318)	(339)	(1,657)
Change in fair value of derivative instruments	—	—	—	—	(7,253)	—	—	(7,253)	—	(7,253)
Acquisition of non-controlling interest	—	—	(9,322)	—	—	—	—	(9,322)	(9,216)	(18,538)
Net Income	—	—	—	77,578	—	—	—	77,578	(179)	77,399
<b>Balance, June 30, 2019</b>	<b>95,649</b>	<b>\$ 956</b>	<b>\$ 319,579</b>	<b>\$ 489,445</b>	<b>\$ (22,271)</b>	<b>(1,555)</b>	<b>\$ (25,773)</b>	<b>\$ 761,936</b>	<b>\$ —</b>	<b>\$ 761,936</b>

The accompanying notes are an integral part of these financial statements.

**CALLAWAY GOLF COMPANY**  
**CONSOLIDATED CONDENSED STATEMENTS OF SHAREHOLDERS' EQUITY**  
**(Unaudited)**  
**(In thousands)**

	Shareholders' Equity Callaway Golf Company							
	Common Stock		Additional Paid-in Capital	Retained Earnings	Accumulated Other Comprehensive Loss	Treasury Stock		Total Callaway Golf Company Shareholders' Equity
	Shares	Amount				Shares	Amount	
<b>Balance at March 31, 2020</b>	95,649	\$ 956	\$ 307,133	\$ 517,004	\$ (37,517)	(1,541)	\$ (27,609)	\$ 759,967
Acquisition of treasury stock	—	—	—	—	—	(1)	(15)	(15)
Compensatory awards released from restriction	—	—	(1,014)	—	—	57	1,014	—
Share-based compensation	—	—	2,933	—	—	—	—	2,933
Stock dividends	—	—	(1)	(2)	—	—	3	—
Cash dividends (\$0.01 per share)	—	—	—	(942)	—	—	—	(942)
Equity adjustment from foreign currency translation	—	—	—	—	8,155	—	—	8,155
Change in fair value of derivative instruments, net of tax	—	—	—	—	(10,430)	—	—	(10,430)
Equity component of convertible notes, net of issuance costs and tax	—	—	57,077	—	—	—	—	57,077
Premiums paid for capped call transactions, net of tax	—	—	(24,513)	—	—	—	—	(24,513)
Net loss	—	—	—	(167,684)	—	—	—	(167,684)
<b>Balance at June 30, 2020</b>	<u>95,649</u>	<u>\$ 956</u>	<u>\$ 341,615</u>	<u>\$ 348,376</u>	<u>\$ (39,792)</u>	<u>(1,485)</u>	<u>\$ (26,607)</u>	<u>\$ 624,548</u>

	Shareholders' Equity Callaway Golf Company							
	Common Stock		Additional Paid-in Capital	Retained Earnings	Accumulated Other Comprehensive Loss	Treasury Stock		Total Callaway Golf Company Shareholders' Equity
	Shares	Amount				Shares	Amount	
<b>Balance at December 31, 2019</b>	95,649	\$ 956	\$ 323,600	\$ 489,382	\$ (22,422)	(1,451)	\$ (24,163)	\$ 767,353
Adoption of accounting standard	—	—	—	(289)	—	—	—	(289)
Acquisition of treasury stock	—	—	—	—	—	(1,168)	(21,953)	(21,953)
Exercise of stock options	—	—	(203)	—	—	20	333	130
Compensatory awards released from restriction	—	—	(19,143)	—	—	1,112	19,143	—
Share-based compensation	—	—	4,794	—	—	—	—	4,794
Stock dividends	—	—	3	(36)	—	2	33	—
Cash dividends (\$0.01 per share)	—	—	—	(1,891)	—	—	—	(1,891)
Equity adjustment from foreign currency translation	—	—	—	—	(6,781)	—	—	(6,781)
Change in fair value of derivative instruments, net of tax	—	—	—	—	(10,589)	—	—	(10,589)
Equity component of convertible notes, net of issuance costs and tax	—	—	57,077	—	—	—	—	57,077
Premiums paid for capped call transactions, net of tax	—	—	(24,513)	—	—	—	—	(24,513)
Net loss	—	—	—	(138,790)	—	—	—	(138,790)
<b>Balance at June 30, 2020</b>	<u>95,649</u>	<u>\$ 956</u>	<u>\$ 341,615</u>	<u>\$ 348,376</u>	<u>\$ (39,792)</u>	<u>(1,485)</u>	<u>\$ (26,607)</u>	<u>\$ 624,548</u>

The accompanying notes are an integral part of these financial statements.

**CALLAWAY GOLF COMPANY**  
**NOTES TO CONSOLIDATED CONDENSED FINANCIAL STATEMENTS**  
**(Unaudited)**

**Note 1. Basis of Presentation**

The accompanying unaudited consolidated condensed financial statements have been prepared by Callaway Golf Company (the "Company" or "Callaway Golf") pursuant to the rules and regulations of the Securities and Exchange Commission (the "Commission"). Accordingly, certain information and disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States ("U.S. GAAP") have been condensed or omitted. These consolidated condensed financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2019 filed with the Commission. These consolidated condensed financial statements, in the opinion of management, include all the normal and recurring adjustments necessary for the fair presentation of the financial position, results of operations and cash flows for the periods and dates presented. Interim operating results are not necessarily indicative of operating results for the full year.

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and judgments that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. The Company bases its estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances. Examples of such estimates include provisions for warranty, uncollectible accounts receivable, inventory obsolescence, sales returns, and tax contingencies and estimates related to the Tax Act enacted in December 2017, and estimates on the valuation of share-based awards and recoverability of long-lived assets and investments. Actual results may materially differ from these estimates. On an ongoing basis, the Company reviews its estimates to ensure that these estimates appropriately reflect changes in its business or as new information becomes available.

**Recent Accounting Standards**

In December 2019, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2019-12, "Income Taxes (Topic 740): Simplifying the Accounting for Income Taxes." This ASU removes specific exceptions to the general principles in Accounting Standards Codification ("ASC") Topic 740, "Accounting for Income Taxes" ("Topic 740") and simplifies certain U.S. GAAP requirements. ASU 2019-12 is effective for public filers for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2020. Early adoption is permitted. The Company is currently evaluating the impact this ASU will have on its consolidated condensed financial statements and disclosures.

***Adoption of New Accounting Standards***

On January 1, 2020, the Company adopted ASU No. 2016-13, "Financial Instruments—Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments" ("Topic 326") utilizing the modified retrospective approach. This new standard is intended to improve financial reporting by requiring timelier recording of credit losses on the Company's trade account receivable and requires the measurement of all expected credit losses based on historical experience, current conditions, and reasonable and supportable forecasts. Upon the completion of the Company's assessment of Topic 326, the Company concluded that its prior methodology of estimating credit losses on its trade accounts receivable closely aligns with the requirements of the new standard, and therefore, the adoption of this ASU did not have a material impact on the Company consolidated condensed financial statements. For further information, see Note 4. Upon adoption of Topic 326, the Company recorded a cumulative adjustment to beginning retained earnings of \$289,000, which reflected an increase to the allowance for doubtful accounts. As the impact to the Company's consolidated condensed financial statements in the first quarter of 2020 was not material, prior period information that is presented for comparative purposes has not been restated and continues to be reported under the accounting standards that were in effect during those periods.

On January 1, 2020, the Company adopted ASU No. 2018-13, "Fair Value Measurement (Topic 820): Disclosure Framework—Changes to the Disclosure Requirements for Fair Value Measurement." The amendments in this ASU removed, modified or added to the disclosure requirements for fair value measurements in ASC Topic 820, "Fair Value Measurement" ("Topic 820"). The adoption of this ASU did not have a material impact on the Company's consolidated condensed financial statements and disclosures.

## Note 2. Leases

The Company leases office space, manufacturing plants, warehouses, distribution centers and vehicles and equipment, as well as retail and/or outlet locations related to the TravisMathew and Jack Wolfskin businesses and the apparel business in Japan. Certain real estate leases include one or more options to extend the lease term or options to purchase the leased property at the Company's sole discretion. When deemed reasonably certain of exercise, the renewal and purchase options are included in the determination of the lease term and lease payment obligation, respectively. The depreciable life of assets and leasehold improvements are limited by the expected lease term, unless there is a transfer of title or purchase option reasonably certain of exercise. The Company's lease agreements do not contain any material residual value guarantees or material restrictive covenants.

Right-of-use ("ROU") assets represent the right to use an underlying asset during the lease term and lease liabilities represent the obligation to make lease payments arising from the lease. Operating lease ROU assets and liabilities are recognized at the commencement date of the lease based on the present value of lease payments over the lease term. When readily determinable, the Company uses the rate implicit in the lease agreement in determining the present value of minimum lease payments. If the implicit rate is not provided, the Company uses its incremental borrowing rate based on information available at the lease commencement date, including the lease term. At the commencement of a lease, the ROU asset for operating leases is measured by taking the sum of the present value of the lease liability, initial direct costs (if any) and prepaid lease payments (if any), and deducting lease incentives (if any). After the lease commencement date and over the lease term, lease expense is recognized as a single lease cost on a straight-line basis. Lease agreements related to properties are generally comprised of lease components and non-lease components. Non-lease components, such as common area maintenance charges, are expensed as incurred and recognized separately from the straight-line lease expense. Variable lease payments that do not depend on an index or rate, such as rental payments based on a percentage of retail sales over contractual levels, are expensed separately as incurred, and are not included in the measurement of the ROU asset and lease liability. Variable lease payments that depend on an index or rate, such as payments that are adjusted periodically for inflation, are included in the measurement of the ROU asset and lease liability and are recognized on a straight-line basis over the lease term.

In response to the COVID-19 pandemic, the Company received certain rent concessions on a few of its operating leases. The Company opted to not modify these leases in accordance to the FASB Staff Q&A-Topic 842 and Topic 840: "Accounting For Lease Concessions Related to the Effects of the COVID-19 Pandemic" issued in April 2020. The impact of these concessions was not material to the accompanying Consolidated Condensed Balance Sheet as of June 30, 2020, and the Consolidated Condensed Statements of Operations for the three and six months ended June 30, 2020.

Supplemental balance sheet information related to leases is as follows (in thousands):

	<u>Balance Sheet Location</u>	<u>June 30, 2020</u>	<u>December 31, 2019</u>
<b>Operating leases</b>			
ROU assets, net	Operating lease ROU assets, net	\$ 189,381	\$ 160,098
Lease liabilities, short-term	Operating lease liabilities, short-term	\$ 28,772	\$ 26,418
Lease liabilities, long-term	Operating lease liabilities, long-term	\$ 172,093	\$ 137,696
<b>Finance Leases</b>			
ROU assets, net,	Other assets	\$ 1,065	\$ 1,263
Lease liabilities, short-term	Accounts payable and accrued expenses	\$ 527	\$ 589
Lease liabilities, long-term	Long-term other	\$ 539	\$ 558

The components of lease expense are as follows (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2020	2019	2020	2019
Operating lease costs	\$ 10,279	\$ 10,702	\$ 21,301	\$ 19,599
Financing lease costs:				
Amortization of right-of-use assets	153	220	320	477
Interest on lease liabilities	11	30	22	55
Total financing lease costs	164	250	342	532
Variable lease costs	587	846	1,883	2,186
Total lease costs	\$ 11,030	\$ 11,798	\$ 23,526	\$ 22,317

Other information related to leases was as follows (in thousands):

Supplemental Cash Flows Information	Six Months Ended June 30,	
	2020	2019
Cash paid for amounts included in the measurement of lease liabilities:		
Operating cash flows from operating leases	\$ 18,227	\$ 20,100
Operating cash flows from finance leases	\$ 22	\$ 55
Financing cash flows from finance leases	\$ 206	\$ 232
Lease liabilities arising from new ROU assets:		
Operating leases	\$ 53,417	\$ 7,679
Finance leases	\$ 130	\$ 81

	June 30, 2020	December 31, 2019
Weighted average remaining lease term (years):		
Operating leases	10.1	10.4
Finance leases	2.8	2.8
Weighted average discount rate:		
Operating leases	5.4%	5.7%
Finance leases	4.0%	4.2%

Future minimum lease obligations as of June 30, 2020 were as follows (in thousands):

	Operating Leases	Finance Leases
Remainder of 2020	\$ 20,417	\$ 418
2021	34,965	270
2022	30,389	229
2023	26,453	119
2024	22,963	46
Thereafter	127,756	32
Total future lease payments	262,943	1,114
Less: imputed interest	62,078	47
Total	\$ 200,865	\$ 1,067

### Note 3. Revenue Recognition

The Company recognizes revenue from the sale of its products, which include golf clubs, golf balls, lifestyle and outdoor apparel, gear and accessories, in addition to golf apparel and accessories. The Company sells its products to customers, which include on- and off-course golf shops and national retail stores, as well as to consumers through its e-commerce business and at its apparel retail locations. In addition, the Company recognizes royalty income from third parties from the licensing of certain soft goods products, as well as revenue from gift cards.

The Company's contracts with customers are generally in the form of a purchase order. In certain cases, the Company enters into sales agreements containing specific terms, discounts and allowances. In addition, the Company enters into licensing agreements with certain distributors.

The Company has two operating and reportable segments, namely the Golf Equipment operating segment and the Apparel, Gear and Other operating segment. The following table presents the Company's revenue disaggregated by major product category and operating and reportable segment (in thousands):

	Operating and Reportable Segments					
	Three Months Ended June 30, 2020			Three Months Ended June 30, 2019		
	Golf Equipment	Apparel, Gear & Other	Total	Golf Equipment	Apparel, Gear & Other	Total
<b>Major product category:</b>						
Golf Clubs	\$ 156,040	\$ —	\$ 156,040	\$ 223,741	\$ —	\$ 223,741
Golf Balls	53,903	—	53,903	68,612	—	68,612
Apparel	—	36,302	36,302	—	73,195	73,195
Gear, Accessories & Other	—	50,751	50,751	—	81,160	81,160
	<u>\$ 209,943</u>	<u>\$ 87,053</u>	<u>\$ 296,996</u>	<u>\$ 292,353</u>	<u>\$ 154,355</u>	<u>\$ 446,708</u>
	Operating and Reportable Segments					
	Six Months Ended June 30, 2020			Six Months Ended June 30, 2019		
	Golf Equipment	Apparel, Gear & Other	Total	Golf Equipment	Apparel, Gear & Other	Total
<b>Major product category:</b>						
Golf Clubs	\$ 407,264	\$ —	\$ 407,264	\$ 485,526	\$ —	\$ 485,526
Golf Balls	94,340	—	94,340	130,446	—	130,446
Apparel	—	113,592	113,592	—	169,441	169,441
Gear, Accessories & Other	—	124,076	124,076	—	177,492	177,492
	<u>\$ 501,604</u>	<u>\$ 237,668</u>	<u>\$ 739,272</u>	<u>\$ 615,972</u>	<u>\$ 346,933</u>	<u>\$ 962,905</u>

The Company sells its golf equipment products and apparel, gear and accessories in the United States and internationally, with its principal international regions being Japan and Europe. On a regional basis, sales of golf equipment products are generally higher than sales of apparel, gear and other products, with the exception of Europe as a result of the Jack Wolfskin acquisition completed in January 2019.



The following table presents information about the geographical areas in which the Company operates. Revenues are attributed to the location to which the product was shipped (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2020	2019	2020	2019
<b>Major Geographic Region:</b>				
United States	\$ 171,714	\$ 247,419	\$ 389,217	\$ 496,420
Europe	50,074	81,630	146,793	208,243
Japan	24,640	55,676	101,987	128,904
Rest of World	50,568	61,983	101,275	129,338
	<u>\$ 296,996</u>	<u>\$ 446,708</u>	<u>\$ 739,272</u>	<u>\$ 962,905</u>

#### *Product Sales*

The Company recognizes revenue from the sale of its products when it satisfies the terms of a sales order from a customer, and transfers control of the products ordered to the customer. Control transfers when products are shipped, and in certain cases, when products are received by customers. In addition, the Company recognizes revenue at the point of sale on transactions with consumers at its retail locations. Sales taxes, value added taxes and other taxes that are collected in connection with revenue transactions are withheld and remitted to the respective taxing authorities. As such, these taxes are excluded from revenue. The Company elected to account for shipping and handling as activities to fulfill the promise to transfer the good. Therefore, shipping and handling fees that are billed to customers are recognized in revenue and the associated shipping and handling costs are recognized in cost of goods sold as soon as control of the goods transfers to the customer.

#### *Royalty Income*

Royalty income is recognized over time in net sales as underlying product sales occur, subject to certain minimum royalties, in accordance with the related licensing arrangements. Royalty income is included in the Company's Apparel, Gear and Other operating segment. Total royalty income for the three months ended June 30, 2020 and 2019 was \$3,552,000 and \$5,467,000, respectively, and total royalty income for the six months ended June 30, 2020 and 2019 was \$9,097,000 and \$10,145,000, respectively.

#### *Gift Cards*

Revenues from gift cards are deferred and recognized when the cards are redeemed. The Company's gift cards have no expiration date. The Company recognizes revenue from unredeemed gift cards, otherwise known as breakage, when the likelihood of redemption becomes remote and under circumstances that comply with any applicable state escheatment laws. To determine when redemption is remote, the Company analyzes an aging of unredeemed cards (based on the date the card was last used or the activation date if the card has never been used) and compares that information with historical redemption trends. The Company uses this historical redemption rate to recognize breakage on unredeemed gift cards over the redemption period. The Company does not believe there is a reasonable likelihood that there will be a material change in the future estimates or assumptions used to determine the timing of recognition of gift card revenues. As of June 30, 2020 and December 31, 2019, the Company's deferred revenue liability for gift cards was \$1,828,000 and \$2,190,000, respectively. During the three months ended June 30, 2020 and 2019, the Company recognized \$454,000 and \$657,000 of deferred gift card revenue, respectively. During the six months ended June 30, 2020 and 2019, the Company recognized \$1,030,000 and \$1,090,000 of deferred gift card revenue, respectively.

#### *Variable Consideration*

The amount of revenue the Company recognizes is based on the amount of consideration it expects to receive from customers. The amount of consideration is the sales price adjusted for estimates of variable consideration, including sales returns, discounts and allowances as well as sales programs, sales promotions and price concessions that are offered by the Company as described below. These estimates are based on the amounts earned or to be claimed by customers on the related sales, and are therefore recorded as reductions to sales and trade accounts receivable.

The Company's primary sales program, the "Preferred Retailer Program," offers potential rebates and discounts for participating retailers in exchange for providing certain benefits to the Company, including the maintenance of agreed upon

inventory levels, prime product placement and retailer staff training. Under this program, qualifying retailers can earn either discounts or rebates based upon the amount of product purchased. Discounts are applied and recorded at the time of sale. For rebates, the Company estimates the amount of variable consideration related to the rebate at the time of sale based on the customer's estimated qualifying current year product purchases. The estimate is based on the historical level of purchases, adjusted for any factors expected to affect the current year purchase levels. The estimated year-end rebate is adjusted quarterly based on actual purchase levels, as necessary. The Preferred Retailer Program is generally short-term in nature and the actual amount of rebate to be paid under this program is known as of the end of the year and paid to customers shortly after year-end. Historically, the Company's actual amount of variable consideration related to its Preferred Retailer Program has not been materially different from its estimates.

The Company also offers short-term sales program incentives, which include sell-through promotions and price concessions or price reductions. Sell-through promotions are generally offered throughout the product's life cycle of approximately two years, and price concessions or price reductions are generally offered at the end of the product's life cycle. The estimated variable consideration related to these programs is based on a rate that includes historical and forecasted data. The Company records a reduction to net sales using this rate at the time of the sale. The Company monitors this rate against actual results and forecasted estimates and adjusts the rate as deemed necessary in order to reflect the amount of consideration it expects to receive from its customers. There were no material changes to the rate during the three and six months ended June 30, 2020 and 2019. Historically, the Company's actual amount of variable consideration related to these sales programs has not been materially different from its estimates.

The Company records an estimate for anticipated returns as a reduction of sales and cost of sales, and accounts receivable, in the period that the related sales are recorded. Sales returns are estimated based upon historical returns, current economic trends, changes in customer demands and sell-through of products. The Company also offers certain customers sales programs that allow for specific returns. The Company records a return liability as an offset to accounts receivable for anticipated returns related to these sales programs at the time of the sale based on the terms of the sales program. The cost recovery of inventory associated with this reserve is accounted for in other current assets. Historically, the Company's actual sales returns have not been materially different from management's original estimates.

#### **Note 4. Estimated Credit Losses**

The Company's trade accounts receivable are recorded at net realizable value, which includes an appropriate allowance for estimated credit losses, as well as reserves related to product returns and sales programs as described in Note 3. Under ASC Topic 326, the "expected credit loss" model replaces the "incurred loss" model and requires consideration of a broader range of information to estimate expected credit losses over the life of the asset. The Company's prior methodology for estimating credit losses on trade accounts receivable did not differ significantly from the new requirements of ASC 326. Specific allowance amounts are established to record the appropriate provision for customers that have a higher probability of default. An estimate of credit losses for the remaining customers in the aggregate is based upon historical bad debts, current customer receivable balances, age of customer receivable balances, the customers' financial condition, all of which are subject to change. Additionally, the Company's monitoring activities now consider future reasonable and supportable forecasts of economic conditions to adjust all general reserve percentages as necessary. Balances are written off when determined to be uncollectible. The Company considered the current and expected future economic and market conditions surrounding the COVID-19 pandemic and determined, based on current information, that the estimate of credit losses as of June 30, 2020 was not significantly impacted.

Actual uncollected amounts have historically been consistent with the Company's expectations. The Company's payment terms on its receivables from customers are generally 60 days or less.

The following table provides a reconciliation of the activity related to the Company's allowance for estimated credit losses (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2020	2019	2020	2019
	<i>(in thousands)</i>			
Beginning balance as of January 1	\$ 6,140	\$ 5,474	\$ 5,992	\$ 5,610
Adjustment due to the adoption of Topic 326	—	—	289	—
Provision for credit losses	3,619	265	3,632	142
Write-off of uncollectible amounts, net of recoveries	(815)	(240)	(969)	(253)
Ending balance as of June 30	<u>\$ 8,944</u>	<u>\$ 5,499</u>	<u>\$ 8,944</u>	<u>\$ 5,499</u>

## Note 5. Business Combinations

### Acquisition of JW Stargazer Holding GmbH

In January 2019, the Company completed the acquisition of JW Stargazer Holding GmbH, the owner of the international, premium outdoor apparel, gear and accessories brand, Jack Wolfskin, for €457,394,000 (including cash acquired of €50,984,000) or approximately \$521,201,000 (including cash acquired of \$58,096,000) (using the exchange rate in effect on the acquisition date), subject to working capital adjustments. The Company financed the acquisition with a Term Loan B facility in the aggregate principal amount of \$480,000,000 (see Note 6). Jack Wolfskin designs premium outdoor apparel, gear and accessories targeted at the active outdoor and urban outdoor customer categories. This acquisition further enhanced the Company's lifestyle category and provides a platform for future growth in the active outdoor and urban outdoor categories, which the Company believes are complementary to its portfolio of brands and product capabilities. In addition, the Company anticipates it will realize synergies with respect to supply chain operations as well as warehousing and distribution activities.

The Company allocated the purchase price to the net identifiable tangible and intangible assets acquired and liabilities assumed based on their estimated fair values as of the date of acquisition. The excess of the purchase price over the estimated fair value of the net assets and liabilities was allocated to goodwill. The Company determined the estimated fair values after review and consideration of relevant information as of the acquisition date, including discounted cash flows, quoted market prices and estimates made by management.

The allocation of the purchase price presented below was based on management's estimate of the fair values of the acquired assets and assumed liabilities using valuation techniques including income, cost and market approaches. These valuation techniques incorporate the use of expected future revenues, cash flows and growth rates as well as estimated discount rates. Current and noncurrent assets and liabilities are valued at historical carrying values, which approximates fair value. Inventory was valued using the net realizable value approach, which was based on the estimated selling price in the ordinary course of business less reasonable disposal costs and a profit on the disposal efforts. The customer and distributor relationships were valued under the income approach based on the present value of future earnings. The Company amortizes the fair value of these relationships over a 10-year period. The trade name was valued under the royalty savings income approach method, which is equal to the present value of the after-tax royalty savings attributable to owning the trade name as opposed to paying a third party for its use. For this valuation the Company used a royalty rate of 5.0%, which is reflective of royalty rates paid in market transactions, and a discount rate of 10.0% on the future cash flows generated by the net after-tax savings. The goodwill of \$150,180,000 arising from the acquisition consists largely of the synergies that were expected from combining the operations of the Company and Jack Wolfskin. Due to the recent significant business disruptions and challenges caused by the COVID-19 pandemic, the Company performed a quantitative assessment of goodwill and determined that the goodwill associated with its Jack Wolfskin reporting unit was impaired. As a result, the Company recorded an impairment charge of \$148,375,000 in the second quarter of 2020, in addition to an impairment charge of \$25,894,000 related to the Jack Wolfskin trade name (see Note 9).

As of December 31, 2019, the Company completed its evaluation of information that existed as of the acquisition date and finalized the purchase price allocation of the underlying acquired assets and liabilities. The resulting adjustments were offset against goodwill. The final assessment included the completion of the market analysis of the operating leases assumed, and the completion of the fair value assessment of the deferred taxes acquired. As a non-taxable stock acquisition, the value attributable to the acquired intangible assets and goodwill are not tax deductible, accordingly, the Company recognized a net

deferred tax liability of \$77,079,000, including a valuation reserve of \$8,281,000 on certain deferred tax assets. In addition, the Company recognized certain adjustments on income taxes receivable and long-term income taxes payable. The Company's final assessment also included adjustments related to certain sales returns reserves and inventory obsolescence reserves, and adjustments to the useful lives of certain property, plant and equipment. All of the goodwill was assigned to the Apparel, Gear and Other operating segment.

In connection with the acquisition, during the year ended December 31, 2019, the Company recognized transaction costs of approximately \$9,987,000, of which \$1,603,000 and \$4,723,000 was recognized in general and administrative expenses during the three and six months ended June 30, 2019. There were no transaction costs incurred during the three and six months ended June 30, 2020. In addition, the Company recorded a loss of \$3,215,000 in other income (expense) in the first quarter of 2019 upon the settlement of a foreign currency forward contract to mitigate the risk of foreign currency fluctuations on the purchase price, which was denominated in Euros (EUR).

The following table summarizes the fair values of the assets acquired and liabilities assumed as of the acquisition date based on the purchase price allocation (in thousands):

	<u>At January 4, 2019</u>
<b>Assets Acquired</b>	
Cash	\$ 58,096
Accounts receivable	26,637
Inventories	94,504
Income tax receivable	6,588
Other current assets	11,483
Property and equipment	20,930
Operating lease right-of-use assets	120,865
Deferred tax assets	2,930
Other assets	23
Intangibles - trade name <sup>(1)</sup>	239,295
Intangibles - retail partners & distributor relationships	38,743
Goodwill <sup>(1)</sup>	<u>150,180</u>
Total assets acquired	770,274
<b>Liabilities Assumed</b>	
Accounts Payable and accrued liabilities	46,124
Income taxes payable, long-term	2,416
Operating lease liabilities	120,524
Deferred tax liabilities	<u>80,009</u>
Net assets acquired	<u>\$ 521,201</u>

(1) In the second quarter of 2020, the Company wrote down goodwill and the Jack Wolfskin trade name to their fair values, which resulted in impairment charges of \$148,375,000 and \$25,894,000, respectively (see Note 9).

#### **Note 6. Financing Arrangements**

In addition to cash on hand, as well as cash generated from operations, the Company relies on its primary and Japan asset-based revolving credit facilities to manage seasonal fluctuations in liquidity and to provide additional liquidity when the Company's operating cash flows are not sufficient to fund the Company's requirements. As of June 30, 2020, the Company had \$55,551,000 outstanding under these facilities and \$164,416,000 in cash and cash equivalents. As of June 30, 2020, the Company's available liquidity, which is comprised of cash on hand and amounts available under both facilities, after letters of credit and outstanding borrowings, was \$483,110,000. As of June 30, 2019, the Company had \$165,467,000 outstanding under these facilities, \$1,177,000 in outstanding letters of credit, and \$81,490,000 in cash and cash equivalents. As of June 30, 2019, the Company's available liquidity, which is comprised of cash on hand and amounts available under both facilities, after letters of credit and outstanding borrowings, was \$273,387,000.

### **Primary Asset-Based Revolving Credit Facility**

In May 2019, the Company amended and restated its primary credit facility (the Fourth Amended and Restated Loan and Security Agreement, as amended in August 2019, March 2020 and April 2020) with Bank of America N.A. and other lenders (the "ABL Facility"), which provides a senior secured asset-based revolving credit facility of up to \$400,000,000, comprised of a \$260,000,000 U.S. facility, a \$70,000,000 German facility, a \$25,000,000 Canadian facility and a \$45,000,000 United Kingdom facility, in each case subject to borrowing base availability under the applicable facility. The amounts outstanding under the ABL Facility are secured by certain assets, including cash (to the extent pledged by the Company), certain intellectual property, certain eligible real estate, inventory and accounts receivable of the Company's subsidiaries in the United States, Germany, Canada and the United Kingdom. The real estate and intellectual property components of the borrowing base under the ABL Facility are both amortizing. The amount available for the real estate portion is reduced quarterly over a 15-year period, and the amount available for the intellectual property portion is reduced quarterly over a 3-year period.

In March 2020, the Company amended the ABL Facility to add a stretch loan sub-facility of up to \$30,000,000 and the loans thereunder, which may be borrowed pursuant to one borrowing at any time prior to September 30, 2020. As of June 30, 2020, the Company did not utilize the stretch loan sub-facility and terminated it with the lenders.

As of June 30, 2020, the Company had \$27,756,000 in borrowings outstanding under the ABL Facility. Amounts available under the ABL Facility fluctuate with the general seasonality of the business and increase and decrease with changes in the Company's inventory and accounts receivable balances. With respect to the Company's Golf Equipment business, inventory balances are generally higher in the fourth and first quarters, primarily to meet demand during the height of the golf season, and accounts receivable are generally higher during the first half of the year when sales are higher. Average outstanding borrowings during the six months ended June 30, 2020 were \$188,559,000, and average amounts available under the ABL Facility during the six months ended June 30, 2020, after outstanding borrowings and letters of credit, was approximately \$160,432,000. Amounts borrowed under the ABL Facility may be repaid and borrowed as needed. The entire outstanding principal amount (if any) is due and payable in May 2024.

The ABL Facility includes certain restrictions including, among other things, restrictions on the incurrence of additional debt, liens, stock repurchases and other restricted payments, asset sales, investments, mergers, acquisitions and affiliate transactions. In April 2020, the Company amended the ABL Facility to permit a customary capped call transaction (see "Convertible Senior Notes" below) in connection with the issuance of convertible debt securities by the Company and to permit the Company to incur loans or financial assistance of up to \$50,000,000 pursuant to governmental programs enacted due to the COVID-19 outbreak. In addition, the ABL Facility imposes restrictions on the amount the Company could pay in annual cash dividends, including certain restrictions on the amount of additional indebtedness and requirements to maintain a certain fixed charge coverage ratio under certain circumstances.

As of June 30, 2020, the Company was in compliance with all financial covenants of the ABL Facility. Additionally, the Company is subject to compliance with a fixed charge coverage ratio covenant of at least 1.0 to 1.0 during, and continuing 30 days after, any period in which the Company's borrowing base availability, as amended, falls below 10% of the maximum facility amount or \$40,000,000. The Company's borrowing base availability was above \$40,000,000 during the six months ended June 30, 2020, and the Company was in compliance with the fixed charge coverage ratio as of June 30, 2020. Had the Company not been in compliance with the fixed charge coverage ratio as of June 30, 2020, the maximum amount of additional indebtedness that could have been outstanding on June 30, 2020 would have been reduced by \$40,000,000.

The interest rate applicable to outstanding loans under the ABL Facility fluctuates depending on the Company's "availability ratio," which is expressed as a percentage of (i) the average daily availability under the ABL Facility to (ii) the sum of the Canadian, the German, the U.K. and the U.S. borrowing bases, as adjusted. At June 30, 2020 the Company's trailing 12 month average interest rate applicable to its outstanding loans under the ABL Facility was 3.93%. Additionally, the ABL Facility provides for monthly fees of 0.25% of the unused portion of the ABL Facility.

The fees incurred in connection with the origination and amendment of the ABL Facility totaled \$3,526,000, which are amortized into interest expense over the term of the ABL Facility agreement. Unamortized origination fees at June 30, 2020 and December 31, 2019 were \$1,957,000 and \$2,115,000, respectively, of which \$824,000 and \$746,000, respectively, were included in other current assets and \$1,134,000 and \$1,369,000, respectively, were included in other long-term assets in the accompanying consolidated condensed balance sheets.

### ***Japan ABL Facilities***

In January 2018, the Company refinanced the asset-based loan agreement between its subsidiary in Japan and The Bank of Tokyo-Mitsubishi UFJ, Ltd (the "2018 Japan ABL Facility"), which provides a credit facility of up to 4,000,000,000 Yen (or U.S. \$37,060,000, using the exchange rate in effect as of June 30, 2020) over a three-year term, subject to borrowing base availability under the 2018 Japan ABL Facility. The amounts outstanding are secured by certain assets, including eligible inventory and eligible accounts receivable. The Company had 3,000,000,000 Yen (or U.S. \$27,795,000, using the exchange rate in effect as of June 30, 2020) in borrowings outstanding under the 2018 Japan ABL Facility as of June 30, 2020. The 2018 Japan ABL Facility also includes certain restrictions including covenants related to certain pledged assets and financial performance metrics. As of June 30, 2020, the Company was in compliance with these covenants. The 2018 Japan ABL Facility is subject to an effective interest rate equal to the Tokyo Interbank Offered Rate (TIBOR) plus 0.80%. The average interest rate under the 2018 Japan ABL Facility during 2020 was 0.87%. The 2018 Japan ABL Facility expires in January 2021.

On July 31, 2019, the Company entered into a new one-year asset-based loan facility ("2019 Japan ABL Facility" and collectively with the 2018 Japan ABL Facility, the "Japan ABL Facility") between its subsidiary in Japan and MUFG Bank, Ltd. for 2,000,000,000 Yen, (or approximately U.S. \$18,530,000 using the exchange rate in effect as of June 30, 2020). The Company had no borrowings outstanding under the 2019 Japan ABL Facility as of June 30, 2020. The amounts outstanding are secured by certain assets, including eligible inventory and eligible accounts receivable. The 2019 Japan ABL Facility is subject to an effective interest rate equal to the TIBOR plus 1.0%, and is subject to certain restrictions including covenants related to certain pledged assets and financial performance metrics. The average interest rate under the 2019 Japan ABL Facility during 2020 was 1.07%.

### **Long-Term Debt**

#### ***Equipment Notes***

In connection with the Company's investment initiatives to improve its manufacturing capabilities at its golf ball manufacturing facility in Chicopee, Massachusetts, the Company entered into a series of long-term financing agreements (the "Equipment Notes") with Bank of America N.A. and other lenders between December 2017 and March 2020, that are secured by certain equipment at this facility. As of June 30, 2020 and December 31, 2019, the Company had a combined \$26,754,000 and \$19,715,000 outstanding under these Equipment Notes, respectively, of which \$6,550,000 and \$5,107,000 was included in current liabilities, respectively, and \$20,204,000 and \$14,608,000 was included in long-term debt, respectively, in the accompanying Consolidated Condensed Balance Sheets. The Equipment Notes accrue interest in the range of 3.21% and 3.79%, and have maturity dates between December 2022 and March 2027.

During the three and six months ended June 30, 2020, the Company recognized interest expense of \$212,000 and \$377,000, respectively, and during the three and six months ended June 30, 2019, the Company recognized interest expense of \$84,000 and \$173,000, respectively.

The Equipment Notes are subject to compliance with the financial covenants in the Company's ABL Facility. As of June 30, 2020, the Company was in compliance with these covenants.

#### ***Term Loan B Facility***

In January 2019, to fund the purchase price of the Jack Wolfskin acquisition, the Company entered into a Credit Agreement (the "Credit Agreement") with Bank of America, N.A and other lenders party to the Credit Agreement (the "Term Lenders"). The Credit Agreement provides for a Term Loan B facility (the "Term Loan Facility") in an aggregate principal of \$480,000,000, which was issued less \$9,600,000 in original issue discount and other transaction fees. Such principal amount may be increased pursuant to incremental facilities in the form of additional tranches of term loans or new commitments, up to a maximum incremental amount of \$225,000,000, or an unlimited amount subject to compliance with a first lien net leverage ratio of 2.25 to 1.00. The Term Loan Facility is due in January 2026.

As of June 30, 2020 and December 31, 2019, the Company had \$444,000,000 and \$446,400,000, respectively, outstanding under the Term Loan Facility, of which \$4,800,000 is reflected in current liabilities. The amount outstanding as of June 30, 2020 was offset by unamortized debt issuance costs of \$14,835,000, of which \$2,697,000 was reflected in the short-term portion of the facility, and \$12,138,000 was reflected in the long-term portion of the facility in the accompanying consolidated condensed balance sheet. Total interest and amortization expense recognized during the three months ended June 30, 2020

and 2019 was \$6,320,000 and \$9,062,000, respectively. Total interest and amortization expense recognized during the six months ended June 30, 2020 and 2019 was \$13,770,000 and \$17,842,000, respectively.

Loans under the Term Loan Facility are subject to interest at a rate per annum equal to either, at the Company's option, the LIBOR rate or the base rate, plus 4.50% or 3.50%, respectively. Principal payments of \$1,200,000 are due quarterly, however the Company has the option to prepay any outstanding loan balance in whole or in part without premium or penalty. In addition, the Term Loan Facility requires excess cash flow payments beginning after December 31, 2019.

In order to mitigate the risk of interest rate fluctuations under the Term Loan Facility and foreign exchange fluctuations on a EUR denominated intercompany loan, the Company converted \$200,357,000 of principal into €176,200,000, and entered into a cross-currency swap combined with an interest rate hedge with the lenders party to the Credit Agreement to swap the floating rate of LIBOR plus 4.50% to a fixed rate of 4.60%. During the six months ended June 30, 2020, in response to the adverse effects of the COVID-19 pandemic on global markets, the Company decided to unwind the cross-currency swap associated with the EUR denominated intercompany loan. As of June 30, 2020, the Company decided to maintain the interest rate hedge associated with the USD denominated Term Loan Facility. For further information on these hedging contracts, see Note 17.

Loans outstanding under this facility are guaranteed by the Company's domestic subsidiaries. The loans and guaranties are secured by substantially all the assets of the Company and guarantors.

The Credit Agreement contains a cross-default provision with respect to any indebtedness of the Company as defined in the Credit Agreement, as well as customary representations and warranties and customary affirmative and negative covenants, including, among other things, restrictions on incurrence of additional debt, liens, dividends and other restricted payments, asset sales, investments, mergers, acquisitions and affiliate transactions. Events of default permitting acceleration under the Credit Agreement include, among others, nonpayment of principal or interest, covenant defaults, material breaches of representations and warranties, bankruptcy and insolvency events, certain cross defaults or a change of control. As of June 30, 2020, the Company was in compliance with these covenants.

### ***Convertible Senior Notes***

On May 4, 2020, the Company issued \$258,750,000 of 2.75% Convertible Senior Notes (the "Convertible Notes"). The Convertible Notes bear interest at a rate of 2.75% per annum on the principal amount, payable semi-annually in arrears on May 1 and November 1 of each year, beginning on November 1, 2020. The Convertible Notes will mature on May 1, 2026, unless earlier redeemed or repurchased by the Company or converted. The Convertible Notes are structurally subordinated to all existing and future indebtedness and other liabilities, including trade payables, and (to the extent the Company is not a holder thereof) preferred equity, if any, of the Company's subsidiaries. As of June 30, 2020, the Company incurred \$8,537,000 of cost associated with the issuance of the Convertible Notes, of which \$6,013,000 was allocated to the liability component of the Convertible Notes, and \$2,524,000 was allocated to the equity conversion feature.

As of June 30, 2020, the net carrying amount of the liability component of the Convertible Notes was \$177,847,000, net of unamortized debt issuance costs of \$5,895,000 and debt discount of \$75,008,000, which will be amortized over the remaining term of approximately 5.8 years. The conversion feature of \$76,508,000 and the allocated debt issuance costs of \$2,524,000 were recorded as components of shareholders' equity as of June 30, 2020. Upon conversion, the Company has the option to settle the conversion obligation in any combination of cash and shares. The initial conversion rate is 56.7698 shares of the Company's common stock per \$1,000 principal amount of Convertible Notes, which is equal to an initial conversion price of \$17.62 per share. At June 30, 2020, the if-converted value of the Convertible Notes did not exceed the principal amount.

In connection with the pricing of the Convertible Notes on April 29, 2020, the Company paid \$31,775,000 to enter into privately negotiated capped call transactions ("Capped Calls") with Goldman Sachs & Co. LLC, Bank of America, N.A. and Morgan Stanley & Co. LLC as well as with each of the Option Counterparties. The Capped Calls cover the aggregate number of shares of the Company's common stock that initially underlie the Convertible Notes, and are expected generally to reduce the potential dilution to the Company's common stock upon any conversion of the Convertible Notes, and/or offset any cash payments the Company is required to make in excess of the principal amount of converted Convertible Notes, with such reduction and/or offset subject to a cap based on the cap price. The cap price of the Capped Calls is initially \$27.10. The Capped Calls are recorded as a reduction to additional paid-in capital and are not accounted for as derivatives.

The Convertible Notes will not have an impact on the Company's diluted earnings per share until the average market price of its common stock exceeds the conversion price of \$17.62 per share, as the Company intends to settle the principal

amount of the Convertible Notes in cash upon conversion. The Company is required under the treasury stock method to compute the potentially dilutive shares of common stock related to the Convertible Notes for periods the Company reports net income. However, upon conversion, there will be no economic dilution from the Convertible Notes until the average market price of the Company's common stock exceeds the cap price of \$27.10 per share, as exercise of the Capped Calls offsets any dilution from the Convertible Notes from the conversion price up to the cap price. Capped Calls are excluded from the calculation of diluted earnings per share, as they would be anti-dilutive under the treasury stock method.

The following table presents the Company's combined aggregate amount of maturities for its Equipment Notes, Term Loan Facility and the Convertible Notes over the next five years and thereafter as of June 30, 2020. Amounts payable under the Term Loan Facility included below represent the minimum principal repayment obligations. As of June 30, 2020, the Company does not anticipate excess cash flow repayments as defined by the Term Loan Facility.

	<i>(in thousands)</i>
Remainder of 2020	\$ 7,132
2021	11,297
2022	11,519
2023	9,107
2024	8,290
Thereafter	687,585
	<u>\$ 734,930</u>

### Note 7. Earnings per Common Share

Basic earnings per common share is computed by dividing net income by the weighted-average number of common shares outstanding for the period.

Diluted earnings per common share takes into account the potential dilution that could occur if outstanding securities were exercised. Dilutive securities are included in the calculation of diluted earnings per common share using the treasury stock method in accordance with ASC Topic 260, "Earnings per Share." Dilutive securities include outstanding stock options, restricted stock units and performance share units granted to employees and non-employee directors (see Note 15).

Weighted-average common shares outstanding—diluted is the same as weighted-average common shares outstanding—basic in periods when a net loss is reported or in periods when anti-dilution occurs.

The following table summarizes the computation of basic and diluted earnings per share (in thousands, except per share data):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2020	2019	2020	2019
<b>Earnings (loss) per common share—basic</b>				
Net income (loss) attributable to Callaway Golf Company	\$ (167,684)	\$ 28,931	\$ (138,790)	\$ 77,578
Weighted-average common shares outstanding—basic	94,141	94,074	94,225	94,377
Basic earnings (loss) per common share	<u>\$ (1.78)</u>	<u>\$ 0.31</u>	<u>\$ (1.47)</u>	<u>\$ 0.82</u>
<b>Earnings (loss) per common share—diluted</b>				
Net income (loss) attributable to Callaway Golf Company	\$ (167,684)	\$ 28,931	\$ (138,790)	\$ 77,578
Weighted-average common shares outstanding—basic	94,141	94,074	94,225	94,377
Outstanding options, restricted stock units and performance share units	—	1,817	—	1,776
Weighted-average common shares outstanding—diluted	94,141	95,891	94,225	96,153
Diluted earnings (loss) per common share	<u>\$ (1.78)</u>	<u>\$ 0.30</u>	<u>\$ (1.47)</u>	<u>\$ 0.81</u>

For the three and six months ended June 30, 2020 securities outstanding totaling approximately 1,153,000 and 1,260,000 shares, respectively, comprised of stock options, restricted stock units and performance share units, were excluded from the calculation of earnings (loss) per common share—diluted as they would be anti-dilutive. For the three and six months ended



June 30, 2019, the Company had a nominal number of securities that had an anti-dilutive effect on the calculation of diluted earnings per common share. Such securities were excluded from the calculation.

In May 2020, the Company issued \$258,750,000 of 2.75% Convertible Senior Notes ("Convertible Notes"). The Convertible Notes will not have an impact on the Company's diluted earnings per share until the average market price of its common stock exceeds the conversion price of \$17.62 per share, as the Company intends to settle the principal amount of the Convertible Notes in cash upon conversion. The Company is required under the treasury stock method to compute the potentially dilutive shares of common stock related to the Convertible Notes for periods the Company reports net income. As of June 30, 2020, the Convertible Notes were anti-dilutive and therefore excluded from the diluted calculation. See Note 6.

#### Note 8. Inventories

Inventories are summarized below (in thousands):

	June 30, 2020	December 31, 2019
Inventories:		
Raw materials	\$ 69,959	\$ 76,140
Work-in-process	997	860
Finished goods	308,213	379,639
	<u>\$ 379,169</u>	<u>\$ 456,639</u>

#### Note 9. Goodwill and Intangible Assets

Goodwill at June 30, 2020 decreased to \$55,579,000 from \$203,743,000 at December 31, 2019. This \$148,164,000 decrease was due to an impairment charge of \$148,375,000 recognized in the second quarter of 2020, offset by changes in foreign currency rates period over period. The Company's goodwill is reported in both the Golf Equipment and Apparel, Gear and Other operating segments (see Note 19).

In accordance with ASC Topic 350, "Intangibles—Goodwill and Other," the Company's goodwill and non-amortizing intangible assets are subject to an annual impairment test or more frequently when impairment indicators are present. During the second quarter of 2020, the Company performed a qualitative assessment of goodwill impairment indicators, considering macroeconomic conditions related to the COVID-19 pandemic and its potential impact to sales and operating income for the remainder of fiscal 2020. The Company expects the duration of the COVID-19 pandemic and the continued impact of global travel restrictions, government shutdowns of non-essential businesses and disruptions to its supply chain and distribution channels to result in lower revenue and operating income for the remainder of fiscal 2020 and potentially beyond. As a result, the Company determined that there were indicators of impairment, and proceeded with a quantitative assessment of goodwill for all reporting units during the second quarter.

In performing the second quarter quantitative goodwill impairment testing, the Company prepared valuations of reporting units using both a market comparable methodology and an income methodology, and those valuations were compared with the respective carrying values of the reporting units to determine whether any goodwill impairment existed. The Company's reporting units are one level below its reportable segment level. In preparing the valuations, past, present and future expectations of performance were considered, including the impact of the COVID-19 pandemic. This methodology was consistent with the approach used to perform the annual quantitative goodwill assessment in prior years. The weighted average cost of capital used in the goodwill impairment testing ranged between 9.0% and 9.25%, which was derived from the financial structures of comparable companies corresponding to the industry of each reporting unit. There is inherent uncertainty associated with key assumptions used in the Company's impairment testing, including the duration of the economic downturn associated with the COVID-19 pandemic and the recovery period. As a result of the second quarter assessment, the Company determined that the fair value for one reporting unit was less than its carrying value, and therefore recognized a goodwill impairment loss of \$148,375,000 in the second quarter of 2020. The expected decline in revenue due to the impact of COVID-19 contributed to the lower fair value of the Jack Wolfskin reporting unit, which is included in the Apparel, Gear and Other operating segment. The Company determined that the goodwill relating to its other reporting units was not impaired as the fair value significantly exceeded the carrying value at June 30, 2020.

In addition, the Company determined that the trade name intangible asset related to Jack Wolfskin was also impaired and recognized an impairment loss of \$25,894,000 in the second quarter of 2020. The carrying value of intangible assets after the impairment was \$428,439,000 at June 30, 2020.

The following sets forth the intangible assets by major asset class (dollars in thousands):

	Useful Life (Years)	June 30, 2020			December 31, 2019		
		Gross <sup>(1)</sup>	Accumulated Amortization	Net Book Value	Gross	Accumulated Amortization	Net Book Value
<b>Indefinite-lived:</b>							
Trade name, trademark, trade dress and other	NA	\$ 428,439	\$ —	\$ 428,439	\$ 453,837	\$ —	\$ 453,837
<b>Amortizing:</b>							
Patents	2-16	31,581	31,581	—	31,581	31,581	—
Customer and distributor relationships and other	1-10	54,304	17,047	37,257	53,904	14,318	39,586
Total intangible assets		<u>\$ 514,324</u>	<u>\$ 48,628</u>	<u>\$ 465,696</u>	<u>\$ 539,322</u>	<u>\$ 45,899</u>	<u>\$ 493,423</u>

(1) The gross balance of intangible assets as of June 30, 2020 includes an increase due to the impact of foreign exchange rates of \$496,000 on the Jack Wolfskin non-amortizing intangible asset, as well as \$64,000 on the amortizing customer and distributor relationships.

Aggregate amortization expense on intangible assets was approximately \$1,213,000 and \$1,246,000 for the three months ended June 30, 2020 and 2019, respectively, and \$2,393,000 and \$2,466,000 for the six months ended June 30, 2020 and 2019, respectively.

Amortization expense related to intangible assets at June 30, 2020 in each of the next five fiscal years and beyond is expected to be incurred as follows (in thousands):

Remainder of 2020	\$ 2,391
2021	4,724
2022	4,548
2023	4,409
2024	4,409
Thereafter	16,776
	<u>\$ 37,257</u>

#### Note 10. Joint Venture

The Company had a joint venture in Japan, Callaway Apparel K.K., with its long-time apparel licensee, TSI Groove & Sports Co, Ltd., ("TSI") for the design, manufacture and distribution of Callaway-branded apparel, footwear and headwear in Japan. In July 2016, the Company contributed \$10,556,000, primarily in cash, for a 52% ownership of the joint venture, and TSI contributed \$9,744,000, primarily in inventory, for the remaining 48%. In May 2019, the Company entered into a stock purchase agreement with TSI to acquire the remaining shares comprising the 48% ownership in Callaway Apparel K.K. for 2 billion Yen, or approximately \$18,538,000 (using the exchange rate in effect on the acquisition date). The purchase was completed as of May 31, 2019 and, pursuant to the stock purchase agreement, the purchase price was paid in August 2019. As of June 30, 2020, the Company owned 100% of this entity and controlled all matters pertaining to its business operations and significant management decisions. Callaway Apparel K.K. is consolidated one month in arrears.

During the three and six months ended June 30, 2019, the Company recorded a net loss attributable to the non-controlling interest of \$33,000 and \$179,000, respectively, in its consolidated condensed statements of operations. As a result of the acquisition, the Company did not recognize net income attributable to non-controlling interests during the three and six months ended June 30, 2020.

## **Note 11. Investments**

### ***Investment in Topgolf International, Inc.***

The Company owns a minority interest of approximately 14.0% in Topgolf International, Inc. doing business as the Topgolf Entertainment Group ("Topgolf"), the owner and operator of Topgolf entertainment centers, which ownership consists of common stock and various classes of preferred stock. In connection with this investment, the Company has a preferred partner agreement with Topgolf in which the Company has preferred signage rights, rights as the preferred supplier of golf products used or offered for use at Topgolf facilities at prices no less than those paid by the Company's customers, preferred retail positioning in Topgolf retail stores, and other rights incidental to those listed above.

Topgolf is a privately held company, and as such, the common and preferred shares comprising the Company's investment are illiquid and their fair value is not readily determinable. The Company accounts for changes in fair value in accordance with ASU No. 2016-01, which requires equity securities without a readily determinable fair value to be measured at cost, less impairments if any, plus or minus changes resulting from observable price changes in orderly transactions for the identical or similar investment of the same issuer.

There were no additional investments by the Company in Topgolf in each of the three and six months ended June 30, 2020 and 2019. The Company's total investment in Topgolf as of both June 30, 2020 and December 31, 2019 was \$90,134,000. Since the adoption of ASU 2016-01, there were no observable transactions which would provide an estimate of fair value. As such, at June 30, 2020 and December 31, 2019, the Company's investment in Topgolf is reflected at cost less impairments in accordance with ASU No. 2016-01.

In May 2020, due to the business disruptions caused by the COVID-19 pandemic, which resulted in the temporary closure of Topgolf facilities worldwide, the Company, in combination with other shareholders of Topgolf, issued Topgolf a note receivable to assist with working capital requirements. The Company's pro rata share of the note receivable was \$6,542,000, which was issued net of a 20% discount and reimbursable legal fees, accrues interest at 5.87% and matures in February 2026. The note receivable was recorded in other assets in the Consolidated Condensed Balance Sheet as of June 30, 2020.

As of June 30, 2020, the Company has not recorded any impairments with respect to this investment. If in the future there is an observable price change as a result of an orderly transaction for the identical or similar investment in Topgolf, the Company would be required to assess the fair value impact, if any, on each identified or similar class of Topgolf stock held by the Company, and write such stock up or down to its estimated fair value, which could have a material effect on the Company's financial position and results of operations.

## **Note 12. Product Warranty**

The Company has a stated two-year warranty policy for its golf clubs and certain Jack Wolfskin gear, as well as a limited lifetime warranty for its OGIO line of products. The Company's policy is to accrue the estimated cost of satisfying future warranty claims at the time the sale is recorded. In estimating its future warranty obligations, the Company considers various relevant factors, including the Company's stated warranty policies and practices, the historical frequency of claims, and the cost to replace or repair its products under warranty.

The Company's estimates for calculating the warranty reserve are principally based on assumptions regarding the warranty costs of each product line over the expected warranty period. Where little or no claims experience may exist, the Company's warranty obligation calculation is based upon long-term historical warranty rates of similar products until sufficient data is available. As actual model-specific rates become available, the Company's estimates are modified to reflect the range of likely outcomes.

The warranty provision for the three and six months ended June 30, 2020 and June 30, 2019 includes the warranty reserves assumed in connection with the Jack Wolfskin acquisition (see Note 5).

The following table provides a reconciliation of the activity related to the Company's reserve for warranty expense (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2020	2019	2020	2019
Beginning balance	\$ 9,791	\$ 10,783	\$ 9,636	\$ 7,610
Provision	1,562	2,127	3,370	4,606
Provision liability assumed from acquisition	—	273	—	2,600
Claims paid/costs incurred	(1,574)	(2,207)	(3,227)	(3,840)
Ending balance	\$ 9,779	\$ 10,976	\$ 9,779	\$ 10,976

### Note 13. Income Taxes

The Company calculates its interim income tax provision in accordance with ASC Topic 270, "Interim Reporting," and ASC Topic 740 "Accounting for Income Taxes." At the end of each interim period, the Company estimates its annual effective tax rate and applies that rate to its ordinary quarterly earnings to calculate the tax related to ordinary income. The tax effects for other items that are excluded from ordinary income are discretely calculated and recognized in the period in which they occur.

In January 2019, the Company acquired Jack Wolfskin for approximately \$521,201,000 (including cash acquired of \$58,096,000). The Company recorded a deferred tax liability of \$88,392,000 related to the intangibles upon acquisition in addition to \$11,384,000 deferred tax assets acquired (see Note 5). In the second quarter of 2020, due to a decline in projected revenues caused by COVID-19, the Company recognized an impairment charge of \$174,269,000 to write down the goodwill and trade name associated with Jack Wolfskin to its fair value (see Note 9). This impairment was excluded from ordinary income and discretely calculated in the income tax provision in the second quarter of 2020. The impaired goodwill was comprised of book basis over tax basis with no corresponding deferred tax liability. The brand value impairment resulted in the reduction of approximately \$7,900,000 of the deferred tax liability previously recorded as part of acquisition accounting.

The realization of deferred tax assets, including loss and credit carryforwards, is subject to the Company generating sufficient taxable income during the periods in which the deferred tax assets become realizable. Due to the Company's historical profitability, combined with future projections of profitability, the Company has determined that the majority of its U.S. deferred tax assets are more likely than not to be realized. The valuation allowance on the Company's U.S. deferred tax assets as of June 30, 2020 primarily relates to state net operating loss carryforwards and credits that the Company estimates it may not be able to utilize in future periods. With respect to Jack Wolfskin and previously existing non-U.S. entities, there continues to be sufficient positive evidence to conclude that realization of its deferred tax assets is more likely than not under applicable accounting rules, and therefore no significant valuation allowances have been established. The Company has considered the business disruption impacts from the COVID-19 pandemic and determined that this hasn't impacted the realization of its deferred tax assets. As this is a dynamically evolving business disruption, the Company will continue to evaluate the COVID-19-related impacts on the realization of its deferred tax assets as new information becomes available.

The Company recorded an income tax benefit of \$7,931,000 and an income tax provision of \$7,208,000 for the three months ended June 30, 2020 and 2019, respectively, and an income tax provision of \$1,220,000 and \$16,764,000 for the six months ended June 30, 2020 and 2019, respectively. The decrease in the provision was primarily due to the reduction of earnings caused by the COVID-19 pandemic and the impairment of the Jack Wolfskin goodwill and trade name in June 2020. As a percentage of pre-tax income, the Company's effective tax rate decreased to 4.5% in the second quarter of 2020 compared to 20.0% in the second quarter of 2019, primarily due to the reduction of earnings caused by the COVID-19 pandemic and the impairment of the Jack Wolfskin goodwill and trade name in the second quarter of 2020.

At June 30, 2020, the gross liability for income taxes associated with uncertain tax positions was \$27,117,000. Of this amount, \$11,424,000 would benefit the Company's consolidated condensed financial statements and effective income tax rate if favorably settled. The unrecognized tax liabilities are expected to decrease by approximately \$404,000 during the next 12 months. The gross liability for uncertain tax positions increased by \$737,000 and \$1,124,000 for the three and six months ended June 30, 2020, respectively, primarily due to increases in tax positions taken during the current quarter.

The Company recognizes interest and penalties related to income tax matters in income tax expense. For the three months ended June 30, 2020 and 2019, the Company's provision for income taxes includes an expense of \$25,000 and a benefit of \$221,000, respectively, and an expense of \$54,000 and a benefit of \$189,000, for the six months ended June 30, 2020 and 2019, respectively, related to the recognition of interest and/or penalties. As of June 30, 2020 and December 31, 2019, the gross amount of accrued interest and penalties included in income taxes payable in the accompanying consolidated condensed balance sheets was \$1,723,000 and \$1,669,000, respectively.

The Company files income tax returns in the U.S. federal jurisdiction and various state and foreign jurisdictions. The Company is generally no longer subject to income tax examinations by tax authorities in the following major jurisdictions:

Tax Jurisdiction	Years No Longer Subject to Audit
U.S. federal	2010 and prior
California (U.S.)	2008 and prior
Germany	2014 and prior
Japan	2013 and prior
South Korea	2014 and prior
United Kingdom	2015 and prior

Pursuant to Section 382 of the Internal Revenue Code, use of the Company's net operating losses and credit carry-forwards may be limited significantly if the Company were to experience a cumulative change in ownership of the Company's stock by "5-percent shareholders" that exceeds 50% over a rolling three-year period. The Company does not believe there has been a cumulative change in ownership in excess of 50% during any rolling three-year period, and the Company continues to monitor changes in its ownership. If such a cumulative change did occur in any three-year period and the Company were limited in the amount of losses and credits it could use to offset its tax liabilities, the Company's results of operations and cash flows could be adversely impacted.

#### **Note 14. Commitments & Contingencies**

##### ***Legal Matters***

The Company is subject to routine legal claims, proceedings, and investigations incident to its business activities, including claims, proceedings, and investigations relating to commercial disputes and employment matters. The Company also receives from time to time information claiming that products sold by the Company infringe or may infringe patent, trademark, or other intellectual property rights of third parties. One or more such claims of potential infringement could lead to litigation, the need to obtain licenses, the need to alter a product to avoid infringement, a settlement or judgment, or some other action or material loss by the Company, which also could adversely affect the Company's overall ability to protect its product designs and ultimately limit its future success in the marketplace. In addition, the Company is occasionally subject to non-routine claims, proceedings, or investigations.

The Company regularly assesses such matters to determine the degree of probability that the Company will incur a material loss as a result of such matters, as well as the range of possible loss. An estimated loss contingency is accrued in the Company's financial statements if it is probable the Company will incur a loss and the amount of the loss can be reasonably estimated. The Company reviews all claims, proceedings, and investigations at least quarterly and establishes or adjusts any accruals for such matters to reflect the impact of negotiations, settlements, advice of legal counsel, and other information and events pertaining to a particular matter. All legal costs associated with such matters are expensed as incurred.

Historically, the claims, proceedings, and investigations brought against the Company, individually and in the aggregate, have not had a material adverse effect on the consolidated results of operations, cash flows or financial position of the Company. The Company believes that it has valid legal defenses to the matters currently pending against the Company. These matters are inherently unpredictable and the resolutions of these matters are subject to many uncertainties and the outcomes are not predictable with assurance. Consequently, management is unable to estimate the ultimate aggregate amount of monetary loss, amounts covered by insurance, or the financial impact that will result from such matters. In addition, the Company cannot assure that it will be able to successfully defend itself in those matters, or that any amounts accrued are sufficient. The Company does not believe that the matters currently pending against the Company will have a material adverse effect on the Company's consolidated business, financial condition, cash flows, or results of operations on an annual basis.

### ***Unconditional Purchase Obligations***

During the normal course of its business, the Company enters into agreements to purchase goods and services, including purchase commitments for production materials, as well as endorsement agreements with professional athletes and other endorsers, employment and consulting agreements, and intellectual property licensing agreements pursuant to which the Company is required to pay royalty fees. It is not possible to determine the amounts the Company will ultimately be required to pay under these agreements as they are subject to many variables including performance-based bonuses, severance arrangements, the Company's sales levels, and reductions in payment obligations if designated minimum performance criteria are not achieved. The amounts listed approximate minimum purchase obligations, base compensation, and guaranteed minimum royalty payments the Company is obligated to pay under these agreements. The actual amounts paid under some of these agreements may be higher or lower than the amounts included. In the aggregate, the actual amount paid under these obligations is likely to be higher than the amounts listed as a result of the variable nature of these obligations. The Company has entered into many of these contractual agreements with terms ranging from one to four years.

The minimum obligation that the Company is required to pay as of June 30, 2020 under these agreements is \$77,138,000 over the next four years as follows (in thousands):

Remainder of 2020	\$ 45,202
2021	20,252
2022	9,119
2023	2,440
2024	125
	<u>\$ 77,138</u>

In addition, the Company also enters into unconditional purchase obligations with various vendors and suppliers of goods and services in the normal course of operations through purchase orders or other documentation or that are undocumented except for an invoice. Such unconditional purchase obligations are generally outstanding for periods less than a year and are settled by cash payments upon delivery of goods and services and are not reflected in this total.

### ***Other Contingent Contractual Obligations***

During its normal course of business, the Company has made certain indemnities, commitments and guarantees under which it may be required to make payments in relation to certain transactions. These include (i) intellectual property indemnities to the Company's customers and licensees in connection with the use, sale and/or license of Company product or trademarks, (ii) indemnities to various lessors in connection with facility leases for certain claims arising from such facilities or leases, (iii) indemnities to vendors and service providers pertaining to the goods and services provided to the Company or based on the negligence or willful misconduct of the Company and (iv) indemnities involving the accuracy of representations and warranties in certain contracts. In addition, the Company has consulting agreements that provide for payment of nominal fees upon the issuance of patents and/or the commercialization of research results. The Company has also issued guarantees in the form of standby letters of credit.

The duration of these indemnities, commitments and guarantees varies, and in certain cases, may be indefinite. The majority of these indemnities, commitments and guarantees do not provide for any limitation on the maximum amount of future payments the Company could be obligated to make. Historically, costs incurred to settle claims related to indemnities have not been material to the Company's financial position, results of operations or cash flows. In addition, the Company believes the likelihood is remote that payments under the commitments and guarantees described above will have a material effect on the Company's consolidated financial statements. The fair value of indemnities, commitments and guarantees that the Company issued as of June 30, 2020 was not material to the Company's financial position, results of operations or cash flows.

### ***Employment Contracts***

In addition, the Company has made contractual commitments to each of its officers and certain other employees providing for severance payments, including salary continuation, upon the termination of employment by the Company without substantial cause or by the officer for good reason or non-renewal. In addition, in order to assure that the officers would continue to provide independent leadership consistent with the Company's best interest, the contracts also generally provide

for certain protections in the event of a change in control of the Company. These protections include the payment of certain severance benefits, such as salary continuation, upon the termination of employment following a change in control.

#### **Note 15. Share-Based Employee Compensation**

As of June 30, 2020, the Company had two shareholder approved stock plans under which shares were available for equity-based awards: the Callaway Golf Company Amended and Restated 2004 Incentive Plan (the "2004 Incentive Plan") and the 2013 Non-Employee Directors Stock Incentive Plan (the "2013 Directors Plan"). From time to time, the Company grants stock options, restricted stock units, performance share units, phantom stock units, stock appreciation rights and other awards under these plans.

The Company accounts for its share-based compensation arrangements in accordance with ASC Topic 718, which requires the measurement and recognition of compensation expense for all share-based payment awards to employees and directors based on estimated fair values, and ASU No. 2014-12 for stock awards that are subject to performance measures. ASC Topic 718 further requires a reduction in share-based compensation expense by an estimated forfeiture rate. The forfeiture rate used by the Company is based on historical forfeiture trends. If actual forfeiture rates are not consistent with the Company's estimates, the Company may be required to increase or decrease compensation expenses in future periods.

##### ***Restricted Stock Units***

Restricted stock units awarded under the 2004 Incentive Plan and the 2013 Directors Plan are valued at the Company's closing stock price on the date of grant. Restricted stock units generally vest over a one- to five-year period. Compensation expense for restricted stock units is recognized on a straight-line basis over the vesting period and is reduced by an estimate for forfeitures.

During the three months ended June 30, 2020 and 2019, the Company granted 134,000 and 53,000 underlying restricted stock units, respectively, at a weighted average grant-date fair value of \$14.15 and \$16.73 per share, respectively. During the six months ended June 30, 2020 and 2019, the Company granted 402,000 and 452,000 shares underlying restricted stock units, respectively, at a weighted average grant-date fair value of \$17.83 and \$15.35 per share, respectively.

Total compensation expense, net of estimated forfeitures, recognized for restricted stock units was \$1,362,000 and \$1,683,000 for the three months ended June 30, 2020 and 2019, respectively, and \$2,977,000 and \$3,319,000, for the six months ended June 30, 2020 and 2019, respectively. At June 30, 2020, the Company had \$12,349,000 of total unamortized compensation expense related to non-vested restricted stock units. That cost is expected to be recognized over a weighted-average period of 2.1 years.

##### ***Performance Based Awards***

Performance based awards are stock-based awards in which the number of shares ultimately received depends on the Company's performance against specified metrics over a one- to five-year performance period from the date of grant. These performance metrics are established by the Company at the beginning of the performance period. At the end of the performance period, the number of shares of stock that could be issued is fixed based upon the degree of achievement of the performance goals. The number of shares that could be issued can range from 0% to 200% of the participant's target award. The Company grants two types of performance based awards: performance share units and awards subject to total shareholder return metrics under the 2004 Incentive Plan.

Performance share units are initially valued at the Company's closing stock price on the date of grant. Stock compensation expense, net of estimated forfeitures, is recognized on a straight-line basis over the vesting period. The expense recognized over the vesting period is adjusted up or down based on the anticipated performance level during the performance period. If the performance metrics are not probable of achievement during the performance period, compensation expense would be reversed. The awards are forfeited if the threshold performance metrics are not achieved as of the end of the performance period. The performance share units cliff-vest in full over a period of three to five years from the date of grant.

Performance share units with total shareholder return requirements are awards that compare the performance of the Company's common stock over a three-year period to that of the Company's peer group. The fair value of these awards is derived using the Monte Carlo simulation which utilizes the stock volatility, dividend yield and market correlation of the Company and the Company's peer group. The Monte Carlo fair value is expensed on a straight-line basis over the vesting

period, net of estimated forfeitures. The awards are forfeited if the threshold performance metrics are not achieved as of the end of the performance period. The performance share units cliff-vest in full over a three-year vesting period.

The Company granted 125,000 and 265,000 shares underlying performance share units during the six months ended June 30, 2020 and 2019, respectively, at a weighted average grant-date fair value of \$19.66 and \$15.17 per share, respectively. There were no performance share units granted during three months ended June 30, 2020 and 2019. The awards granted during 2020 and 2019 are subject to a three- to five-year performance period provided that (i) if certain first year performance goals are achieved, the participant could earn up to 50% of the three-year target award shares, subject to continued service through the vesting date, and (ii) if certain cumulative first- and second-year performance goals are achieved, the participant could earn up to an aggregate of 80% of the three-year target award shares (which includes any shares earned during the first year), subject to continued service through the vesting date. Based on the Company's performance, participants earned a minimum of 50% of the target award shares granted in 2019, and 80% of the target award shares granted in 2018, in each case subject to continued service through the vesting date.

During the six months ended June 30, 2020 and 2019, the Company granted 125,000 and 149,000 shares underlying performance share units subject to total shareholder return requirements, respectively, at a weighted average grant-date fair value of \$23.22 and \$16.96, respectively. There were no performance share units granted during three months ended June 30, 2020 and 2019.

During the six months ended June 30, 2020, the Company performed a remeasurement of these awards based on the Company's most recent financial targets resulting in a reduction to expense. During the three months ended June 30, 2020 and 2019, the Company recognized total compensation expense, net of estimated forfeitures, for performance based awards of \$1,572,000 and \$1,847,000, respectively and, \$1,817,000 and \$3,646,000 for the six months ended June 30, 2020 and 2019, respectively. The decrease in expense reflects a decrease in the anticipated degree of achievement against the performance metrics established on performance-based awards as a result of the uncertain future economic impact on the Company's business due to the COVID-19 pandemic. At June 30, 2020, unamortized compensation expense related to these awards was \$8,170,000, which is expected to be recognized over a weighted-average period of 1.7 years.

### Share-Based Compensation Expense

The table below summarizes the amounts recognized in the financial statements for the three and six months ended June 30, 2020 and 2019 for share-based compensation, including expense for restricted stock units and performance share units (in thousands).

	Three Months Ended June 30,		Six Months Ended June 30,	
	2020	2019	2020	2019
Cost of sales	\$ 239	\$ 247	\$ 395	\$ 502
Operating expenses	2,694	3,283	4,399	6,463
Total cost of share-based compensation included in income, before income tax	<u>\$ 2,933</u>	<u>\$ 3,530</u>	<u>\$ 4,794</u>	<u>\$ 6,965</u>

### Note 16. Fair Value of Financial Instruments

Certain of the Company's financial assets and liabilities are measured at fair value on a recurring and nonrecurring basis. Fair value is defined as the price that would be received to sell an asset or the price paid to transfer a liability (the exit price) in the principal and most advantageous market for the asset or liability in an orderly transaction between market participants. Assets and liabilities carried at fair value are classified using the following three-tier hierarchy:

*Level 1:* Quoted market prices in active markets for identical assets or liabilities;

*Level 2:* Quoted prices for similar instruments in active markets; quoted prices for identical or similar instruments in markets that are not active; and model-derived valuations in which significant inputs and significant value drivers are observable in active markets; and

*Level 3:* Fair value measurements derived from valuation techniques in which one or more significant inputs or significant value drivers are unobservable.



The following table summarizes the valuation of the Company's foreign currency forward contracts (see Note 17) that are measured at fair value on a recurring basis by the above pricing levels at June 30, 2020 and December 31, 2019 (in thousands):

	Fair Value	Level 1	Level 2	Level 3
<b>June 30, 2020</b>				
Foreign currency forward contracts—asset position	\$ 3,378	\$ —	\$ 3,378	\$ —
Foreign currency forward contracts—liability position	(825)	—	(825)	—
Interest rate hedge agreements—liability position	(20,602)	—	(20,602)	—
	<u>\$ (18,049)</u>	<u>\$ —</u>	<u>\$ (18,049)</u>	<u>\$ —</u>
<b>December 31, 2019</b>				
Foreign currency forward contracts—asset position	\$ 61	\$ —	\$ 61	\$ —
Foreign currency forward contracts—liability position	(766)	—	(766)	—
Cross-currency debt swap agreements—asset position	6,163	—	6,163	—
Cross-currency debt swap agreements—liability position	(25)	—	(25)	—
Interest rate hedge agreements—asset position	(8,894)	—	(8,894)	—
	<u>\$ (3,461)</u>	<u>\$ —</u>	<u>\$ (3,461)</u>	<u>\$ —</u>

The fair value of the Company's foreign currency forward contracts and cross-currency debt swap contracts are based on observable inputs that are corroborated by market data. Observable inputs include broker quotes, daily market foreign currency rates and forward pricing curves. Remeasurement gains and losses on foreign currency forward contracts and cross-currency debt swap contracts designated as cash flow hedges are recorded in accumulated other comprehensive income (loss) until recognized in earnings during the period that the hedged transactions take place. The fair value of interest rate hedge contracts are based on observable inputs that are corroborated by market data. Observable inputs include daily market foreign currency rates and interest rate curves. Remeasurement gains and losses are recorded in accumulated other comprehensive income (loss) until recognized in earnings as interest payments are made or received on the Company's variable-rate debt. Remeasurement gains and losses on foreign currency forward contracts that are not-designated as cash flow hedges are recorded in other income (expense) (see Note 17).

#### **Disclosures about the Fair Value of Financial Instruments**

The carrying values of cash and cash equivalents at June 30, 2020 and December 31, 2019 are categorized within Level 1 of the fair value hierarchy. The table below summarizes information about fair value relating to the Company's financial assets and liabilities that are recognized in the accompanying consolidated condensed balance sheets as of June 30, 2020 and December 31, 2019, as well as the fair value of contingent contracts that represent financial instruments (in thousands).

	June 30, 2020		December 31, 2019	
	Carrying Value	Fair Value	Carrying Value	Fair Value
Term Loan Facility <sup>(1)</sup>	\$ 444,000	\$ 440,168	\$ 446,400	\$ 450,864
Convertible Notes <sup>(2)</sup>	\$ 258,750	\$ 319,952	\$ —	\$ —
Primary Asset-Based Revolving Credit Facility <sup>(3)</sup>	\$ 27,756	\$ 27,756	\$ 114,480	\$ 114,480
Japan ABL Facility <sup>(3)</sup>	\$ 27,795	\$ 27,795	\$ 30,100	\$ 30,100
Equipment notes <sup>(4)</sup>	\$ 26,754	\$ 26,754	\$ 19,715	\$ 19,715

(1) In January 2019, the Company entered into a Term Loan Facility. The fair value of this debt is categorized within Level 2 of the fair value hierarchy. See Note 6 for further information.

(2) In May 2020, the Company issued \$258,750,000 of 2.75% Convertibles Notes due in 2026. The fair value of this debt is categorized within Level 2 of the fair value hierarchy. For further discussion, see Note 6.

- (3) The carrying value of the amounts outstanding under the Company's ABL Facility and Japan ABL Facility approximates the fair value due to the short-term nature of these obligations. The fair value of this debt is categorized within Level 2 of the fair value hierarchy based on the observable market borrowing rates. See Note 6 for information on the Company's credit facilities, including certain risks and uncertainties related thereto.
- (4) In December 2017, August 2019 and March 2020, the Company entered into equipment notes that are both secured by certain equipment at the Company's golf ball manufacturing facility. The fair value of this debt is categorized within Level 2 of the fair value hierarchy. See Note 6 for further information.

#### ***Nonrecurring Fair Value Measurements***

The Company measures certain assets at fair value on a nonrecurring basis at least annually or more frequently if certain indicators are present. These assets include long-lived assets, goodwill, non-amortizing intangible assets and investments that are written down to fair value when they are held for sale or determined to be impaired. During the second quarter of 2020, the Company considered the macroeconomic conditions related to the COVID-19 pandemic and its potential impact to sales and operating income for the remainder of fiscal 2020, and determined that there were indicators of impairment and proceeded with a quantitative assessment of goodwill for all reporting units. As a result of the second quarter assessment, the Company determined that the fair value of one of its reporting units was less than its carrying value, and therefore recognized a goodwill impairment loss of \$148,375,000 in the second quarter of 2020. In addition, the Company recognized an impairment loss of \$25,894,000 on one of its trade names (see Note 9). There were no impairment losses recorded during three and six months ended June 30, 2019.

#### **Note 17. Derivatives and Hedging**

In the normal course of business, the Company is exposed to gains and losses resulting from fluctuations in foreign currency exchange rates relating to transactions of its international subsidiaries as well as fluctuations in foreign currency exchange rates and changes in interest rates relating to its long-term debt. The Company uses designated cash flow hedges and non-designated hedges in the form of foreign currency forward contracts as part of its strategy to manage the level of exposure to the risk of fluctuations in foreign currency exchange rates and to mitigate the impact of foreign currency translation on transactions that are denominated primarily in Japanese Yen, British Pounds, Euros, Canadian Dollars, Australian Dollars and Korean Won. The Company also uses cross-currency debt swap contracts and interest rate hedge contracts to mitigate the impact of variable rates on its long-term debt as well as changes in foreign currencies.

The Company accounts for its foreign currency forward contracts, cross-currency debt swap contracts and interest rate hedge contracts in accordance with ASC Topic 815. ASC Topic 815 requires the recognition of all derivative instruments as either assets or liabilities on the balance sheet, the measurement of those instruments at fair value and the recognition of changes in the fair value of derivatives in earnings in the period of change, unless the derivative qualifies as a designated cash flow hedge that offsets certain exposures. Certain criteria must be satisfied in order for derivative financial instruments to be classified and accounted for as a cash flow hedge. Gains and losses from the remeasurement of qualifying cash flow hedges are recorded as a component of accumulated other comprehensive income (loss) and released into earnings as a component of cost of goods sold or net sales, other income (expense) and interest expense during the period in which the hedged transaction takes place. Remeasurement gains or losses of derivatives that are not elected for hedge accounting treatment are recorded in earnings immediately as a component of other income (expense).

Foreign currency forward contracts, cross-currency debt swap contracts and interest rate hedge contracts are used only to meet the Company's objectives of minimizing variability in the Company's operating results arising from foreign exchange rate movements and changes in interest rates. The Company does not enter into foreign currency forward contracts, cross-currency debt swap contracts and interest rate hedge contracts for speculative purposes. The Company utilizes counterparties for its derivative instruments that it believes are credit-worthy at the time the transactions are entered into and the Company closely monitors the credit ratings of these counterparties.

The following table summarizes the fair value of the Company's derivative instruments as well as the location of the asset and/or liability on the consolidated condensed balance sheets at June 30, 2020 and December 31, 2019 (in thousands):

	Balance Sheet Location	Fair Value of Asset Derivatives	
		June 30, 2020	December 31, 2019
<b>Derivatives designated as cash flow hedging instruments:</b>			
Foreign currency forward contracts	Other current assets	\$ 999	\$ 53
<b>Derivatives not designated as hedging instruments:</b>			
Foreign currency forward contracts	Other current assets	\$ 2,379	\$ 8
	Balance Sheet Location	Fair Value of Liability Derivatives	
		June 30, 2020	December 31, 2019
<b>Derivatives designated as cash flow hedging instruments:</b>			
Foreign currency forward contracts	Accounts payable and accrued expenses	\$ 31	\$ 24
Cross-currency debt swap agreements	Accounts payable and accrued expenses	—	25
Interest rate hedge agreements	Accounts payable and accrued expenses	4,756	1,865
	Other long-term liabilities	15,846	7,030
Total		<u>\$ 20,633</u>	<u>\$ 8,944</u>
<b>Derivatives not designated as hedging instruments:</b>			
Foreign currency forward contracts	Accounts payable and accrued expenses	\$ 794	\$ 741

The Company's derivative instruments are subject to a master netting agreement with each respective counterparty bank and are therefore net settled at their maturity date. Although the Company has the legal right of offset under the master netting agreements, the Company has elected not to present these contracts on a net settlement amount basis, and therefore present these contracts on a gross basis on the accompanying consolidated condensed balance sheets at June 30, 2020 and December 31, 2019.

## Cash Flow Hedging Instruments

### Foreign Currency Forward Contracts

The Company uses foreign currency derivatives designated as qualifying cash flow hedging instruments, including foreign currency forward contracts to help mitigate the Company's foreign currency exposure on intercompany sales of inventory to its foreign subsidiaries. These contracts generally mature within 12 to 15 months from their inception. At June 30, 2020, the notional amounts of the Company's foreign currency forward contracts designated as cash flow hedge instruments were approximately \$40,745,000. At December 31, 2019, the Company had no outstanding foreign currency forward contracts designated as cash flow hedge instruments.

As of June 30, 2020, the Company recorded a net gain of \$1,974,000 in accumulated other comprehensive income (loss) related to foreign currency forward contracts. Of this amount, net gains of \$407,000 for the three months ended June 30, 2020 and \$408,000 for the six months ended June 30, 2020 were relieved from accumulated other comprehensive income (loss) and recognized in cost of goods sold for the underlying intercompany sales that were recognized, and net gains of \$232,000 for the three months ended June 30, 2020 and \$464,000 for the six months ended June 30, 2020, were relieved from accumulated other comprehensive income (loss) related to the amortization of forward points. There were no ineffective hedge gains or losses recognized during the three and six months ended June 30, 2020. Based on the current valuation, the Company expects to reclassify net gains of \$1,103,000 from accumulated other comprehensive income (loss) into net earnings during the next 12 months.

The Company recognized net gains of \$242,000 and \$565,000 in cost of goods sold for the three and six months ended June 30, 2019, respectively.

### ***Cross-Currency Debt Swap and Interest Rate Hedge Contract***

In order to mitigate the risk of changes in interest rates associated with the Company's variable-rate Term Loan Facility and EUR denominated intercompany loan, the Company used a cross-currency debt swap and interest rate hedge, both designated as cash flow hedges (see Note 6) by converting a portion of the USD denominated Term Loan Facility, which has a higher variable interest rate, to a EUR denominated synthetic note at a lower fixed rate. As of June 30, 2020, the Company unwound the cross currency swap, and determined that the forecasted transaction in connection with the underlying EUR denominated intercompany loan was no longer probable of occurring. As such, the Company discontinued the hedge and released net gains of \$11,046,000 from accumulated other comprehensive income to other income during the three months ended June 30, 2020. The Company maintained the interest rate hedge related to the USD denominated Term Loan Facility in order to continue mitigating the risk of changes in interest rates. Over the life of the facility, the Company will receive variable interest payments from the counterparty lenders in exchange for the Company making fixed rate payments, without exchange of the underlying notional amount. As of June 30, 2020, the notional amount outstanding under the interest rate hedge contract was \$197,352,000. As of December 31, 2019, the notional amount outstanding under the cross-currency debt swap and interest rate hedge contract was \$198,353,000.

In connection with the cross-currency swap contract, during the six months ended June 30, 2020, the Company recorded a remeasurement net gain of \$15,081,000 in accumulated other comprehensive income (loss). There were no remeasurement gains or losses recorded during the three months ended June 30, 2020. During the three and six months ended June 30, 2020, net gains of \$11,463,000 and \$18,510,000, respectively, were relieved from accumulated other comprehensive income (loss). The recognition of these net gains into earnings is summarized as follows:

- Net gains of \$11,046,000 related to the discontinuation of the cross-currency swap contract were recognized in other income (expense) in the three and six months ended June 30, 2020.
- Net gains related to foreign currency of \$5,735,000 were recognized in other income (expense) in the six months ended June 30, 2020. There were no net foreign currency gains or losses recognized in the three months ended June 30, 2020.
- Net gains of \$417,000 and \$1,730,000 were recognized in interest income during the three and six months ended June 30, 2020.

During the three and six months ended June 30, 2019, net losses of \$553,000 and net gains of \$2,251,000 were relieved from accumulated other comprehensive income (loss) in connection with the cross currency swap. The recognition of these net gains and losses into earnings is summarized as follows:

- Net gains of \$2,178,000 and \$2,287,000 were recognized in interest income in the three and six months ended June 30, 2019.
- Net losses related to foreign currency of \$2,731,000 and \$35,000 were recognized in other income (expense) in the three and six months ended June 30, 2019.

During the three and six months ended June 30, 2020, the Company recorded net losses of \$1,928,000 and \$13,161,000, respectively, related to the remeasurement of the interest rate hedge contract in accumulated other comprehensive income (loss). Of these amounts, net losses of \$1,017,000 and \$1,451,000 were relieved from accumulated other comprehensive income (loss) and recognized in interest expense during the three and six months ended June 30, 2020, respectively. Based on the current valuation, the Company expects to reclassify a net loss of \$4,756,000 related to the interest rate hedge contract from accumulated other comprehensive income (loss) into earnings during the next 12 months.

The following tables summarize the net effect of all cash flow hedges on the consolidated condensed financial statements for the three and six months ended June 30, 2020 and 2019 (in thousands):

	Gain/(Loss) Recognized in Other Comprehensive Income (Effective Portion)			
	Three Months Ended June 30,		Six Months Ended June 30,	
	2020	2019	2020	2019
<b>Derivatives designated as cash flow hedging instruments</b>				
Foreign currency forward contracts	\$ (436)	\$ 27	\$ 1,974	\$ 573
Cross-currency debt swap agreements	—	(2,907)	15,081	1,164
Interest rate hedge agreements	(1,928)	(3,956)	(13,161)	(7,897)
	<u>\$ (2,364)</u>	<u>\$ (6,836)</u>	<u>\$ 3,894</u>	<u>\$ (6,160)</u>
	Gain/(Loss) Reclassified from Other Comprehensive Income into Earnings (Effective Portion)			
	Three Months Ended June 30,		Six Months Ended June 30,	
	2020	2019	2020	2019
<b>Derivatives designated as cash flow hedging instruments</b>				
Foreign currency forward contracts	\$ 638	\$ 228	\$ 872	\$ 374
Cross-currency debt swap agreements	11,463	(1,463)	18,510	2,251
Interest rate hedge agreements	(1,017)	(34)	(1,447)	(44)
	<u>\$ 11,084</u>	<u>\$ (1,269)</u>	<u>\$ 17,935</u>	<u>\$ 2,581</u>

#### Foreign Currency Forward Contracts Not Designated as Hedging Instruments

The Company uses foreign currency forward contracts that are not designated as qualifying cash flow hedging instruments to mitigate certain balance sheet exposures (payables and receivables denominated in foreign currencies), as well as gains and losses resulting from the translation of the operating results of the Company's international subsidiaries into U.S. dollars for financial reporting purposes. These contracts generally mature within 12 months from their inception. At June 30, 2020 and December 31, 2019, the notional amounts of the Company's foreign currency forward contracts used to mitigate the exposures discussed above were approximately \$125,108,000 and \$72,119,000, respectively. The Company estimates the fair values of foreign currency forward contracts based on pricing models using current market rates, and records all derivatives on the balance sheet at fair value with changes in fair value recorded in the consolidated condensed statements of operations. The foreign currency contracts are classified under Level 2 of the fair value hierarchy (see Note 16).

The following table summarizes the location of net gains and losses in the consolidated condensed statements of operations that were recognized during the three and six months ended June 30, 2020 and 2019, respectively, in addition to the derivative contract type (in thousands):

	Location of Net Gain Recognized in Income on Derivative Instruments	Amount of Net Gain/(Loss) Recognized in Income on Derivative Instruments			
		Three Months Ended June 30,		Six Months Ended June 30,	
		2020	2019	2020	2019
<b>Derivatives not designated as hedging instruments</b>					
Foreign currency forward contracts	Other expense, net	\$ (595)	\$ 691	\$ 5,261	\$ 1,441

In addition, for the three months ended June 30, 2020 and 2019, the Company recognized net foreign currency gains of \$2,906,000 and \$2,729,000, respectively, and net foreign currency losses of \$2,241,000 and \$2,609,000, respectively, for the six months ended June 30, 2020 and 2019, related to transactions with its foreign subsidiaries, respectively.

**Note 18. Accumulated Other Comprehensive Loss**

The following table details the amounts reclassified from accumulated other comprehensive loss to cost of goods sold, as well as changes in foreign currency translation for the three and six months ended June 30, 2020. Amounts are in thousands.

	<u>Derivative Instruments</u>	<u>Foreign Currency Translation</u>	<u>Total</u>
Accumulated other comprehensive loss, March 31, 2020, after tax	\$ (4,362)	\$ (33,155)	\$ (37,517)
Change in derivative instruments	(2,364)	—	(2,364)
Net gains reclassified to cost of goods sold	(639)	—	(639)
Net gains reclassified to other income (expense)	(11,046)	—	(11,046)
Net gains reclassified to interest expense	596	—	596
Income tax benefit on derivative instruments	3,023	—	3,023
Foreign currency translation adjustments	—	8,155	8,155
Accumulated other comprehensive loss, June 30, 2020, after tax	<u>\$ (14,792)</u>	<u>\$ (25,000)</u>	<u>\$ (39,792)</u>
	<u>Derivative Instruments</u>	<u>Foreign Currency Translation</u>	<u>Total</u>
Accumulated other comprehensive loss, December 31, 2019, after tax	\$ (4,203)	\$ (18,219)	\$ (22,422)
Change in derivative instruments	3,894	—	3,894
Net gains reclassified to cost of goods sold	(872)	—	(872)
Net gains reclassified to other income (expense)	(16,781)	—	(16,781)
Net gains reclassified to interest expense	(283)	—	(283)
Income tax benefit on derivative instruments	3,453	—	3,453
Foreign currency translation adjustments	—	(6,781)	(6,781)
Accumulated other comprehensive loss, June 30, 2020, after tax	<u>\$ (14,792)</u>	<u>\$ (25,000)</u>	<u>\$ (39,792)</u>

**Note 19. Segment Information**

The Company has two reportable operating segments: Golf Equipment operating segment and Apparel, Gear and Other operating segment. The Golf Equipment operating segment, which is comprised of golf club and golf ball products, includes Callaway Golf branded woods, hybrids, irons, wedges, Odyssey putters, including Toulon Design putters by Odyssey, packaged sets, Callaway Golf and Strata branded golf balls and sales of pre-owned golf clubs. The Apparel, Gear and Other operating segment includes Jack Wolfskin outdoor apparel, gear and accessories, TravisMathew golf and lifestyle apparel and accessories, and Callaway and Ogio soft goods, which consists of golf apparel and accessories (including golf bags and gloves), storage gear for sport and personal use, and royalties from licensing of the Company's trademarks and service marks for various soft goods products. There are no significant intersegment transactions during the three and six months ended June 30, 2020.

The tables below contain information utilized by management to evaluate its operating segments for the interim periods presented (in thousands).

	Three Months Ended June 30,		Six Months Ended June 30,	
	2020	2019	2020	2019
<b>Net sales:</b>				
Golf Equipment	\$ 209,943	\$ 292,353	\$ 501,604	\$ 615,972
Apparel, Gear and Other	87,053	154,355	237,668	346,933
	\$ 296,996	\$ 446,708	\$ 739,272	\$ 962,905
<b>Income (loss) before income taxes:</b>				
Golf Equipment	\$ 29,181	\$ 55,665	\$ 87,801	\$ 125,658
Apparel, Gear and Other	(11,711)	11,314	(15,510)	34,033
Reconciling items <sup>(1)</sup>	(193,085)	(30,873)	(209,861)	(65,528)
	\$ (175,615)	\$ 36,106	\$ (137,570)	\$ 94,163
<b>Additions to long-lived assets:<sup>(2)</sup></b>				
Golf Equipment	\$ 2,778	\$ 7,924	\$ 19,740	\$ 13,341
Apparel, Gear and Other	3,142	4,289	13,266	8,682
	\$ 5,920	\$ 12,213	\$ 33,006	\$ 22,023

(1) Reconciling items represent the deduction of corporate general and administration expenses and other income (expenses), which are not utilized by management in determining segment profitability. The increase in reconciling items for the three and six months ended June 30, 2020 compared to June 30, 2019 was primarily due to the recognition of a \$174,269,000 impairment loss related to the Jack Wolfskin trade name and goodwill (see Note 9). This increase was partially offset by the recognition of a net gain of \$11,046,000 related to a cash flow hedge that was discontinued during the second quarter of 2020. Reconciling items also include net gains of \$1,622,000 and \$9,947,000 recognized on hedging contracts for the three and six months ended June 30, 2020, respectively. These increases were partially offset by a decrease in non-recurring charges primarily related to the acquisition of Jack Wolfskin in January 2019 (see Note 5).

(2) Additions to long-lived assets are comprised of purchases of property, plant and equipment.

## **Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

The following discussion should be read in conjunction with the Consolidated Condensed Financial Statements and the related notes that appear elsewhere in this report. See also "Important Notice to Investors Regarding Forward-Looking Statements" on page 2 of this report.

### **Discussion of Non-GAAP Measures**

In addition to the financial results contained in this report, which have been prepared and presented in accordance with the accounting principles generally accepted in the United States ("GAAP"), the Company has also included supplemental information concerning the Company's financial results on a non-GAAP basis. This non-GAAP information includes certain of the Company's financial results on a constant currency basis. This constant currency information estimates what the Company's financial results would have been without changes in foreign currency exchange rates. This information is calculated by taking the current period local currency results and translating them into U.S. dollars based upon the foreign currency exchange rates for the applicable comparable prior period. In addition, this non-GAAP information includes certain of the Company's financial results without certain non-cash charges recognized in the three and six months ended June 30, 2020, including, the recognition of an impairment loss on Jack Wolfskin goodwill and other intangible assets, amortization expense of intangible assets associated with the Jack Wolfskin, OGIO and TravisMathew acquisitions, and the discount amortization of the Convertible Notes issued in May 2020, in addition to other non-recurring expenses. For the three and six months ended June 30, 2019, non-GAAP financial results exclude certain non-cash charges, including purchase accounting amortization expense associated with the Jack Wolfskin acquisition and amortization expense of intangible assets associated with the Jack Wolfskin, OGIO and TravisMathew acquisitions, in addition to transaction and transition costs in connection with the Jack Wolfskin acquisition.

The Company has included in this report information to reconcile this non-GAAP information to the most directly comparable GAAP information. The non-GAAP information presented in this report should not be considered in isolation or as a substitute for any measure derived in accordance with GAAP. The non-GAAP information may also be inconsistent with the manner in which similar measures are derived or used by other companies. Management uses such non-GAAP information for financial and operational decision-making purposes and as a means to evaluate period over period comparisons of the underlying performance of its business and in forecasting the Company's business going forward. Management believes that the presentation of such non-GAAP information, when considered in conjunction with the most directly comparable GAAP information, provides additional useful comparative information for investors in their assessment of the underlying performance of the Company's business.

### **Results of Operations**

#### ***Overview of Business, Seasonality and Foreign Currency***

#### **Business and Products**

The Company designs, manufactures and sells a full line of high quality golf equipment, including golf clubs and golf balls, and apparel, gear and other products. The Company designs its golf products to be technologically advanced and in this regard invests a considerable amount in research and development each year. The Company designs its golf products for golfers of all skill levels, both amateur and professional. In addition, the Company designs and develops a full line of high quality soft goods, including golf bags, apparel, footwear and other golf accessories. In 2017, the Company expanded its soft goods lines with the acquisitions of OGIO and TravisMathew. Under the OGIO brand, the Company offers a full line of premium personal storage gear for sport and personal use and accessories. TravisMathew offers a full line of premium golf and lifestyle apparel as well as footwear and accessories. In January 2019, the Company completed the acquisition of JW Stargazer Holding GmbH, the owner of the international, premium outdoor apparel, gear and accessories brand, Jack Wolfskin. This acquisition to further enhanced the Company's lifestyle category and provides a platform for future growth in the active outdoor and urban outdoor categories. The Company's soft goods under the Callaway, OGIO, TravisMathew and Jack Wolfskin brands are largely designed and developed internally.

#### **Operating and Reportable Segments**

The Company has two operating and reportable segments, namely Golf Equipment and Apparel, Gear and Other.



The Golf Equipment operating segment, which is comprised of golf club and golf ball products, includes Callaway Golf branded woods, hybrids, irons, wedges, Odyssey putters, including Toulon Design putters by Odyssey, packaged sets, Callaway Golf and Strata branded golf balls and sales of pre-owned golf clubs.

The Apparel, Gear and Other operating segment includes the newly acquired Jack Wolfskin outdoor apparel, gear and accessories business, the TravisMathew golf and lifestyle apparel and accessories business, and the Callaway and OGIO businesses, which consist of golf apparel and accessories, storage gear for sport and personal use, and royalties from licensing of the Company's trademarks and service marks for various soft goods products.

For further information about the Company's segments, see Note 19 "Segment Information" to the Notes to Consolidated Condensed Financial Statements in Part I, Item 1 of this Form 10-Q.

### **Cost of Sales**

The Company's cost of sales is comprised primarily of material and component costs, distribution and warehousing costs, and overhead. Historically, over 85% of the Company's manufacturing costs, primarily material and component costs, are variable in nature and fluctuate with sales volumes. With respect to the Company's Golf Equipment operating segment, variable costs as a percentage of cost of sales range between 85% to 95% for golf club products and 70% to 80% for golf ball products. Variable costs for soft goods in the Apparel, Gear and Other operating segment are generally greater than 85% as fewer fixed costs are used in the manufacturing of soft goods products. Generally, the relative significance of the components of cost of sales does not vary materially from these percentages from period to period. See "Operating Segment Results for the Three Months Ended June 30, 2020 and 2019—Segment Profitability" and "Operating Segment Results for the Six Months Ended June 30, 2020 and 2019—Segment Profitability" below for further discussion of gross margins.

### **Seasonality**

#### ***Golf Equipment***

In most of the regions where the Company conducts business, the game of golf is played primarily on a seasonal basis. Weather conditions generally restrict golf from being played year-round, except in a few markets, with many of the Company's on-course customers closing for the cold weather months. The Company's golf equipment business is therefore subject to seasonal fluctuations. In general, during the first quarter, the Company begins selling its golf club and golf ball products into the golf retail channel for the new golf season. This initial sell-in generally continues into the second quarter. Second-quarter sales are significantly affected by the amount of reorder business of the products sold during the first quarter. Third-quarter sales are generally dependent on reorder business but can also include smaller new product launches, typically resulting in lower sales than the second quarter as many retailers begin decreasing their inventory levels in anticipation of the end of the golf season. Fourth-quarter sales are generally less than the other quarters due to the end of the golf season in many of the Company's key regions. However, third-quarter sales can be affected by a mid-year product launch, and fourth-quarter sales can be affected from time to time by the early launch of product introductions related to the new golf season of the subsequent year. This seasonality, and therefore quarter-to-quarter fluctuations, can be affected by many factors, including the timing of new product introductions as well as weather conditions. In general, because of this seasonality, a majority of the Company's sales from its Golf Equipment operating segment and most, if not all, of its profitability from this segment generally occurs during the first half of the year.

#### ***Apparel, Gear and Other***

Sales of the Company's golf and lifestyle apparel, gear and accessories generally follow the same seasonality as golf equipment, and are therefore generally higher during the first half of the year when the game of golf is mostly played. Sales of outdoor apparel, footwear and equipment related to the Company's newly acquired Jack Wolfskin business focuses primarily on outerwear and consequently experiences stronger sales for such products during the cold-weather months and the corresponding prior sell-in periods. Therefore, sales of Jack Wolfskin products are generally greater during the second half of the year.

### **Foreign Currency**

A significant portion of the Company's business is conducted outside of the United States in currencies other than the U.S. dollar. As a result, changes in foreign currency rates can have a significant effect on the Company's financial results. The Company enters into foreign currency forward contracts to mitigate the effects of changes in foreign currency rates. While these foreign currency forward contracts can mitigate the effects of changes in foreign currency rates, they do not eliminate those effects, which can be significant. These effects include (i) the translation of results denominated in foreign currency into

U.S. dollars for reporting purposes, (ii) the mark-to-market adjustments of certain intercompany balance sheet accounts denominated in foreign currencies and (iii) the mark-to-market adjustments of the Company's foreign currency forward contracts. In general, the Company's overall financial results are affected positively by a weaker U.S. dollar and are affected negatively by a stronger U.S. dollar as compared to the foreign currencies in which the Company conducts its business.

## **Executive Summary to the Results of Operations and Financial Condition**

During the second quarter and first six months of 2020, the Company's golf equipment and soft goods businesses were significantly adversely impacted by the COVID-19 pandemic in all markets and regions. The second quarter continued to be a challenging environment as worldwide regulatory restrictions were at their height, which included the temporary closure of the Company's retail locations, manufacturing facilities and distribution centers at varying times, resulting in disruptions in product production and the Company's ability to ship the products to its customers. As a result of these disruptions, net sales decreased \$149.7 million (33.5%) to \$297.0 million in the second quarter of 2020 as compared to \$446.7 million for the same period in 2019, and decreased \$223.6 million (23.2%) to \$739.3 million in the first six months of 2020 as compared to \$962.9 million for the same period in 2019. Despite these decreases, the Company's golf equipment and soft goods businesses recovered more quickly than expected at the end of the second quarter and into the third quarter of 2020. Although golf courses remained closed during the earlier part of the second quarter in some major markets, particularly the United States and Europe, the Company started to see signs of recovery in the latter part of the second quarter as golf courses started to reopen, prompting an increase in participation from new and returning golfers, as the game of golf supports an active and healthy way of life that is compatible with social distancing. Direct-to-consumer sales of soft goods during the second quarter of 2020 were also better than expected due to a significant surge of on-line sales compared to the second quarter of 2019, as consumers turned to e-commerce to purchase items they would have otherwise purchased in person.

While the Company is encouraged by these signs of recovery, the Company expects the duration of the COVID-19 pandemic and the continued negative impact on the Company's business to result in lower projected revenue, gross margin and operating income for the remainder of fiscal 2020 and potentially beyond. As a result, the Company determined that there were indicators of impairment and proceeded with a quantitative assessment of goodwill for all reporting units during the second quarter of 2020, which resulted in an impairment charge of \$174.3 million related to the Jack Wolfskin goodwill and trade name. While the Company remains optimistic of the revenues and cost synergies that the Jack Wolfskin business will provide in the long-term, the realization of these opportunities have been delayed due to the uncertain economic impacts created by the COVID-19 pandemic.

In response to the adverse effects of COVID-19 on the Company's business, the Company has taken proactive actions to protect its employees, reduce costs, maximize liquidity, and conserve cash. Reductions in discretionary spending and infrastructure costs, including a reduction in workforce, temporary reduction in salaries and certain benefits for all employees, and voluntary reductions in compensation by the Board of Directors, the Chief Executive Officer and other members of senior management, have resulted in a significant reduction in planned operating expenses and capital expenditures. As a result of these cost reduction initiatives, in the second quarter and the first six months of 2020, the Company realized savings in operating expenses of \$36.4 million (22.5%) and \$50.2 million (15.2%), respectively, as compared to the comparative periods in 2019. The Company also implemented other programs to maximize cash and liquidity, including proactive programs to reduce inventory combined with the suspension of open market stock repurchases and the Company's quarterly dividend. In addition, in May 2020, the Company successfully issued \$258.8 million of convertible senior notes, with net proceeds to the Company of approximately \$218 million after deducting the cost of capped call transactions and other transaction costs.

The Company's earnings per share for the second quarter and first six months of 2020 resulted in losses per share of \$1.78 and \$1.47, respectively, compared to diluted earnings per share of \$0.30 and \$0.81 in the comparative respective periods of 2019. Excluding the impairment loss and the impact of other one-time charges discussed in more detail below, on a non-GAAP basis, the Company's earnings per share were \$0.06 and \$0.38 in the second quarter and first six months of 2020, respectively, compared to non-GAAP earnings per share of \$0.37 and \$0.99 in the respective comparative periods of 2019. The Company is pleased that it was able to achieve positive non-GAAP earnings despite the global challenges caused by COVID-19.

Looking ahead, the impact of the COVID-19 pandemic on the Company's business in the short-term and long-term remains unclear. The Company believes it has taken the necessary steps to mitigate the impacts from the pandemic on its business and to sustain its business through this crisis by reducing costs and enhancing its liquidity in order to be well positioned, both operationally and financially, in the short and long-term. The Company remains hopeful for an end to the pandemic and

is encouraged that its golf and outdoor lifestyle businesses support an active and healthy way of life that is compatible with a world of social distancing.

### Three-Month Periods Ended June 30, 2020 and 2019

Net sales for the second quarter of 2020 decreased \$149.7 million (33.5%) to \$297.0 million compared to \$446.7 million in the second quarter of 2019. This decline was due to the continued negative impact of the COVID-19 pandemic on the Company's golf equipment and soft goods businesses during the second quarter of 2020, resulting from the temporary closure of all non-essential businesses as mandated by government authorities. Net sales decreased in all product categories and across all major geographic regions. By sales channel, the Company's wholesale and retail businesses had the largest decline in sales, despite the reopening of the retail sector in certain regions during the second quarter. This decline was partially offset by an improvement in the Company's e-commerce business, which increased significantly compared to the second quarter of 2019. By operating segment, net sales of Golf Equipment decreased \$82.4 million or 28.2% to \$209.9 million, and net sales of Apparel, Gear and Other decreased \$67.3 million or 43.6%, both compared to the second quarter in 2019. Fluctuations in foreign currencies had an unfavorable impact on net sales of \$2.3 million in the second quarter of 2020.

The Company's net sales by operating segment are presented below (dollars in millions):

	Three Months Ended June 30,		Decline	
	2020	2019	Dollars	Percent
Net sales:				
Golf Equipment	\$ 209.9	\$ 292.3	\$ (82.4)	-28.2 %
Apparel, Gear and Other	87.1	154.4	(67.3)	-43.6 %
	<u>\$ 297.0</u>	<u>\$ 446.7</u>	<u>\$ (149.7)</u>	<u>-33.5%</u>

For further discussion of each operating segment's results, see "Operating Segment Results for the Three Months Ended June 30, 2020 and 2019 below.

Net sales information by region is summarized as follows (dollars in millions):

	Three Months Ended June 30,		Decline		Constant Currency Decline vs. 2019
	2020	2019	Dollars	Percent	Percent
Net sales:					
United States	\$ 171.7	\$ 247.4	\$ (75.7)	-30.5%	-30.5%
Europe	50.1	81.6	(31.5)	-38.6%	-37.5%
Japan	24.6	55.7	(31.1)	-55.8%	-56.8%
Rest of World	50.6	62.0	(11.4)	-18.4%	-15.3%
	<u>\$ 297.0</u>	<u>\$ 446.7</u>	<u>\$ (149.7)</u>	<u>-33.5%</u>	<u>-33.0%</u>

Net sales in the United States decreased \$75.7 million (30.5%) to \$171.7 million during the second quarter of 2020 compared to \$247.4 million in the second quarter of 2019. The Company's sales in regions outside of the United States decreased \$74.0 million (37.1%) to \$125.3 million during the second quarter of 2020 compared to \$199.3 million in the second quarter of 2019. Foreign currency fluctuations had an unfavorable impact of \$2.3 million on net sales during the second quarter of 2020 relative to the same period in the prior year. The general decrease in net sales by region was primarily due to the continued business disruption caused by the COVID-19 pandemic.

Gross profit decreased \$84.8 million (41.0%) to \$122.1 million in the second quarter of 2020 compared to \$206.8 million in the second quarter of 2019. Gross profit as a percentage of net sales ("gross margin") decreased 520 basis points to 41.1% in the second quarter of 2020 compared to 46.3% in the second quarter of 2019. The decline in gross margin was primarily due to (i) a decrease in net sales and business challenges caused by COVID-19; (ii) the negative impact of fixed costs on a lower sales base caused by the temporary shut-down of the Company's distribution centers and manufacturing facilities as a result of COVID-19; (iii) an unfavorable shift in sales mix due to a decrease in higher margin retail sales resulting from temporary store closures, combined with an increase in sales of lower margin products, including packaged sets, entry level

golf balls and pre-owned product as a result of an increase in new and returning golfers; and (iv) an increase in U.S. tariffs on imports from China. These declines were partially offset by a higher mix of e-commerce sales, which have higher gross margins.

For further discussion of gross margin, see "Results of Operations—Overview of Business and Seasonality—Cost of Sales" above and "Operating Segment Results for the Three Months Ended June 30, 2020 and 2019—Segment Profitability" below.

Selling expenses decreased \$32.9 million to \$80.2 million (27.0% of net sales) in the second quarter of 2020 compared to \$113.1 million (25.3% of net sales) in the second quarter of 2019. This 29.1% decrease was primarily due to the Company's planned reduction in operating expenses in response to the adverse effect on the Company's business caused by COVID-19 resulting in a \$19.5 million decline in marketing and tour expenses, a \$7.7 million decline in employee costs, including severance charges of \$1.3 million due to workforce reductions in the second quarter of 2020, and a \$2.2 million decline in travel and entertainment expenses, as well as an overall decline in variable expenses.

General and administrative expenses declined \$0.4 million to \$35.0 million (11.8% of net sales) in the second quarter of 2020 compared to \$35.4 million (7.9% of net sales) in the second quarter of 2019. This decrease was primarily due to a \$3.5 million decline in employee costs, net of severance charges of \$0.5 million, as a result of the Company's planned cost reduction initiatives during the second quarter of 2020, which resulted in a reduction in workforce, a temporary reduction in salaries and certain benefits, and a decrease in accrued incentive compensation expense. In addition, travel and entertainment decreased \$1.0 million due to travel restrictions caused by the COVID-19 pandemic. The Company's results for the second quarter of 2020 also benefited from a \$1.4 million reduction in non-recurring costs, primarily related to acquisition and business integration costs incurred in the second quarter of 2019. These decreases were partially offset by an increase in legal and bad debt expense.

Research and development expenses decreased \$3.1 million to \$10.0 million (3.4% of net sales) in the second quarter of 2020 compared to \$13.1 million (2.9% of net sales) in the second quarter of 2019, primarily due to a \$1.8 million decline in employee costs, net of severance charges of \$0.6 million, as a result of the Company's planned cost reduction initiatives during the second quarter of 2020, which resulted in a reduction in workforce, a temporary reduction in salaries and certain benefits, and a decrease in accrued incentive compensation expense. In addition, travel and entertainment decreased \$0.3 million due to travel restrictions caused by the COVID-19 pandemic.

Due to the significant business disruption and macro-economic impact of COVID-19 on the Company's financial results, the Company performed a quantitative assessment of its goodwill and non-amortizing intangible assets during the second quarter of 2020 resulting in an impairment charge of \$174.3 million (see Note 9 "Goodwill and Intangible Assets to the Notes to Consolidated Condensed Financial Statements included in Part I, Item 1, of this Form 10-Q).

Interest expense increased by \$1.5 million to \$12.3 million in the second quarter of 2020 compared to \$10.7 million in the second quarter of 2019 primarily due to an increase in the Company's net debt position due to the issuance of \$258.8 million in convertible notes in May 2020. See Note 6 "Financing Arrangements" to the Notes to Consolidated Condensed Financial Statements included in Part I, Item 1, of this Form 10-Q).

Other income increased by \$12.8 million to \$14.0 million in the second quarter of 2020 compared to other income of \$1.2 million in the second quarter of 2019, primarily due to an \$11.0 million gain recognized in the second quarter of 2020 related to a discontinued cash flow hedge, combined with a decline in net foreign currency losses from non-designated foreign currency hedging contracts in the second quarter of 2020 compared to the second quarter of 2019.

The Company's provision for income taxes decreased by \$15.1 million to a \$7.9 million benefit in the second quarter of 2020, compared to a provision of \$7.2 million in the second quarter of 2019. As a percent of pre-tax income (loss), the Company's income tax rate decreased to 4.5% in the second quarter of 2020 compared to 20.0% in the second quarter of 2019. This decrease was primarily due to the impairment charge recorded during the second quarter of 2020 to write down certain Jack Wolfskin goodwill and intangible assets to their estimated fair values, combined with an overall reduction in pre-tax earnings in the second quarter of 2020 compared to the second quarter of 2019. For further discussion see Note 13 "Income Taxes" to the Notes to Consolidated Condensed Financial Statements in Part I, Item 1 of this Form 10-Q.

Net income for the second quarter of 2020 decreased \$196.6 million to a net loss of \$167.7 million compared to net income of \$28.9 million in the second quarter of 2019. Diluted earnings per share decreased \$2.08 to a loss per share of \$1.78 in the second quarter of 2020 compared to earnings per share of \$0.30 in the second quarter of 2019.

On a non-GAAP basis, excluding the after-tax loss from the impairment of the Jack Wolfskin goodwill and certain other intangible assets, after-tax non-cash intangible amortization expenses related to the Jack Wolfskin, TravisMathew and OGIO acquisitions, non-cash amortization expense of the discount on the convertible notes issued in May 2020, other non-recurring charges and acquisition and transition costs related to Jack Wolfskin, the Company's net income and diluted earnings per share for the three months ended June 30, 2020 would have been \$5.3 million and \$0.06, respectively, compared to net income of \$35.1 million and diluted earnings per share of \$0.37 for the comparative period in 2019. The decrease in non-GAAP earnings in 2020 was primarily due the business disruptions and challenges caused by the COVID-19 pandemic in the second quarter of 2020, which resulted in a significant decline in net sales and operating income compared to the second quarter of 2019, partially offset by the Company's planned cost reduction initiatives combined with an increase in foreign currency hedging gains.

The table below presents a reconciliation of the Company's as-reported results for the three months ended June 30, 2020 and 2019 to the Company's non-GAAP results reported above for the same periods (in millions, except per share information).

	Three Months Ended June 30, 2020				
	As Reported	Non-Cash Intangible Amortization and Impairment Charges <sup>(1)</sup>	Non-Cash Amortization of Discount on Convertible Notes <sup>(2)</sup>	Other Non-Recurring Charges <sup>(3)</sup>	Non-GAAP
Net income (loss) attributable to Callaway Golf Company	\$ (167.7)	\$ (167.3)	\$ (1.2)	\$ (4.5)	\$ 5.3
Diluted earnings (loss) per share	\$ (1.78)	\$ (1.78)	\$ (0.01)	\$ (0.05)	\$ 0.06
Weighted-average shares outstanding	94.1	94.1	94.1	94.1	94.1

  

	Three Months Ended June 30, 2019				
	As Reported	Non-Cash Intangible Amortization Expense <sup>(1)</sup>	Acquisition and Transition Costs <sup>(4)</sup>	Non-GAAP	
Net income (loss) attributable to Callaway Golf Company	\$ 28.9	\$ (5.0)	\$ (1.2)	\$ 35.1	
Diluted earnings (loss) per share	\$ 0.30	\$ (0.05)	\$ (0.02)	\$ 0.37	
Weighted-average shares outstanding	95.9	95.9	95.9	95.9	

- (1) Includes the non-cash amortization expense of intangible assets in connection with the acquisitions of Jack Wolfskin, TravisMathew and OGIO. In addition, the three months ended June 30, 2020 includes the recognition of a \$174.3 million impairment of the Jack Wolfskin goodwill and trade name, and the three months ended June 30, 2019 includes the amortization of the inventory valuation step-up in connection with the Jack Wolfskin acquisition.
- (2) Represents the non-cash amortization of the discount on the convertible notes issued in May 2020.
- (3) Other non-recurring charges primarily include redundant costs associated with the Company's transition of its North America distribution center to a new facility, severance charges associated with workforce reductions due to the COVID-19 pandemic, and the recognition of a deferred gain from a cash flow hedge that was discontinued in the second quarter of 2020.
- (4) Represents non-recurring costs associated with the acquisition of Jack Wolfskin completed in January 2019.

#### **Operating Segment Results for the Three Months Ended June 30, 2020 and 2019**

##### **Golf Equipment**

Golf Equipment net sales decreased \$82.4 million to \$209.9 million in the second quarter of 2020 compared to \$292.3 million in the second quarter of 2019 due to a \$67.7 million (30.3%) decline in golf club sales and a \$14.7 million (21.4%) decline in golf ball sales. These decreases were due to the continued business disruptions and challenges caused by the COVID-19 pandemic during the second quarter of 2020, which had an adverse impact on the Company's wholesale business.

This was slightly offset by an improvement in the Company's e-commerce business, which increased significantly compared to the second quarter of 2019.

Net sales information for the Golf Equipment operating segment by product category is summarized as follows (dollars in millions):

	Three Months Ended June 30,		Decline	
	2020	2019	Dollars	Percent
Net sales:				
Golf Clubs	\$ 156.0	\$ 223.7	\$ (67.7)	-30.3 %
Golf Balls	53.9	68.6	(14.7)	-21.4 %
	<u>\$ 209.9</u>	<u>\$ 292.3</u>	<u>\$ (82.4)</u>	<u>-28.2 %</u>

The \$67.7 million (30.3%) decrease in net sales of golf clubs to \$156.0 million for the quarter ended June 30, 2020, compared to \$223.7 million in the comparable period in 2019, was primarily due to a decline in sales volume and average selling prices across all product categories. The decline in sales volume was due to the temporary closure of many of the Company's retail partner locations as a result of the COVID-19 pandemic. The decline in average selling prices was primarily due to the current year launch of the Mavrik line of drivers and irons, which have a lower average selling price compared to the Epic Flash drivers and Apex irons launched in 2019, combined with a shift in sales mix of lower priced pre-owned products.

Net sales of golf balls decreased \$14.7 million (21.4%) to \$53.9 million for the quarter ended June 30, 2020 compared to \$68.6 million in the comparable period in 2019 primarily due to a decline in sales volume due to the temporary closure of many of the Company's retail partner locations as a result of the COVID-19 pandemic, in addition to a decline in average selling prices due to a shift in sales mix to lower priced golf balls as a result of supply constraints of premium golf balls. This was due to the temporary shut-down of the golf ball manufacturing facility in the United States caused by COVID-19 mandates.

### Apparel, Gear and Other

Net sales of Apparel, Gear and Other decreased \$67.3 million to \$87.1 million in the second quarter of 2020 compared to \$154.4 million in the second quarter of 2019 due to a \$36.9 million (50.4%) decrease in apparel sales and a \$30.4 million (37.4%) decrease in sales of gear, accessories and other. These decreases were due to the temporary closure of many of the Company's wholesale and direct retail locations as a result of the COVID-19 pandemic during the first half of 2020. This decline was slightly offset by an improvement in the Company's e-commerce business during the second quarter of 2020, which increased significantly compared to the second quarter of 2019.

Net sales information for the Apparel, Gear and Other operating segment is summarized as follows (dollars in millions):

	Three Months Ended June 30,		Decline	
	2020	2019	Dollars	Percent
Net sales:				
Apparel	\$ 36.3	\$ 73.2	\$ (36.9)	-50.4 %
Gear, Accessories, & Other	50.8	81.2	(30.4)	-37.4 %
	<u>\$ 87.1</u>	<u>\$ 154.4</u>	<u>\$ (67.3)</u>	<u>-43.6 %</u>

Net sales of apparel decreased \$36.9 million (50.4%) to \$36.3 million in the second quarter of 2020 compared to the second quarter of 2019, due to a decline in sales across all apparel brands as a result of the continued business challenges caused by the COVID-19 pandemic during the second quarter of 2020.

Net sales of gear, accessories and other decreased \$30.4 million (37.4%) to \$50.8 million for the second quarter of 2020 compared to \$81.2 million in the second quarter of 2019 due to the continued business challenges caused by the COVID-19 pandemic during the second quarter of 2020.

## Segment Profitability

Profitability by operating segment is summarized as follows (dollars in millions):

	Three Months Ended June 30,		Decline	
	2020	2019	Dollars	Percent
Income before income taxes:				
Golf Equipment	\$ 29.2	\$ 55.7	\$ (26.5)	-47.6 %
Apparel, Gear and Other	(11.7)	11.3	(23.0)	-203.5 %
Reconciling items <sup>(1)</sup>	(193.1)	(30.9)	(162.2)	524.9 %
	<u>\$ (175.6)</u>	<u>\$ 36.1</u>	<u>\$ (211.7)</u>	<u>-586.4 %</u>

(1) Reconciling items represent corporate general and administrative expenses and other income (expense) not included by management in determining segment profitability. The \$162.2 million increase in reconciling items in the second quarter of 2020 compared to the second quarter of 2019 was primarily due to the recognition of a \$174.3 million impairment of the Jack Wolfskin goodwill and trade name (see Note 9 "Goodwill and Intangible Assets" to the Notes to Consolidated Condensed Financial Statements included in Part I, Item 1, of this Form 10-Q), partially offset by an \$11.0 million gain that was recognized in the second quarter of 2020 related to a discontinued cash flow hedge.

Pre-tax income from the Golf Equipment operating segment decreased \$26.5 million (47.6%) to \$29.2 million in the second quarter of 2020 from \$55.7 million in the second quarter of 2019. This decrease was primarily due to a \$49.5 million decrease in gross profit (a decline of 520 basis points in gross margin), partially offset by a \$23.1 million decrease in operating expenses. The decline in gross margin was primarily due to (i) lower sales and the negative impact of fixed costs on a lower sales base caused by the temporary shut-down of the Company's distribution centers and manufacturing facilities for a significant portion of the second quarter in 2020 as a result of COVID-19; (ii) an increase in sales of lower margin products, including packaged sets, entry level golf balls and pre-owned product as a result of an increase in new and returning golfers; and (iii) an increase in U.S. tariffs on imports from China. These decreases were partially offset by a higher mix of e-commerce sales, which have higher gross margins. The decline in operating expenses was primarily due to decreases in marketing expenses and employee costs resulting from the Company's planned cost reduction initiatives in response to the COVID-19 pandemic.

Pre-tax income in the Company's Apparel, Gear and Other operating segment decreased \$23.0 million (203.5%) to a pre-tax loss of \$11.7 million in the second quarter of 2020 compared to pre-tax income of \$11.3 million in the second quarter of 2019. This decrease was primarily due to a \$37.2 million decrease in gross profit (a decline of 480 basis points in gross margin), partially offset by a \$14.2 million decrease in operating expenses. The decline in gross margin was primarily due to (i) lower sales and the negative impact of fixed costs on a lower sales base caused by the temporary shut-down of the Company's distribution centers and retail locations as a result to the COVID-19 pandemic; and (ii) an unfavorable shift in sales mix due to a decrease in higher margin retail sales resulting from temporary store closures. These decreases were partially offset by a higher mix of e-commerce sales, which have higher gross margins. The decline in operating expenses was primarily due to decreases in marketing expenses and employee costs resulting from the Company's planned cost reduction initiatives in response to the COVID-19 pandemic.

### Six-Month Period Ended June 30, 2020 and 2019

Net sales for the six months ended June 30, 2020 decreased \$223.6 million (23.2%) to \$739.3 million compared to \$962.9 million for the six months ended June 30, 2019. This decline was due to the negative impact of the COVID-19 pandemic on the Company's golf equipment and soft goods businesses during the first half of 2020 resulting from the temporary closure of all non-essential businesses as mandated by government authorities. These business disruptions mostly began late in the first quarter of 2020 and continued during the second quarter of 2020. Net sales decreased in all product categories and across all major geographic regions. By sales channel, the Company's wholesale and retail businesses had the largest decline in sales, despite the limited reopening of the retail sector later in the second quarter in most regions. This decline was partially offset by an improvement in the Company's e-commerce business, which increased compared to the same period in 2019. By operating segment, in the first six months of 2020, net sales of Golf Equipment decreased \$114.4 million or 18.6% to \$501.6 million,

and net sales of Apparel, Gear and Other decreased \$109.2 million or 31.5%, both compared to the first six months in 2019. Fluctuations in foreign currencies had an unfavorable impact on net sales of \$6.1 million in the first six months of 2020.

The Company's net sales by operating segment are presented below (dollars in millions):

	Six Months Ended June 30,		Decline	
	2020	2019	Dollars	Percent
Net sales:				
Golf Equipment	\$ 501.6	\$ 616.0	\$ (114.4)	-18.6 %
Apparel, Gear and Other	237.7	346.9	(109.2)	-31.5 %
	<u>\$ 739.3</u>	<u>\$ 962.9</u>	<u>\$ (223.6)</u>	<u>-23.2 %</u>

For further discussion of each operating segment's results, see below "Operating Segment Results for the Six Months Ended June 30, 2020 and 2019."

Net sales information by region is summarized as follows (dollars in millions):

	Six Months Ended June 30,		Decline		Constant Currency Decline vs. 2019
	2020	2019	Dollars	Percent	Percent
Net sales:					
United States	\$ 389.2	\$ 496.4	\$ (107.2)	-21.6 %	-21.6%
Europe	146.8	208.2	(61.4)	-29.5 %	-27.8%
Japan	102.0	128.9	(26.9)	-20.9 %	-22.0%
Rest of World	101.3	129.4	(28.1)	-21.7 %	-18.6%
	<u>\$ 739.3</u>	<u>\$ 962.9</u>	<u>\$ (223.6)</u>	<u>-23.2 %</u>	<u>-22.6%</u>

Net sales in the United States decreased \$107.2 million (21.6%) to \$389.2 million during the six months ended June 30, 2020 compared to the six months ended June 30, 2019. Net sales in regions outside of the United States decreased \$116.4 million (25.0%) to \$350.1 million for the six months ended June 30, 2020 compared to the six months ended June 30, 2019. Fluctuations in foreign currencies had an unfavorable impact on international net sales of \$6.1 million in the first half of 2020 relative to the same period in the prior year. The general decrease in net sales by region was primarily due to the business disruption caused by the COVID-19 pandemic.

Gross profit decreased \$127.5 million (28.6%) to \$317.7 million for the six months ended June 30, 2020 compared to \$445.3 million in the same period of 2019. Gross profit as a percentage of net sales ("gross margin") decreased 320 basis points to 43.0% in the first half of 2020 compared to 46.2% in the first half of 2019. The decline in gross margin was primarily due to (i) a decrease in net sales and business challenges caused by COVID-19; (ii) the negative impact of fixed costs on a lower sales base caused by the temporary shut-down of the Company's distribution centers and manufacturing facilities as a result of COVID-19; (iii) an unfavorable shift in sales mix due to a decrease in higher margin retail sales resulting from temporary store closures, combined with an increase in sales of lower margin products, including packaged sets, entry level golf balls and pre-owned product as a result of an increase in new and returning golfers; and (iv) an increase in U.S. tariffs on imports from China. These declines were partially offset by a higher mix of e-commerce sales, which have higher gross margins. In addition, gross margin in the first half of 2020 benefited from a reduction in non-recurring expenses related to non-cash purchase accounting adjustments recognized in 2019 related to the Jack Wolfskin acquisition, offset by warehouse consolidation costs incurred in 2020. For further discussion of gross margin, see above "Results of Operations—Overview of Business and Seasonality—Cost of Sales" and see below "Operating Segments Results for the Six Months Ended June 30, 2020 and 2019—Segment Profitability."

Selling expenses decreased by \$41.2 million to \$191.2 million (25.9% of net sales) during the six months ended June 30, 2020 compared to \$232.4 million (24.1% of net sales) in the comparable period of 2019. This 17.7% decrease was primarily due to the Company's planned reduction in operating expenses in response to the adverse effect on the Company's business caused by COVID-19 resulting in a \$28.2 million decline in marketing and tour expenses, a \$7.3 million decline in employee



costs, which includes severance charges of \$1.3 million due to workforce reductions in the second quarter of 2020, and a \$2.9 million decline in travel and entertainment expenses, as well as an overall decline in variable expenses.

General and administrative expenses decreased by \$6.6 million to \$65.7 million (8.9% of net sales) during the six months ended June 30, 2020 compared to \$72.4 million (7.5% of net sales) in the comparable period of 2019. This 9.1% decrease was primarily due to a \$5.9 million decline in employee costs, net of severance charges of \$0.5 million, as a result of the Company's planned cost reduction initiatives during the first half of 2020, which resulted in a reduction in workforce, a temporary reduction in salaries and certain benefits, and a decrease in accrued incentive compensation expense. The Company's results for the first six months of 2020 also benefited from a \$5.9 million reduction in non-recurring costs, primarily related to the acquisition and business integration costs incurred in the first six months of 2019. These decreases were partially offset by an increase in legal and bad debt expense.

Research and development expenses decreased by \$2.4 million to \$23.3 million (3.1% of net sales) during the six months ended June 30, 2020 compared to \$25.6 million (2.7% of net sales) in the comparable period of 2019, primarily due to a \$1.8 million decline in employee costs, net of severance charges of \$0.6 million, and a \$0.6 million decline in travel and entertainment resulting from the Company's planned cost reduction initiatives during the first half of 2020.

Due to the significant business disruption and macro-economic impact of COVID-19 on the Company's financial results, the Company performed a quantitative assessment of its goodwill and non-amortizing intangible assets during the second quarter of 2020 resulting in an impairment charge of \$174.3 million (see Note 9 "Goodwill and Intangible Assets to the Notes to Consolidated Condensed Financial Statements included in Part I, Item 1, of this Form 10-Q).

Interest expense increased by \$0.9 million to \$21.5 million during the six months ended June 30, 2020 compared to \$20.6 million in the comparable period of 2019, primarily due to an increase in the Company's net debt position due to the issuance of \$258.8 million in convertible notes in May 2020 (see Note 6 "Financing Arrangements" to the Notes to Consolidated Condensed Financial Statements included in Part I, Item 1, of this Form 10-Q).

Other income (expense) increased to other income of \$20.5 million during the six months ended June 30, 2020 compared to other expense of \$0.8 million in the comparable period of 2019 due to \$11.0 million in gains recognized in June 2020 on discontinued cash flow hedges, in addition to a \$9.6 million increase in net gains on non-designated foreign currency contracts.

The Company's provision for income taxes decreased \$15.6 million to \$1.2 million for the six months ended June 30, 2020, compared to \$16.8 million in the comparable period of 2019. As a percent of pre-tax income (loss), the Company's effective tax rate in the first six months of 2020 decreased to 4.5% compared to 20.0% in the comparable period of 2019. This decrease was primarily due to the impairment charge recorded during the second quarter of 2020 to write down certain goodwill and intangible assets to their estimated fair values, combined with an overall reduction in pre-tax earnings in the first six months of 2020 compared to the same period in 2019. For further discussion see Note 13 "Income Taxes" to the Notes to Consolidated Condensed Financial Statements in Part I, Item 1 of this Form 10-Q.

Net income (loss) for the six months ended June 30, 2020 decreased \$216.4 million to a loss of \$138.8 million compared to income of \$77.6 million in the comparable period of 2019. Diluted earnings (loss) per share decreased \$2.28 to a loss per share of \$1.47 in the first six months of 2020 compared to earnings per share of \$0.81 in the same period in 2019.

On a non-GAAP basis, excluding the after-tax loss from the impairment of the Jack Wolfskin goodwill and certain other intangible assets, after-tax non-cash acquisition amortization expenses related to the Jack Wolfskin, TravisMathew and OGIO acquisitions, non-cash amortization expense of the discount on the convertible notes issued in May 2020, other non-recurring charges and acquisition and transition costs related to Jack Wolfskin, the Company's net income and diluted earnings per share for the six months ended June 30, 2020 would have been \$27.8 million and \$0.29 per share, respectively, compared to \$95.6 million and \$0.99 per share for the comparative period in 2019. The decreased non-GAAP earnings in 2020 was primarily due the business disruptions and challenges caused by the COVID-19 pandemic during the first half of 2020, which resulted in a significant decline in net sales and operating income compared to the same period in 2019, partially offset by the Company's planned cost reduction initiatives combined with an increase in foreign currency hedging gains.

The table below presents a reconciliation of the Company's as-reported results for the six months ended June 30, 2020 and 2019 to the Company's non-GAAP results reported above for the same periods (in millions, except per share information).

	Six Months Ended June 30, 2020				Non-GAAP
	GAAP	Non-Cash Acquisition Amortization and Impairment Charges <sup>(1)</sup>	Non-Cash Amortization of Discount on Convertible Notes <sup>(2)</sup>	Other Non-Recurring Charges <sup>(3)</sup>	
Net income (loss) attributable to Callaway Golf Company	(\$138.8)	(\$168.2)	(\$1.2)	\$2.8	\$27.8
Diluted earnings (loss) per share	(\$1.47)	(\$1.78)	(\$0.01)	\$0.03	\$0.29
Weighted-average shares outstanding	94.2	94.2	94.2	94.2	94.2

	Six Months Ended June 30, 2019				Non-GAAP
	GAAP	Non-Cash Purchase Accounting Adjustments and Acquisition Amortization <sup>(1)</sup>	Acquisition and Transition Expenses <sup>(4)</sup>		
Net income (loss) attributable to Callaway Golf Company	\$77.6	(\$10.1)	(\$7.9)		\$95.6
Diluted earnings (loss) per share	\$0.81	(\$0.10)	(\$0.08)		\$0.99
Weighted-average shares outstanding	96.2	96.2	96.2		96.2

- (1) Includes the non-cash amortization expense of intangible assets in connection with the acquisitions of Jack Wolfskin, TravisMathew and OGIO. In addition, the six months ended June 30, 2020 includes the recognition of a \$174.3 million impairment of the Jack Wolfskin goodwill and trade name, and the six months ended June 30, 2019 includes the amortization of the inventory valuation step-up in connection with the Jack Wolfskin acquisition.
- (2) Represents the non-cash amortization of the discount on the convertible notes issued in May 2020.
- (3) Other non-recurring charges primarily include redundant costs associated with the Company's transition of its North America distribution center to a new facility, severance charges associated with workforce reductions due to the COVID-19 pandemic, and the recognition of a deferred gain from a cash flow hedge that was discontinued in the second quarter of 2020.
- (4) Represents non-recurring transaction fees and transition costs associated with the acquisition of Jack Wolfskin completed in January 2019, as well as other non-recurring advisory fees, and a net loss from the remeasurement of a foreign currency forward contract in connection with the acquisition of Jack Wolfskin.

#### Operating Segment Results for the Six Months Ended June 30, 2020 and 2019

##### Golf Equipment

Golf equipment sales decreased \$114.4 million (18.6%) to \$501.6 million for the six-months ended June 30, 2020 compared to \$323.6 million for the same period in 2019 as a result of decreases of \$78.3 million (16.1%) in golf club sales and \$36.1 million (27.7%) in golf ball sales. These decreases were due to the business disruptions and challenges caused by the COVID-19 pandemic during the first half of 2020, which had an adverse impact on the Company's wholesale business. This was slightly offset by an improvement in the Company's e-commerce business, which increased significantly compared to 2019.

Net sales information for the Golf Equipment operating segment by product category is summarized as follows (dollars in millions):

	Six Months Ended June 30,		Decline	
	2020	2019	Dollars	Percent
Net sales:				
Golf Clubs	\$ 407.3	\$ 485.6	\$ (78.3)	-16.1 %
Golf Balls	94.3	130.4	(36.1)	-27.7 %
	<u>\$ 501.6</u>	<u>\$ 616.0</u>	<u>\$ (114.4)</u>	<u>-18.6 %</u>

Net sales of golf clubs decreased \$78.3 million (16.1%) to \$407.3 million for the six months ended June 30, 2020 compared to the same period in the prior year primarily due to a decline in sales volume and average selling prices. The decline in sales volume was due to the temporary closure of many of the Company's retail partner locations as a result of the COVID-19 pandemic. The decline in average selling prices was primarily due to the current year launch of the Mavrik line of drivers and irons, which have a lower average selling price compared to the Epic Flash drivers and Apex irons launched in 2019, combined with a shift in sales mix of lower margin pre-owned products.

Net sales of golf balls decreased \$36.1 million (27.7%) to \$94.3 million for the six months ended June 30, 2020 compared to the same period in the prior year due to a decline in sales volume and average selling prices. The decline in sales volume was due to the temporary closure of many of the Company's retail partner locations as a result of the COVID-19 pandemic. The decline in average selling prices was due to a shift in sales mix to lower priced golf balls as a result of supply constraints of premium golf balls due to the temporary shut-down of the golf ball manufacturing facility in the United States caused by COVID-19 mandates.

### Apparel, Gear and Other

Apparel, Gear and Other sales decreased \$109.2 million to \$237.7 million in the six months ended June 30, 2020 compared to \$346.9 million for the same period in 2019 due to a \$55.8 million (32.9%) decrease in apparel sales and a \$53.4 million (30.1%) decrease in gear, accessories and other sales. These decreases were due to the temporary closure of many of the Company's wholesale and direct retail locations as a result of the COVID-19 pandemic during the first half of 2020. This decline was slightly offset by an improvement in the Company's e-commerce business in the first half of 2020, which increased significantly compared to same period in 2019.

Net sales information for the Apparel, Gear and Other segment is summarized as follows (dollars in millions):

	Six Months Ended June 30,		Decline	
	2020	2019	Dollars	Percent
Net sales:				
Apparel	\$ 113.6	\$ 169.4	\$ (55.8)	-32.9 %
Gear, Accessories, & Other	124.1	177.5	(53.4)	-30.1 %
	<u>\$ 237.7</u>	<u>\$ 346.9</u>	<u>\$ (109.2)</u>	<u>-31.5 %</u>

Net sales of apparel decreased \$55.8 million (32.9%) to \$113.6 million for the six months ended June 30, 2020 compared to the same period of the prior year due to a decline in sales across all apparel brands as a result of the business challenges caused by the COVID-19 pandemic during the first six months of 2020.

Net sales of gear, accessories and other decreased \$53.4 million (30.1%) to \$124.1 million for the six months ended June 30, 2020 compared to the same period in the prior year due to the business challenges caused by the COVID-19 pandemic during the first six month of 2020.

## Segment Profitability

Profitability by operating segment is summarized as follows (dollars in millions):

	Six Months Ended June 30,		Growth/(Decline)	
	2020	2019	Dollars	Percent
Income before income taxes:				
Golf Equipment	\$ 87.8	\$ 125.7	\$ (37.9)	-30.2 %
Apparel, Gear and Other	(15.5)	34.0	(49.5)	-145.6 %
Reconciling items <sup>(1)</sup>	(209.9)	(65.5)	(144.4)	220.5 %
	<u>\$ (137.6)</u>	<u>\$ 94.2</u>	<u>\$ (231.8)</u>	<u>-246.1 %</u>

(1) Reconciling items represent corporate general and administrative expenses and other income (expense) not included by management in determining segment profitability. The \$144.4 million increase in reconciling items in the first half of 2020 compared to the same period in 2019 was primarily due to the recognition of a \$174.3 million impairment of the Jack Wolfskin goodwill and trade name (see Note 9 "Goodwill and Intangible Assets to the Notes to Consolidated Condensed Financial Statements included in Part I, Item 1, of this Form 10-Q). This increase was partially offset by a \$11.0 million gain that was recognized in the six months ended June 30, 2020 related to a discontinued cash flow hedge, combined with a foreign currency forward loss of \$3.9 million that was recognized in the six months ended June 30, 2019 on a forward contract to mitigate the risk of foreign currency fluctuations on the acquisition of Jack Wolfskin, in addition to \$10.7 million of amortization expense recognized in the six months ended June 30, 2019 related to the inventory valuation step-up from the Jack Wolfskin acquisition.

Pre-tax income from the Golf Equipment operating segment decreased \$37.9 million (30.2%) to \$87.8 million for the six months ended June 30, 2020 from \$125.7 million in the comparable period in the prior year. This decrease was primarily due to a \$69.8 million decrease in gross profit (a decline of 300 basis points in gross margin), partially offset by a \$31.9 million decrease in operating expenses. The decline in gross margin was largely due to (i) lower sales and the negative impact of fixed costs on a lower sales base caused by the temporary shut-down of the Company's distribution centers and manufacturing facilities as a result of COVID-19; (ii) an increase in sales of lower margin products, including packaged sets, entry level golf balls and pre-owned product as a result of an increase in new and returning golfers; and (iii) an increase in U.S. tariffs on imports from China. These decreases were partially offset by a higher mix of e-commerce sales, which have higher gross margins. The decrease in operating expenses was primarily due to decreases in marketing expenses and employee costs resulting from cost reduction initiatives in response to the decline in sales period over period.

Pre-tax income from the Apparel, Gear and Other operating segment decreased \$49.5 million (145.6%) to a pre-tax loss of \$15.5 million for the six months ended June 30, 2020 from pre-tax income of \$34.0 million for the comparable period in the prior year. This decrease was primarily due to a \$63.8 million decrease in gross profit (a decline of 530 basis points in gross margin), partially offset by a \$14.3 million decrease in operating expenses. The decline in gross margin was primarily due to lower sales and the negative impact of fixed costs on a lower sales base caused by the temporary shut-down of the Company's distribution centers and retail locations as a result to the COVID-19 pandemic. These declines were partially offset by a higher mix of e-commerce sales, which have higher gross margins. The decrease in operating expenses was primarily due to decreases in marketing expenses and employee costs resulting from cost reduction initiatives in response to the decline in sales period over period.

## Financial Condition

The Company's cash and cash equivalents increased \$57.8 million to \$164.4 million at June 30, 2020 from \$106.7 million at December 31, 2019, primarily due to proceeds of \$258.8 million from Convertible Notes issued in May of 2020, partially offset by a decline in net income period over period due to the adverse effects of the COVID-19 pandemic on the Company's business during the first half of 2020. During the first six months of 2020, the Company used its cash and cash equivalents combined with the proceeds from the issuance of the Convertible Notes to fund its operations, repay \$89.0 million of amounts outstanding under its credit facilities, fund capital expenditures of \$25.1 million, primarily in its golf ball manufacturing plant to increase capacity and improve its manufacturing capabilities and repurchase shares of its common stock for \$22.0 million. In addition, in connection with the Convertible Notes, the Company paid a premium of \$31.8 million

for capped call transactions, which are expected to generally reduce the potential dilution to the Company's common stock upon any conversion of the notes. Management expects to fund the Company's future operations from current cash balances and cash provided by its operating activities, combined with borrowings under its current and future credit facilities as well as from other available sources of capital, as deemed necessary. See Note 6 "Financing Arrangements" to the Notes to Consolidated Condensed Financial Statements in Part I, Item 1 and "Liquidity and Capital Resources" in Part I, Item 2 of this Form 10-Q for further information on the Company's credit facilities and the Term Loan Facility.

The Company's accounts receivable balance fluctuates throughout the year as a result of the general seasonality of the Company's business and is also affected by the timing of new product launches. With respect to the Company's Golf Equipment business, the accounts receivable balance will generally be at its highest during the first and second quarters due to the seasonal peak in the golf season, and it will generally decline significantly during the third and fourth quarters as a result of an increase in cash collections and lower sales. The Company's Apparel, Gear and Other Accounts receivable balances are expected to be higher during the second half of the year due to the seasonal nature of the Jack Wolfskin business, with a significant portion of its products geared toward the fall/winter season. As of June 30, 2020, the Company's net accounts receivable increased to \$214.0 million from \$140.5 million as of December 31, 2019. This increase reflects the general seasonality of the Company's business. The Company's net accounts receivable as of June 30, 2020 decreased \$49.6 million compared to June 30, 2019 primarily due to a decrease in net sales of \$149.7 million (33.5%) in the second quarter of 2020 compared to the second quarter of 2019 due to the continued business disruptions and challenges caused by the COVID-19 pandemic in 2020.

The Company's inventory balance fluctuates throughout the year as a result of the general seasonality of the Company's business and is also affected by the timing of new product launches. With respect to the Company's Golf Equipment business, the buildup of inventory levels generally begins during the fourth quarter and continues heavily into the first quarter as well as into the beginning of the second quarter in order to meet demand during the height of the golf season. Inventory levels are also impacted by the timing of new product launches as well as the success of new products. Apparel, Gear and Other inventory levels start to build in the second quarter and continues into the third and fourth quarters due to the seasonal nature of the Company's Jack Wolfskin business, as many products are geared toward the fall/winter season. The Company's inventory decreased to \$379.2 million as of June 30, 2020 compared to \$456.6 million as of December 31, 2019. This decrease reflects the general seasonality of the Company's business. The Company's inventory as of June 30, 2020 increased by \$18.7 million compared to the Company's inventory as of June 30, 2019 primarily due to higher inventory levels resulting from lower sales in the first half of 2020 due to the business disruptions and challenges caused by the COVID-19 pandemic.

### **Liquidity and Capital Resources**

The Company's principal sources of liquidity consist of its existing cash balances, funds expected to be generated from operations and its credit facilities. In addition, in May 2020, the Company issued an aggregate principal amount of \$258.8 million of Convertible Notes due in 2026. Based upon the Company's current cash balances, its estimates of funds expected to be generated from operations in 2020, combined with proceeds from the Convertible Notes as well as from current and projected availability under its current or future credit facilities, the Company believes that it will be able to finance current and planned operating requirements, capital expenditures, required debt repayments and contractual obligations and commercial commitments for at least the next 12 months from the issuance of this Form 10-Q. The Company also received in early May proceeds from its convertible note offering discussed below, which will also significantly increase the Company's liquidity.

The Company's ability to generate sufficient positive cash flows from operations is subject to many risks and uncertainties, including future economic trends and conditions, primarily the future economic impact from the COVID-19 pandemic, demand for the Company's products, foreign currency exchange rates, and other risks and uncertainties applicable to the Company and its business (see "Risk Factors" contained in Part I, Item 1A of its Annual Report on Form 10-K for the year ended December 31, 2019, in addition to updates to the Risk Factors concerning the negative impact of the COVID-19 pandemic on the Company's business contained in Part II, Item 1A of its Quarterly Report on Form 10-Q for the quarter ended March 31, 2020 and on this Form 10-Q). Given the uncertain duration of the COVID-19-related impact, the Company has proactively taken actions to significantly reduce costs, maximize liquidity and conserve cash for as long as may be required in light of current conditions. Through the end of the second quarter of 2020, the Company achieved significant savings in planned reductions in operating expenses and capital expenditures by reducing discretionary spending and infrastructure costs on a worldwide basis, which included a reduction in workforce and a temporary reduction in salaries and certain benefits, in addition to voluntary reductions in compensation by the Board of Directors, the Chief Executive Officer and other members of senior management. As of June 30, 2020, the Company had \$483.1 million in cash and availability under its credit facilities.

While the Company believes its cash and credit facilities are adequate to sustain its business through this crisis, the Company continues to consider other available sources of capital as market conditions and programs present themselves.

With this increased liquidity, cost reduction actions, the Company's geographic diversity and the strength of its brands, the Company believes it has adequate liquidity to sustain its business through this crisis. Information about the Company's credit facilities and long-term borrowings is presented in Note 6 "Financing Arrangements" to the Notes to Consolidated Condensed Financial Statements included in Part I, Item 1, of this Form 10-Q, which is incorporated herein by this reference.

As of June 30, 2020, approximately 66% of the Company's cash was held in regions outside of the United States. Due to changes enacted by the Tax Act in December 2017, incremental U.S. federal income tax is no longer a consideration if the Company were to repatriate cash to the United States outside of settling intercompany balances. However, if the Company were to repatriate such cash, it may need to pay incremental foreign withholding taxes which, subject to certain limitations, generate foreign tax credits for use against the Company's U.S. tax liability, if any. Additionally, the Company may need to pay certain state income taxes. The Company continues to maintain its indefinite reinvestment assertion with respect to most jurisdictions in which it operates because of local cash requirements to operate its business.

#### Other Significant Cash and Contractual Obligations

The table set forth below summarizes certain significant cash obligations as of June 30, 2020 that will affect the Company's future liquidity.

	Payments Due By Period				
	Total	Less than 1 Year	1-3 Years	3-5 Years	More than 5 Years
	(in millions)				
Term Loan Facility <sup>(1)</sup>	\$ 444.0	\$ 2.4	\$ 9.6	\$ 9.6	\$ 422.4
Interest on Term Loan Facility	114.5	21.3	41.9	41.0	10.3
Convertible Notes <sup>(2)</sup>	258.8	—	—	—	258.8
Equipment Notes <sup>(3)</sup>	26.7	6.2	11.8	6.1	2.6
Interest on Equipment Notes	1.9	0.7	0.8	0.3	0.1
ABL Facility	27.8	27.8	—	—	—
Japan ABL Facility	27.8	27.8	—	—	—
Finance leases, including imputed interest <sup>(4)</sup>	1.1	0.4	0.5	0.2	—
Operating leases, including imputed interest <sup>(5)</sup>	262.8	20.4	65.4	49.4	127.6
Unconditional purchase obligations <sup>(6)</sup>	77.1	45.2	29.4	2.5	—
Uncertain tax contingencies <sup>(7)</sup>	7.5	0.5	1.0	1.1	4.9
Other long term liabilities	7.9	0.4	0.9	0.9	5.7
<b>Total</b>	<b>\$ 1,257.9</b>	<b>\$ 153.1</b>	<b>\$ 161.3</b>	<b>\$ 111.1</b>	<b>\$ 832.4</b>

(1) In January 2019, to fund the purchase price of the Jack Wolfskin acquisition, the Company entered into a Credit Agreement.

(2) which provides for a Term Loan B facility in an aggregate principal of \$480.0 million, which was issued less \$9.6 million in original issue discount and other transaction fees. As of June 30, 2020, the Company had \$444.0 million outstanding under the Term Loan Facility, which is offset by unamortized debt issuance costs of \$14.8 million as presented on the Company's consolidated condensed balance sheet as of June 30, 2020. For further discussion, see Note 6 "Financing Arrangements" to the Notes to Consolidated Condensed Financial Statements in Part I, Item 1 of this Form 10-Q.

(3) In May 2020, the Company issued \$258.8 million of 2.75% Convertibles Notes, which mature on May 1, 2026 unless earlier redeemed or repurchased by the Company or converted. As of June 30, 2020, the Company had \$177.8 million outstanding under the Convertible Notes, net of unamortized debt issuance costs of \$5.9 million and debt discount of \$75.0 million, as presented on the Company's Consolidated Condensed Balance Sheet as of June 30, 2020. For further discussion, see Note 6 "Financing Arrangements" to the Notes to Consolidated Condensed Financial Statements in Part I, Item 1 of this Form 10-Q.

(4) In connection with the Company's investment initiatives to improve its manufacturing capabilities at its golf ball manufacturing facility in Chicopee, Massachusetts, the Company entered into a series of long-term financing agreements (the "Equipment

Notes") between 2017 and 2020 that are secured by certain equipment at this facility. As of June 30, 2020, the Company had a combined \$26.8 million outstanding under these Equipment Notes. For further discussion, see Note 6 "Financing Arrangements" to the Notes to Consolidated Condensed Financial Statements in Part I, Item 1 of this Form 10-Q.

- (5) Amounts represent future minimum payments under financing leases. At June 30, 2020, finance lease liabilities of \$0.5 million were recorded in accounts payable and accrued expenses and \$0.5 million were recorded in other long-term liabilities in the accompanying consolidated condensed balance sheets. For further discussion, see Note 2 "Leases" to the Notes to Consolidated Condensed Financial Statements in Part I, Item 1 of this Form 10-Q.
- (6) The Company leases certain manufacturing facilities, distribution centers, warehouses, office facilities, vehicles and office equipment under operating leases. The amounts presented in this line item represent commitments for minimum lease payments under non-cancelable operating leases. At June 30, 2020, short-term and long-term operating lease liabilities of \$28.8 million and \$172.1 million, respectively, were recorded in the accompanying consolidated condensed balance sheets. For further discussion, see Note 2 "Leases" to the Notes to Consolidated Condensed Financial Statements in Part I, Item 1 of this Form 10-Q.
- (7) During the normal course of its business, the Company enters into agreements to purchase goods and services, including purchase commitments for production materials, endorsement agreements with professional golfers and other endorsers, employment and consulting agreements, and intellectual property licensing agreements pursuant to which the Company is required to pay royalty fees. It is not possible to determine the amounts the Company will ultimately be required to pay under these agreements as they are subject to many variables including performance-based bonuses, severance arrangements, the Company's sales levels, and reductions in payment obligations if designated minimum performance criteria are not achieved. The amounts listed approximate minimum purchase obligations, base compensation, and guaranteed minimum royalty payments the Company is obligated to pay under these agreements. The actual amounts paid under some of these agreements may be higher or lower than the amounts included. In the aggregate, the actual amount paid under these obligations is likely to be higher than the amounts listed as a result of the variable nature of these obligations. In addition, the Company also enters into unconditional purchase obligations with various vendors and suppliers of goods and services in the normal course of operations through purchase orders or other documentation or that are undocumented except for an invoice. Such unconditional purchase obligations are generally outstanding for periods less than a year and are settled by cash payments upon delivery of goods and services and are not reflected in this line item.
- (8) Amount represents the current and non-current portions of uncertain income tax positions as recorded on the Company's consolidated condensed balance sheet as of June 30, 2020. Amounts exclude uncertain income tax positions that the Company would be able to offset against deferred taxes. For further discussion, see Note 13 "Income Taxes" to the Notes to Consolidated Condensed Financial Statements in Part I, Item 1 of this Form 10-Q.

During its normal course of business, the Company has made certain indemnities, commitments and guarantees under which it may be required to make payments in relation to certain transactions. These include (i) intellectual property indemnities to the Company's customers and licensees in connection with the use, sale and/or license of Company products or trademarks, (ii) indemnities to various lessors in connection with facility leases for certain claims arising from such facilities or leases, (iii) indemnities to vendors and service providers pertaining to the goods or services provided to the Company or based on the negligence or willful misconduct of the Company, and (iv) indemnities involving the accuracy of representations and warranties in certain contracts. In addition, the Company has made contractual commitments to each of its officers and certain other employees providing for severance payments upon the termination of employment. The Company has also issued guarantees in the form of a standby letter of credit primarily as security for contingent liabilities under certain workers' compensation insurance policies.

The duration of these indemnities, commitments and guarantees varies, and in certain cases may be indefinite. The majority of these indemnities, commitments and guarantees do not provide for any limitation on the maximum amount of future payments the Company could be obligated to make. Historically, costs incurred to settle claims related to indemnities have not been material to the Company's financial position, results of operations or cash flows. In addition, the Company believes the likelihood is remote that payments under the commitments and guarantees described above will have a material effect on the Company's financial condition. The fair value of indemnities, commitments and guarantees that the Company issued during the three and six months ended June 30, 2020 was not material to the Company's financial position, results of operations or cash flows.

In addition to the contractual obligations listed above, the Company's liquidity could also be adversely affected by an unfavorable outcome with respect to claims and litigation that the Company is subject to from time to time (see Note 14 "Commitments & Contingencies" to the Notes to Consolidated Condensed Financial Statements in Part I, Item 1 and "Legal Proceedings" in Part II, Item 1 of this Form 10-Q).

### **Capital Expenditures**

The Company does not currently have any material commitments for capital expenditures. Previously, the Company announced it would invest an estimated \$55.0 million in capital expenditures in 2020. Due to the COVID-19 pandemic, the Company is taking actions to significantly reduce costs, including reductions in capital expenditures. As such, the Company revised its estimate of capital expenditures to be in the range of approximately \$35.0 million to \$40.0 million for the year ending December 31, 2020.

### **Off-Balance Sheet Arrangements**

The Company has no material off-balance sheet arrangements as defined in Regulation S-K Item 303(a)(4)(ii).

### **Critical Accounting Policies and Estimates**

There have been no material changes to the Company's critical accounting policies and estimates from the information provided in Part II, Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations," included in the Company's Form 10-K for the fiscal year ended December 31, 2019, except for the Company's adoption of the Accounting Standards Update ("ASU") No 2016-13, "Financial Instruments-Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments" which became effective as of January 1, 2020. For further discussion on the adoption of this new accounting standard please see Note 1 "Basis of Presentation" to the Notes to Consolidated Condensed Financial Statements in Part I, Item 1 of this Form 10-Q.

### **Item 3. Quantitative and Qualitative Disclosures about Market Risk**

The Company uses derivative financial instruments to mitigate its exposure to changes in foreign currency exchange rates and interest rates. Transactions involving these financial instruments are with creditworthy banks, primarily banks that are party to the Company's credit facilities (see Note 6 "Financing Arrangements" to the Notes to Consolidated Condensed Financial Statements in Part 1, Item 1 of this Form 10-Q). The use of these instruments exposes the Company to market and credit risk which may at times be concentrated with certain counterparties, although counterparty nonperformance is not anticipated.

#### **Foreign Currency Fluctuations**

Information about the Company's foreign currency hedging activities is set forth in Note 17 "Derivatives and Hedging," to the Notes to Consolidated Condensed Financial Statements included in Part I, Item 1, of this Form 10-Q, which is incorporated herein by this reference.

As part of the Company's risk management procedure, a sensitivity analysis model is used to measure the potential loss in future earnings of market-sensitive instruments resulting from one or more selected hypothetical changes in interest rates or foreign currency values. The sensitivity analysis model quantifies the estimated potential effect of unfavorable movements of 10% in foreign currencies to which the Company was exposed at June 30, 2020 through its foreign currency forward contracts.

At June 30, 2020, the estimated maximum loss from the Company's foreign currency forward contracts, calculated using the sensitivity analysis model described above, was \$18.7 million. The Company believes that such a hypothetical loss from its foreign currency forward contracts would be partially offset by increases in the value of the underlying transactions being hedged.

The sensitivity analysis model is a risk analysis tool and does not purport to represent actual losses in earnings that will be incurred by the Company, nor does it consider the potential effect of favorable changes in market rates. It also does not represent the maximum possible loss that may occur. Actual future gains and losses will differ from those estimated because of changes or differences in market rates and interrelationships, hedging instruments and hedge percentages, timing and other factors.

#### **Interest Rate Fluctuations**

The Company is exposed to interest rate risk from its credit facilities and long-term borrowing commitments. Outstanding borrowings under these credit facilities and long-term borrowing commitments accrue interest as described in Note 6 "Financing Arrangements" to the Notes to Consolidated Condensed Financial Statements in Part I, Item 1, and in "Liquidity and Capital Resources" in Part I, Item 2 of this Form 10-Q. The Company's long-term borrowing commitments are subject to interest rate fluctuations, which could be material to the Company's cash flows and results of operations. In order to mitigate this risk, the Company enters into interest rate hedges as part of its interest rate risk management strategy. Information about the Company's interest rate hedges is provided in Note 17 "Derivatives and Hedging" to the Notes to Consolidated Condensed Financial Statements in Part I, Item 1 of this Form 10-Q. In order to determine the impact of unfavorable changes in interest rates on the Company's cash flows and result of operations, the Company performed a sensitivity analysis as part of its risk management procedures. The



sensitivity analysis quantified that the incremental expense incurred by a 10% increase in interest rates would be \$1.4 million over the 12-month period ending on June 30, 2020.

**Item 4. Controls and Procedures**

*Disclosure Controls and Procedures.* The Company carried out an evaluation, under the supervision and with the participation of the Company's management, including the Company's Chief Executive Officer and Chief Financial Officer, of the effectiveness, as of June 30, 2020, of the Company's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended). Based upon that evaluation, the Chief Executive Officer and Chief Financial Officer concluded that the Company's disclosure controls and procedures were effective as of June 30, 2020.

*Changes in Internal Control over Financial Reporting.* During the quarter ended June 30, 2020, there were no changes in the Company's internal control over financial reporting that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

Because of the inherent limitations of internal control over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may not be prevented or detected on a timely basis. Also, projections of any evaluation of the effectiveness of the internal control over financial reporting to future periods are subject to the risk that the controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

## PART II. OTHER INFORMATION

### Item 1. *Legal Proceedings*

The information set forth in Note 14 “Commitments & Contingencies,” to the Notes to Consolidated Condensed Financial Statements included in Part I, Item 1, of this Form 10-Q, is incorporated herein by this reference.

### Item 1A. *Risk Factors*

#### **Certain Factors Affecting Callaway Golf Company**

The Company has included in Part I, Item 1A of its Annual Report on Form 10-K for the year ended December 31, 2019, as updated in Part II, Item 1A of its Quarterly Report on Form 10-Q for the quarter ended March 31, 2020, a description of certain risks and uncertainties that could affect the Company’s business, future performance or financial condition (the “Risk Factors”). Investors should consider the Risk Factors prior to making an investment decision with respect to the Company’s stock. There are no material changes from the disclosure provided in the Form 10-K for the year ended December 31, 2019 and the Form 10-Q for the quarter ended March 31, 2020 with respect to the Risk Factors, other than the addition of the Risk Factor below.

#### ***The COVID-19 pandemic has had and is expected to continue to have a material and adverse effect on our business, financial condition and results of operations.***

The outbreak of COVID-19 has created considerable instability and disruption in the U.S. and world economies. In March 2020, the World Health Organization declared COVID-19 a global pandemic, and governmental authorities around the world have implemented measures to reduce the spread of COVID-19, including travel restrictions, “stay-at home” orders and “social distancing” measures and business shutdowns. These measures have adversely affected workforces, customers, consumer sentiment, economies, and financial markets, and, along with decreased consumer spending, have led to an economic downturn in many of our markets. In particular, the COVID-19 pandemic has caused significant disruption in our supply and distribution chains for our golf equipment, apparel and other products sold globally, and resulted in temporary closures of our corporate offices and retail stores around the world. A majority of our employees in the United States and Europe are continuing to work from home. Additionally, the COVID-19 pandemic has resulted in the cancellation of golf tournaments, closures of golf courses and a significant decrease in demand for consumer products, including our golf equipment, apparel and other products.

Especially in light of the rising cases of COVID-19 in the United States and worldwide, we are unable to accurately predict the impact that the COVID-19 pandemic and the resulting disruptions will have on our operations going forward due to the currently unknowable duration, scope and severity of the COVID-19 pandemic. Also, we are unable to accurately predict the impact of the ongoing governmental regulations that have been imposed or new regulations that may be imposed in response to the pandemic. To date, such disruptions have resulted in, among other things, production delays and closures of our manufacturing facilities, retail locations and warehouses, any or all of which could materially and adversely affect our supply and distribution chains and ability to manage our operations. We have also experience staffing shortages as a result of remote working requirements or otherwise. We have been impacted, and expect to continue to be impacted by, the instability and disruption in global economic and market conditions, and the related decreases in customer demand and spending. To the extent that third parties on whom we rely for revenue, including, among others, our customers and licensees, are negatively impacted by COVID-19, such third parties may be unwilling or unable to make payments otherwise due to us on a timely basis, or at all. In the event of a nonpayment, default or bankruptcy by such third party, our cash flows may be adversely impacted, we may incur costs in protecting our contractual rights, and we may be unable to recognize the revenue that we otherwise expected to receive from such third party.

Although we have taken actions to significantly reduce costs, maximize liquidity and strengthen our operating and financial position, there can be no assurance that such actions will be able to counteract the global economic impacts of the COVID-19 pandemic. If we continue to experience a decline in revenues or adjusted EBITDA due to COVID-19, we may have difficulty paying interest and principal amounts due on our existing credit facilities or other indebtedness and meeting certain of the financial covenants contained in such credit facilities. Also, if additional financing is required to operate our business, such financing may not be available to us on acceptable terms, or at all. While it is premature to predict the ultimate impact of these developments, we expect our results in the near-term and beyond will be adversely impacted in a significant

manner. Furthermore, when conditions return to a more normal state, we may experience difficulties efficiently ramping up our operations to pre-COVID-19 levels in an effective manner.

To the extent the COVID-19 pandemic adversely affects our business, financial condition and results of operations, it may also have the effect of heightening many of the other risks described in “Risk Factors” under Item 1A and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” under Item 7 of our Annual Report on Form 10-K for the year ended December 31, 2019 that we filed with the SEC on March 2, 2020, including, without limitation, risks relating to changes in demand for our products or the supply of the components and materials used to make our products, our level of indebtedness, our need to generate sufficient cash flows to service our indebtedness, our ability to comply with the obligations and financial covenants contained in our existing credit facilities, availability of adequate capital, our ability to execute our strategic plans, U.S. trade, tax or other policies that restrict imports or increase import tariffs, and regulatory restrictions. In addition, if in the future there is a further outbreak of COVID-19, or an outbreak of another highly infectious or contagious disease or other health concern, we may be subject to similar risks as posed by COVID-19.

## Item 2. *Unregistered Sales of Equity Securities and Use of Proceeds*

### Stock Purchases

In July 2019, the Board of Directors authorized \$100.0 million share repurchase program (the "2019 Repurchase Program"), under which the Company is authorized to repurchase shares of its common stock in the open market or in private transactions, subject to the Company's assessment of market conditions and buying opportunities. Repurchases under the 2019 Repurchase Program are made consistent with the terms of the Company's ABL Facility and long-term debt, which limits the amount of stock that can be repurchased. Although the 2019 Repurchase Program will remain in effect until completed or until terminated by the Board of Directors, the Company has temporarily suspended the 2019 Repurchase Program. The Company has the ability to resume purchases if it deems circumstances warrant it.

The following table summarizes the purchases by the Company during the second quarter of 2020 under the 2019 Repurchase Program. These repurchases represent the number of shares the Company withheld to satisfy payroll tax withholding obligations in connection with the vesting and settlement of employee restricted stock unit awards and performance share unit awards. The Company's repurchases of shares of common stock are recorded at cost and result in a reduction of shareholders' equity.

	Three Months Ended June 30, 2020			
	Total Number of Shares Purchased	Weighted Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Program <sup>(1)</sup>	Maximum Dollar Value that May Yet Be Purchased Under the Program
	<i>(in thousands, except per share data)</i>			
April 1, 2020-April 30, 2020	1	\$ 9.58	1	\$ 77,379
May 1, 2020-May 31, 2020	—	\$ —	—	\$ 77,379
June 1, 2020-June 30, 2020	1	\$ 15.38	1	\$ 77,369
Total	<u>2</u>	<u>\$ 12.79</u>	<u>2</u>	<u>\$ 77,369</u>

(1) The Company has suspended the 2019 Repurchase Program. The Company has the ability to resume purchases if it deems circumstances warrant it.

### Item 3. *Defaults upon Senior Securities*

None.

### Item 4. *Mine Safety Disclosures*

None

**Item 5. Other Information**

None.

**Item 6. Exhibits**

- 3.1 [Certificate of Amendment to the Certificate of Incorporation of Callaway Golf Company, incorporated herein by this reference to Exhibit 3.1 to the Company's Current Report on Form 8-K, as filed with the Commission on May 14, 2020 \(file no. 1-10962\).](#)
- 3.2 [Certificate of Change of Registered Agent and/or Registered Office, incorporated herein by this reference to Exhibit 3.2 to the Company's Current Report on Form 8-K, as filed with the Commission on May 14, 2020 \(file no. 1-10962\).](#)
- 3.3 [Restated Certificate of Incorporation of Callaway Golf Company, incorporated herein by this reference to Exhibit 3.3 to the Company's Current Report on Form 8-K, as filed with the Commission on May 14, 2020 \(file no. 1-10962\).](#)
- 3.4 [Seventh Amended and Restated Bylaws of Callaway Golf Company, incorporated herein by this reference to Exhibit 3.4 to the Company's Current Report on Form 8-K, as filed with the Commission on May 14, 2020 \(file no. 1-10962\).](#)
- 4.1 [Indenture, dated as of May 4, 2020, between Callaway Golf Company and Wilmington Trust, National Association, incorporated herein by reference to Exhibit 4.1 to the Company's Current Report on Form 8-K, as filed with the Commission on May 4, 2020 \(file no. 1-10962\).](#)
- 4.2 [Form of 2.75% Convertible Senior Notes due May 1, 2026, incorporated herein by reference to Exhibit 4.2 to the Company's Current Report on Form 8-K, as filed with the Commission on May 4, 2020 \(file no. 1-10962\).](#)
- 10.1 [Third Amendment to Fourth Amended and Restated Loan and Security Agreement, dated as of April 28, 2020, among Callaway Golf Company, Callaway Golf Sales Company, Callaway Golf Ball Operations, Inc., Ogio International, Inc., travisMathew, LLC, Callaway Golf Canada Ltd., Callaway Golf Europe Ltd., Jack Wolfskin North America, Inc, and JACK WOLFSKIN Ausrüstung für Draussen GmbH, Bank of America, N.A. as administrative agent and certain financial institutions as lenders, incorporated herein by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K, as filed with the Commission on April 29, 2020 \(file no. 1-10962\).](#)
- 10.2 [Amendment No. 1, dated as of April 28, 2020, to the Credit Agreement, dated as of January 4, 2019, by and among Callaway Golf Company, Bank of America, N.A., as administrative agent, and the financial institutions party thereto, incorporated herein by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K, as filed with the Commission on April 29, 2020 \(file no. 1-10962\).](#)
- 10.3 [Confirmation of Base Capped Call Transaction, dated April 29, 2020, between Callaway Golf Company and Goldman Sachs & Co. LLC, incorporated herein by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K, as filed with the Commission on May 4, 2020 \(file no. 1-10962\).](#)
- 10.4 [Confirmation of Base Capped Call Transaction, dated April 29, 2020, between Callaway Golf Company and Bank of America, N.A., incorporated herein by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K, as filed with the Commission on May 4, 2020 \(file no. 1-10962\).](#)
- 10.5 [Confirmation of Base Capped Call Transaction, dated April 29, 2020, between Callaway Golf Company and Morgan Stanley & Co. LLC, incorporated herein by reference to Exhibit 10.3 to the Company's Current Report on Form 8-K, as filed with the Commission on May 4, 2020 \(file no. 1-10962\).](#)
- 10.6 [Confirmation of Additional Capped Call Transaction, dated April 30, 2020, between Callaway Golf Company and Goldman Sachs & Co. LLC, incorporated herein by reference to Exhibit 10.4 to the Company's Current Report on Form 8-K, as filed with the Commission on May 4, 2020 \(file no. 1-10962\).](#)
- 10.7 [Confirmation of Additional Capped Call Transaction, dated April 30, 2020, between Callaway Golf Company and Bank of America, N.A., incorporated herein by reference to Exhibit 10.5 to the Company's Current Report on Form 8-K, as filed with the Commission on May 4, 2020 \(file no. 1-10962\).](#)
- 10.8 [Confirmation of Additional Capped Call Transaction, dated April 30, 2020, between Callaway Golf Company and Morgan Stanley & Co. LLC incorporated herein by reference to Exhibit 10.6 to the Company's Current Report on Form 8-K, as filed with the Commission on May 4, 2020 \(file no. 1-10962\).](#)
- 31.1 [Certification of Oliver G. Brewer III pursuant to Rule 13a-14\(a\) or 15d-14\(a\), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. †](#)

- 31.2 [Certification of Brian P. Lynch pursuant to Rule 13a-14\(a\) or 15d-14\(a\), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.](#) †
- 32.1 [Certification of Oliver G. Brewer III and Brian P. Lynch pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.](#) †
- 101.1 XBRL Instance Document - the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document.
- 101.2 XBRL Taxonomy Extension Schema Document †
- 101.3 XBRL Taxonomy Extension Calculation Linkbase Document †
- 101.4 XBRL Taxonomy Extension Definition Linkbase Document †
- 101.5 XBRL Taxonomy Extension Label Linkbase Document †
- 101.6 XBRL Taxonomy Extension Presentation Linkbase Document †
- 104 Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101) †

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(†) Included with this Report.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CALLAWAY GOLF COMPANY

By: \_\_\_\_\_ /s/ Jennifer Thomas

**Jennifer Thomas**  
**Vice President and**  
**Chief Accounting Officer**

Date: August 7, 2020

**CERTIFICATION**

I, Oliver G. Brewer III, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Callaway Golf Company;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ OLIVER G. BREWER III

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**Oliver G. Brewer III**  
**President and Chief Executive Officer**

Dated: August 7, 2020



**CERTIFICATION**

I, Brian P. Lynch, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Callaway Golf Company;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ BRIAN P. LYNCH

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**Brian P. Lynch**  
Executive Vice President and Chief Financial Officer

Dated: August 7, 2020

**CERTIFICATION PURSUANT  
TO 18 U.S.C. SECTION 1350  
AS ADOPTED PURSUANT TO SECTION 906  
OF THE SARBANES-OXLEY ACT OF 2002**

Pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, each of the undersigned officers of Callaway Golf Company, a Delaware corporation (the “Company”), does hereby certify with respect to the Quarterly Report of the Company on Form 10-Q for the quarterly period ended June 30, 2020, as filed with the Securities and Exchange Commission (the “10-Q Report”), that:

(1) the 10-Q Report fully complies with the requirements of Sections 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and

(2) the information contained in the 10-Q Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

The undersigned have executed this Certification effective as of August 7, 2020.

/s/ OLIVER G. BREWER III

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**Oliver G. Brewer III**  
**President and Chief Executive Officer**

/s/ BRIAN P. LYNCH

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**Brian P. Lynch**  
**Executive Vice President and Chief Financial Officer**